WOMEN BOARD DIRECTORS DEVELOPMENT PROGRAM

2-DAY SEMINAR



DATES & TUITION

In-person at UW Seattle Campus

NOVEMBER 5-6, 2026

$1,995 USD

JUNE 10-11, 2027

$2,050 USD

Discounts may apply for groups, non-profits, and UW alumni.

BUILD A PERSONAL ROADMAP FOR EFFECTIVE BOARD SERVICE

This seminar will focus on supporting executive women looking to be more influential board members, move from non-profit to for-profit boards, or serve on the boards of bigger organizations. The seminar is open to everyone, regardless of gender. During this two-day seminar, you will build on the stories and experiences of corporate board members, develop your personal roadmap to find the right board and serve effectively at the table, and learn how best to support women board members.

BENEFITS OF ATTENDING

- Deepen your knowledge of board roles and responsibilities, including financial reporting, corporate strategy, CEO performance, and regulatory compliance.
- Understand the best professional pathways to influential boards.
- Develop a detailed personal action plan for securing the right board seat.
- Learn proven techniques for becoming known to nominating committees.
- Hear from active board members how they found their best voice at the table.



This program is designed for executive-level women who are within five years of sitting on a company board or large non-profit board.

foster.school/women-on-boards

KEY TOPICS

THE OPPORTUNITY

- How do women board members contribute to higher performing organizations?
- Where are board opportunities increasing for women?
- The program is also for men who are looking for ways to support women joining more boards.

EFFECTIVE BOARDS AND BOARD MEMBERS

- What are the characteristics of the best boards and board members?
- What do women in particular bring to the table? Take a look at the research on the effects of diversity as well as the opinions of current board members.

BOARD ROLES AND RESPONSIBILITIES

- How are boards structured and what are formal roles and responsibilities?
- What are the characteristics of different types of boards, including nonprofit, private, startup, and corporate?

DEVELOPING A PERSONAL ACTION PLAN

- Which boards make sense for you? Get clear on relevant values and goals.
- How can you leverage your experience into the right board opportunities?
- What skills and background are boards looking for? What will they see as your strengths? What is the best way to fill gaps?
- What strategic career choices should you consider to position yourself for directorship?

FOCUSED NETWORKING TECHNIQUES

- Learn how marketing yourself as a potential board member is different from seeking an executive position.
- Practice this different type of marketing and networking.
- Learn how to reach out to male directors and others outside your network.

EFFECTIVELY JOINING NEW BOARDS

- What are board members and recruiters looking for in a candidate?
- Learn about forging influential relationships with other board members and with management.
- Discuss best practices for onboarding.

"Off the charts! Great panel of diverse women executives from the who's who with practical discussions and advice. The format and content were exceptional."

-Paula Paravecchio, Former Senior Industry Director, Microsoft

ACADEMIC DIRECTOR



CATE GOETHALS

- *Affiliate Instructor of Marketing and International Business*
- *Leadership Development Consultant*
- *Executive Coach*
- *Co-founder of the Better Boards Initiative*

LEARN MORE

PHONE:	206-543-8560
WEB:	foster.school/women-on-boards
EMAIL:	execed@uw.edu

FOSTER
EXECUTIVE EDUCATION
UNIVERSITY of WASHINGTON