

MBA Global Business Program Certificate

Info Session – October 7, 2025

FOSTER

GLOBAL BUSINESS CENTER

W UNIVERSITY of WASHINGTON

Why pursue the GBPC?

- A roadmap for a more global MBA experience
- Increases your global competency and expands perspectives
- Documents global experiences – provides evidence to future employers





3 Parts to the GBPC

- ① GBPC Core Courses
- ② International Electives
- ③ Experiential Opportunities

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GBPC Core Courses

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GBPC Core Courses

1. Two quarters of *IBUS 500: Global Business Forum*

- 2 credits each
- Only offered on Mondays from 5-5:50PM – register early!
- Taught by Christina Fong
- Guest speakers & quarterly themes:
 - **Autumn 2025:** Doing Business in Central and South America
 - **Winter 2026:** The Global Sports Arena: Business, Culture, and Impact
 - **Spring 2026:** Managing Macroeconomic Trends

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GBPC Core Courses, cont.

2. One quarter of *MGMT 509: Global Strategy*

- 2 credits
- Offered every Spring Quarter

= 6 credits total of core

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International Electives

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International Elective Courses

- 8 credits of “INTL” electives
- Not including *IBUS 500* or *MGMT 509*
- Review [YaaG](#) for upcoming options

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Examples of “INTL” Electives

- INCLUDING, BUT NOT LIMITED TO:
 - **FIN 579: Asian Capital Markets (Winter '26) – optional Study Tour to China!**
 - **FIN 579: International Finance (Spring '26)**
 - **BECON 526: Competing in the Global Economy (Spring '26)**
 - Climate Finance & the Race to Net Zero
 - Leading Across Cultures
 - Communicating Across Cultures
 - Wicked Problems: Business in a World of 9B People
 - Managing Effectively Across Cultures
 - International Marketing
 - International Supply Chain Management
 - International Business Compliance
 - Cases in Sustainability
- COURSES OUTSIDE OF FOSTER
 - Evans School of Public Policy and Governance
 - Department of Global Health
 - Jackson School of International Studies

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Core & International Electives

- Total credits = 14
- Must be unique, no double counting!

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Experiential Opportunities

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Option #1

- Choose **one** of the following:
 - Participate in an [MBA Exchange Program](#) for one academic quarter
 - Complete the equivalent of one year of **academic foreign language**, after MBA enrollment
 - Complete a [Summer Intensive Foreign Language](#) course or
 - Take three quarters of 400 level or higher foreign language classes

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Interested in an **MBA Exchange Program?**

Come to an info session!

- Wednesday, November 19
5-5:50PM – PCAR 393
- Wednesday, January 7
5-5:50PM (on Zoom: [3558885328](https://zoom.us/j/3558885328))

Deadline to apply for next academic year's exchanges is **January 31, 2026!**



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Option #2

- Choose **two** of the following:
 - An **MBA Short Term Study Abroad Program**
 - Participate in an MBA Study Tour
 - Participate in a 2-4 week summer exchange at a partner university (Aalto, CBS, ESCP, UZH)
 - An **MBA Practicum Experience** (one of these three)
 - Complete a globally focused internship
 - Complete two 2-credit or one 4-credit globally focused Independent Study
 - Complete a globally focused Consulting Project, Applied Strategy Project, or Field Study
 - A **Globally Focused Competition:**
 - Participate in other case competitions, at UW or other universities
 - Participate in the “Investment Round” of a business plan competition with a globally focused business plan
 - A **Globally Focused Community Service Project**

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An **MBA Short Term Study Abroad Program**

Upcoming MBA Study Tours:

- Asian Capital Markets MBA Study Tour to **China** (March '26)
- MBA Study Tour to **Argentina & Brazil** (March '26)
- MBA Study Tour to **Denmark** (September '26)



**Applications for March 2026
programs close Oct. 26th!**



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An **MBA Practicum Experience** (one of these three)

1. A globally focused **internship**
 - Requires approval from GBC – must have substantial global content
2. Two 2-credit or one 4-credit globally focused **Independent Study**
 - Will require faculty support and coordination with MBA Program Office
 - Requires pre-approval from GBC
3. A globally focused **Consulting Project, Applied Strategy Project, or Field Study**
 - [Opportunities available](#) each quarter through Samantha Buhr

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A Globally Focused Competition

- Global case competition opportunities posted on [MyMBA](#)
- Participate in the “Investment Round” of a business plan competition with a globally focused business plan
 - Pre-approval required



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A Globally Focused Community Service Project

- Requires approval from GBC
- Must have substantial global content



Other GBPC benefits

- Priority placement on MBA Study Tours
- Free or discounted tickets to:
 - World Affairs Council monthly speaker series
 - WCIT Trade Summit
 - Global WA Annual Meeting
 - and more!





Global Business Association (GBA)

Typical GBA Club events:

- Diwali
- Lunar New Year
- Latin Carnivale
- International trivia night
- International movie night
- Holi
- EOY Dinner
- Doing Business In...panels



Express your interest today!

- 5-minute application
- Access to Canvas page for announcements and resources
- Must complete application to get priority on MBA Study Tours



Questions?