
**Milestone Template**

**Instructions:** *Please enter 7-10 proposed milestones you believe your company needs to achieve during the six-month program. Milestones are big, meaningful accomplishments (rather than a to-do list), reasonable, and measurable (meaning numbers, dates, dollar amounts, etc.). Since the Jones + Foster Accelerator is designed for teams who are 100% committed to launching their company as a business, we expect the bulk of your milestones to be under business development/Customer Discovery. Headers are suggestions, and you may change them according to your company’s goals.*

**Please delete these instructions before submitting.**

.

TEAM NAME

| Milestones | Due Date | COMPLETED |
| --- | --- | --- |
| **BUSINESS DEVELOPMENT / CUSTOMER DISCOVERY** |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| **PRODUCT DEVELOPMENT** |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| **FUNDRAISING**  |
| 1. You may include a milestone around developing a pitch deck for Demo Day.
 |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| **REQUIRED MILESTONES (4 TOTAL)** |
| 1. Submit a draft of a 12-month financial plan (Excel/PDF) and a draft of a 12-month operating plan (Word/PDF)
 | September 2025 |  |
| 1. Submit a draft of a 12-month financial plan (Excel/PDF) and a draft of a 12-month operating plan (Word/PDF)
 | January 2026 |  |
| 1. 3-months of operating expenses in the bank by the end of the program.
 | February 2026 |  |
| 1. Company Formation (incorporation, bank accounts, etc.)
 | January 2026 |  |