

MBA STUDY TOUR TO **DENMARK**

DECODING THE DANISH MODEL FOR SUSTAINABILITY



FOSTER
GLOBAL BUSINESS CENTER

W UNIVERSITY of WASHINGTON

SCAN DESIGN
SDF
FOUNDATION

Advancing Danish-American Relations

GLOBAL
INNOVATION
EXCHANGE **X**
W UNIVERSITY of WASHINGTON

What are MBA Study Tours?

- Led by UW Foster faculty members
- 8-14 day, fast-paced academic trips
- At least 10-12 company visits & cultural activities
- Personal meetings with executives, local business leaders, city tours, and more!
- 2 pre-departure sessions – no other on campus classes/lectures
- Do not have to be taken for credit
- Mixed cohort of FT, Eve, UW graduate students

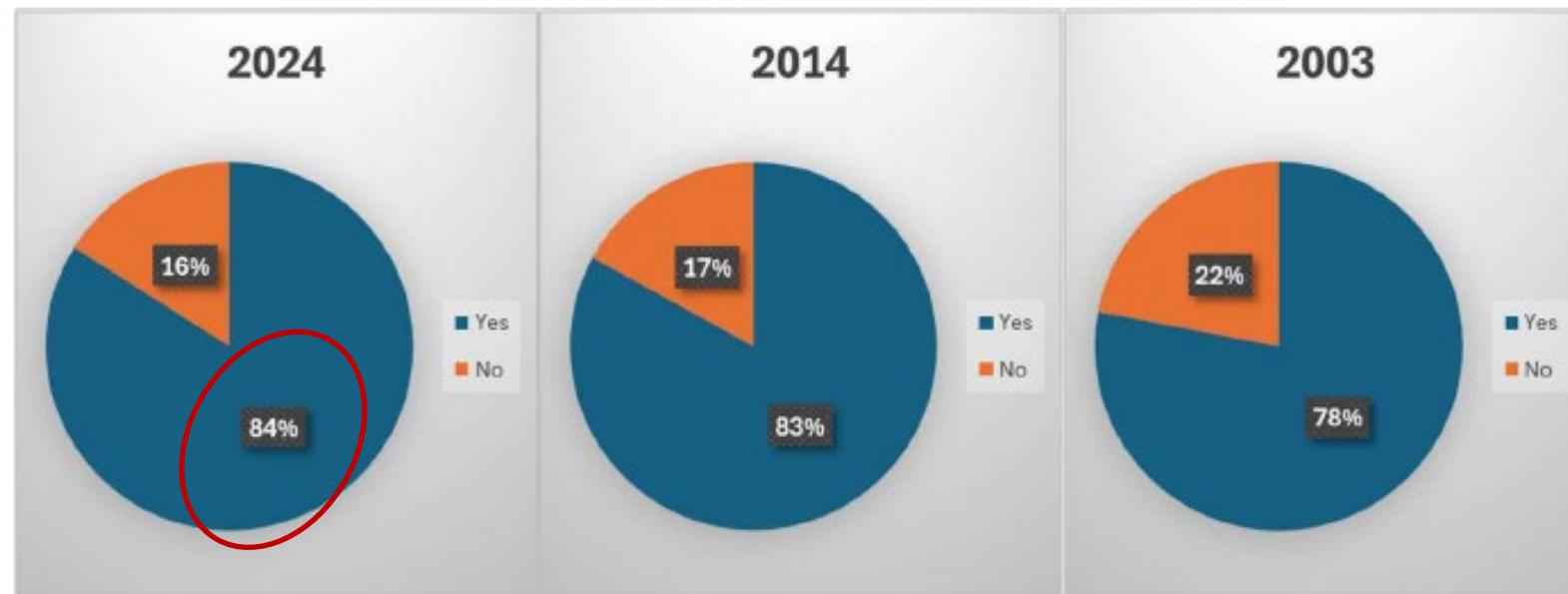


Why should you apply for one?

- **Real-World Learning**
Go beyond the classroom. Engage directly with international firms, government agencies, non-profits, and startups to understand how business is done across cultures and economies.
- **Networking That Matters**
Build relationships with faculty, classmates, peers, and global professionals. These connections can lead to new career opportunities, partnerships, and lifelong friendships.
- **Cultural Intelligence**
Experience the local culture, food, and traditions while gaining insights into how cultural context shapes business strategy and leadership.
- **Career-Relevant Insights**
Get fresh ideas, build skills, and add global credibility that employers value.

Employers want int'l competence!

Fig 7: Over the next 10 years will your company place a greater emphasis on international competence among management and employees?



Source: Glassman, D. & Prasad, K. (2025). "2024 U.S. Business Needs for Employees with International Expertise Executive Summary".

Program Overview

Locations: Copenhagen & Billund, Denmark

Travel Dates: September 13-23, 2026

Credits: 2 credits of IBUS 570 during Fall Quarter (optional)

Program Cost: \$3700, not including airfare or credits

Jointly offered by the UW Foster Global Business Center and GIX.

Supported by the Scan Design Foundation.



Program Inclusions

- Daily breakfast
- Some lunches and dinners
- All accommodations
- Public transit passes & private coaches



- Company visits in Copenhagen
- Walking and canal tour of Copenhagen
- Entrance to Legoland
- Personal local guide throughout



Faculty Director



Abhinav Gupta

Professor of Management

- At UW since 2015
- Research includes CSR, social activism, and environmental sustainability
- Has led UG and MBA study abroad programs to Denmark, India, France, and Italy
- Additional questions can be sent to: abhinavg@uw.edu

Staff Director



Kirsten Aoyama

Director, Global Business Center

- Oversees all Foster School global programs for MBAs and undergraduate students
- UW alum (Jackson School - Japanese Studies)
- Fulbright recipient to Japan
- Extensive travel both professionally and personally, including Denmark
- Danish heritage

Why Study Sustainability in Denmark?



Danish
Design Centre



Too Good To Go

BIG
BJARKE INGELS GROUP



MAERSK

ØSTERGRO



Vestas®

COPENHILL

Carlsberg



Program at a Glance*

	Day 1 (Sun)	Day 2 (Mon)	Day 3 (Tues)	Day 4 (Wed)	Day 5 (Thurs)	Day 6 (Fri)	Day 7 (Sat)	Day 8 (Sun)	Day 9 (Mon)	Day 10 (Tues)	Day 11 (Wed)
A M	Arrive in Copenhagen	Walking Tour of Copenhagen	Company Visit	Company Visit	Company Visit	Travel to Billund	Return to Copenhagen	Free Day	Company Visit	Company Visit	Check out & departure
		Canal Tour	Company Visit	Company Visit	Company Visit	Company Visit with Lego Group & Entry to Legoland	Company Visit		Company Visit	Company Visit	
P M		Welcome Dinner									

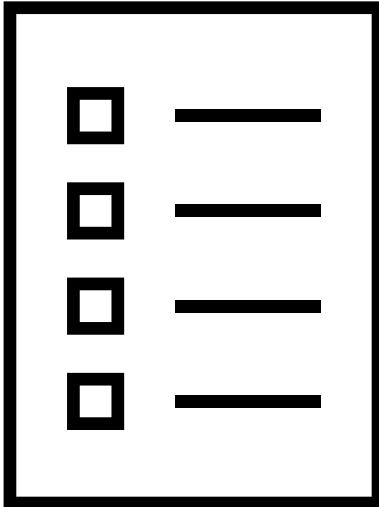
*Tentative

Accessibility

- If you need to request disability accommodations, it is your responsibility to ensure this request is made to **Disability Resources for Students** (DRS) and that your accommodations are communicated to all relevant parties.
- Setting up specific accommodations takes planning and lead time, so the earlier requests are communicated, the better!
- We cannot guarantee all programs can accommodate every need, given the variable resources available in each destination country.
- If you have questions or concerns about accessibility, please reach out to passport@uw.edu before submitting your application.

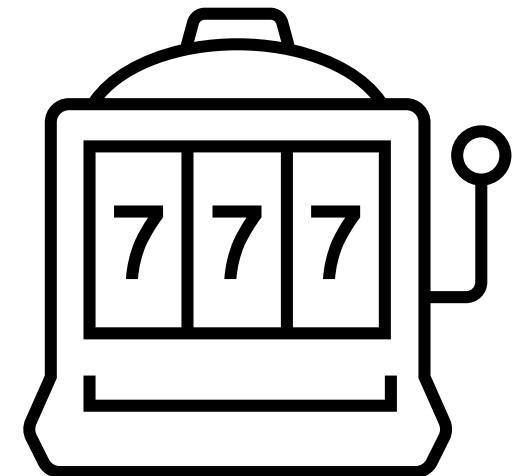
Application & Notification

- **Applications** close **Sunday, January 25**, at 11:59PM
 - Pay \$150 **NONREFUNDABLE** application fee
 - Must be in good standing with UW
- **Placement lottery** used *if program is over subscribed*
- **Notification** of placement by 5:00PM on **Monday, February 2**



Placement Lottery

1. Graduating FT & Eve MBA students pursuing the [Global Business Program Certificate](#) (GBPC).
2. Other graduating Foster FT & Eve MBA students who have not yet been on a program and non-graduating Foster FT & Eve MBAs pursuing the GBPC.
3. All non-graduating Foster FT & Eve MBA applicants who have not participated in a program.
4. All Foster FT & Eve MBAs pursuing the GBPC who have participated previously.
5. Other Foster FT & Eve MBAs who have participated previously.
6. All other Foster School graduate students (not in the FT & Eve MBA program) who have not participated previously.
7. All UW graduate students (non-Foster School) who have not participated previously.
8. All UW graduate students (non-Foster School) who have participated previously.



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Edit/View Your Existing
Applications

[VIEW YOUR APPLICATIONS](#)

Undergraduate Programs

MBA Programs

MBA GLOBAL BUSINESS
PROGRAM CERTIFICATE
APPLICATION

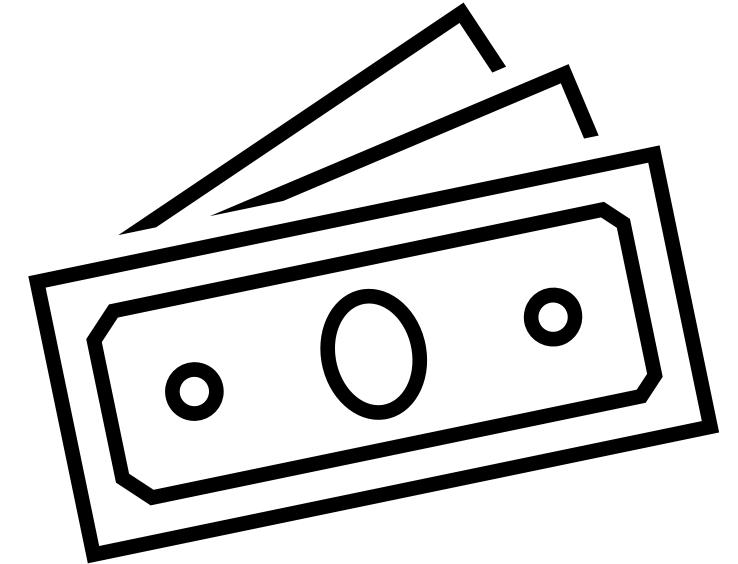
OPENING JAN 5, 2026
MBA STUDY ABROAD
(SEPTEMBER 2026)

Study Abroad
Scholarships

APPLICATION PERIOD CLOSED
APPLY FOR A STUDY ABROAD
SCHOLARSHIP

Fee Schedule

- **By January 25**, application and NONREFUNDABLE \$150 application fee due
- **By February 15**, NONREFUNDABLE \$500 deposit due
- **By March 1**, final program balance due



Cancellation & Withdrawal Policies

- \$150 application fee – non-refundable, under any circumstance
- If the program is **cancelled** in its entirety by the UWSA or GBC before **March 1**, the program fee (\$500 deposit and final balance) will be fully refunded. After **March 1**, we will do our best to secure refunds for any expenses incurred but cannot guarantee a 100% refund, as payment will have been made to vendors and may not be recoverable.
- If a student **withdraws** prior to **March 1**, they will be refunded any fees, less the non-refundable \$500 deposit & application fee. Notice of withdrawal from the program must be made in writing to the Global Business Center to passport@uw.edu. No refunds will be given for withdrawals made after **March 1**.

Cost Breakdown

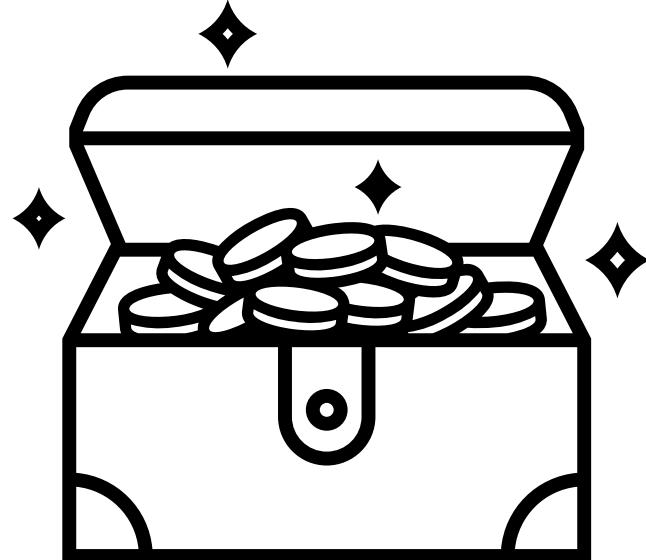
Included: Lodging, all breakfasts, some lunches & dinners, ground transportation for program activities, local guides, trip coordination, and other services

Flights: Seattle flights not included

Credits: Credits are not included in the price; depending on your program, you may have to pay an additional fee to earn credit



Financial Aid & Scholarships



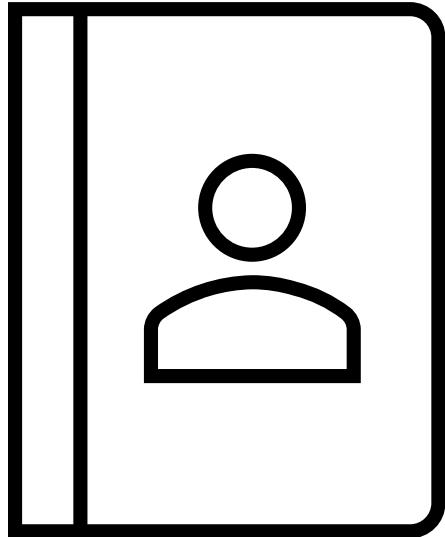
- **UW Financial Aid**
 - Must be taking for credit
 - Complete a revision request
- **GBC Scholarships**
 - Will open in April
 - Credit not required

Insurance

- **UW Student Abroad Insurance** will be automatically applied to MyUW account
 - Insurance benefits can be found [here](#)
 - Does not include Cancel for Any Reason or any trip delay benefits
 - Strongly encourage personal travel insurance – purchase early!



Passports & Visas



- The GBC is not responsible for determining your immigration status and cannot advise on visa matters.
- Check your passport expiration dates – must be valid for 6 months after you return!
- Always travel as tourists
- All students, regardless of citizenship, should be aware of **geo-political** situations which may impact your ability to receive a visa, enter a particular country and/or return to the US

Learn more!

Check out the **Global Business Center** website for:

- Recordings of this presentation
- Application and scholarship links
- Administrative details and FAQs



foster.mba/gbc-short-term

Angela Shelley
Global Business Center

angelajs@uw.edu