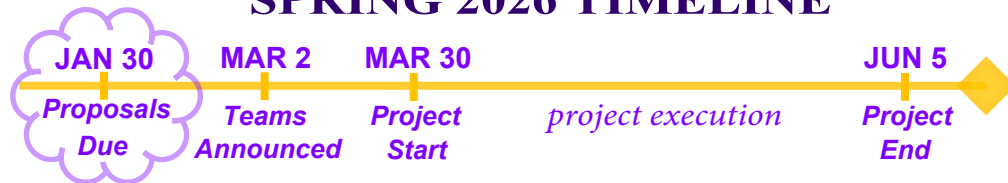


FOSTER MBA CONSULTING

Business Sponsor Project Guide



SPRING 2026 TIMELINE



Engage a team of Foster MBAs in a collaborative project focused on delivering your business value!



PROJECT OPPORTUNITIES

For-profit
Businesses

MBA CONSULTING

- 1 to 5 Advanced MBAs
- 120 hours of effort each
- Nominal fee of up to \$7,500

Non-profit
Businesses

SERVICE CORPS

- 2 to 5 Advanced MBAs
- 80 to 120 hours of effort each
- No fee



Foster MBAs will address your business challenges through research, analysis, and critical thinking, culminating in recommendations delivered through a presentation and report.

PROJECT EXAMPLES

- **Market Research & New Product Positioning**
- **Customer Lifetime Value Analysis**
- **Supply Chain & Inventory Management**
- **Customer Journey-Mapping**
- **Cost Benefit Analysis**



PROJECT APPROACH

Sponsor Commitments

- Clear articulation of the business need and expectation of success
- Weekly touchpoints and timely responsiveness
- Timely access to tools, data and information needed for execution
- Offer advice, feedback, and be supportive

WK 0-1 *Set-Up*

Level set scope expectations and prepare for kickoff

WK 1-2 *Kickoff*

Meet the team, agree the definition of success, and plan for execution

WK 2-5 *Execute*

Data and information gathering, and initial analysis

WK 5-6 *Update*

Preliminary findings and observations discussion

WK 6-9 *Analyze*

Define recommendations and draft deliverable

WK 10 *Deliver*

Present and submit final deliverable

Foster MBA Team or Director will coordinate meetings with Sponsors



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