

# FOSTER MBA CONSULTING

## Business Sponsor Project Guide



Proposals Due

Aug 1, 2025

Oct 17, 2026

Jan, 30 2026

Project Timeline

FALL 2025

Sep 24 - Dec 5

WINTER 2026

Jan 5 - Mar 13

SPRING 2026

Mar 30 - Jun 5

Engage a team of Foster MBAs in a collaborative project focused on delivering your business value!



Full-time MBA Profile



Evening MBA Profile

## PROJECT OPPORTUNITIES

Fall  
Winter  
Spring

### MBA CONSULTING

- 1 to 5 Advanced MBAs
- 120 hours of effort each
- Nominal fee of up to \$7,500
- *\*Potential for 20-week duration*

Winter

### APPLIED STRATEGY

- 5 to 6 First-year MBAs
- 120 hours of effort each
- Nominal fee of up to \$5,500

Spring

### SERVICE CORPS

- 2 to 5 Advanced MBAs
- 80 to 120 hours of effort each
- No fee | Nonprofit only



Foster MBAs will address your business challenges through research, analysis, and critical thinking, culminating in recommendations delivered through a presentation and report.

## PROJECT EXAMPLES

- Market Research & New Product Positioning
- Customer Lifetime Value Analysis
- Supply Chain & Inventory Management
- Customer Journey-Mapping
- Cost Benefit Analysis



## PROJECT APPROACH

### Sponsor Commitments

- Clear articulation of the business need and expectation of success
- Weekly touchpoints and timely responsiveness
- Timely access to tools, data and information needed for execution
- Offer advice, feedback, and be supportive

WK 0-1

Set-Up

Level set scope expectations and prepare for kickoff

WK 1-2

Kickoff

Meet the team, agree the definition of success, and plan for execution

WK 2-5

Execute

Data and information gathering, and initial analysis

WK 5-6

Update

Preliminary findings and observations discussion

WK 6-9

Analyze

Define recommendations and draft deliverable

WK 10

Deliver

Present and submit final deliverable

*\*Foster MBA Team or Director will coordinate meetings with Sponsors\**



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### Contact

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