

# PRODUCT MANAGEMENT LEADERSHIP ACCELERATOR

FEBRUARY 2 - MAY 27, 2027

Note: Subject to Change

| FEBRUARY & MARCH |                      |
|------------------|----------------------|
| Week 1           | February 2 (Tuesday) |
| 5:30-6:30pm      | Virtual Orientation  |

| Week 2      | February 4 (Thursday) |
|-------------|-----------------------|
| 5:30-7:30pm | Commercial Foundation |

| Week 3      | February 11 (Thursday) |
|-------------|------------------------|
| 5:30-7:30pm | The AI Distinction     |

| Week 4      | February 18 (Thursday) |
|-------------|------------------------|
| 5:30-7:30pm | Capstone Team Meetings |

| Week 5      | February 25 (Thursday)                                   |
|-------------|----------------------------------------------------------|
| 5:30-7:30pm | <b>SENSE</b> Part 1:<br>Customer Discovery and Analytics |

| Week 6      | March 4 (Thursday)                      |
|-------------|-----------------------------------------|
| 5:30-7:30pm | <b>SENSE</b> Part 2:<br>Problem Framing |

| Week 7              | March 13 (Saturday)                  |
|---------------------|--------------------------------------|
| 8:30am -<br>12:30pm | On Campus Leadership Skills Training |

| Week 8      | March 18 (Thursday)    |
|-------------|------------------------|
| 5:30-7:30pm | Capstone Team Meetings |

| APRIL & MAY |                                                                          |
|-------------|--------------------------------------------------------------------------|
| Week 9      | April 8 (Thursday)                                                       |
| 5:30-7:30pm | <b>SOLVE</b> Part 1:<br>Solution Lenses and Capstone Option<br>Selection |

| Week 10     | April 15 (Thursday)                      |
|-------------|------------------------------------------|
| 5:30-7:30pm | <b>SOLVE</b> Part 2:<br>Prototype Sprint |

| Week 11     | April 22 (Thursday)    |
|-------------|------------------------|
| 5:30-7:30pm | Capstone Team Meetings |

| Week 12     | April 29 (Thursday)           |
|-------------|-------------------------------|
| 5:30-7:30pm | <b>SCALE:</b><br>PRFAQ & OKRs |

| Week 13     | May 6 (Thursday)                                                   |
|-------------|--------------------------------------------------------------------|
| 5:30-7:30pm | <b>SUSTAIN:</b><br>Stress Testing Decisions & Scenario<br>Planning |

| Week 14     | May 13 (Thursday)      |
|-------------|------------------------|
| 5:30-7:30pm | Capstone Team Meetings |

| Week 15     | May 20 (Thursday)      |
|-------------|------------------------|
| 5:30-7:30pm | Capstone Team Meetings |

| Week 16             | May 27 (Thursday)            |
|---------------------|------------------------------|
| 9:00am -<br>12:00pm | Capstone Presentations at UW |

|  |                                                             |
|--|-------------------------------------------------------------|
|  | Virtual Sessions Taught by Executives in Residence          |
|  | In-Person Sessions at UW Campus                             |
|  | Virtual Capstone Team Meetings with Executives in Residence |