

# PRODUCT MANAGEMENT LEADERSHIP ACCELERATOR

2025 Schedule Overview (subject to change)

Program Kick Off   4:30 – 8:00pm			
Tuesday, June 3		Orientation and Communication Workshop (In-Person)	Jean Choy
June			
Friday, June 6	12:00 – 1:00pm	Office Hour: Customer Discovery	John Yurcisin
Tuesday, June 10	5:00 – 6:00pm	Elective Workshop: Customer Insights	Jessi Alva
Monday, June 16	12:00 – 1:00pm	Book Club: <i>Creative Velocity</i>	Leslie Grandy
Thursday, June 19	5:00 – 6:00pm	Workshop: Introverts & Extroverts: Embracing Diverse Working Styles	Matt Carr
Tuesday, June 24	5:00 – 6:00pm	Workshop: Human-centered Product Practices: Customer Discovery	Robert Neer
Monday, June 30	12:00 – 1:00pm	Office Hour: Framing Problems to Unlock Transformational Ideas	Leslie Grandy
July			
Monday, July 7	12:00 – 1:00pm	Office Hour: Roadmapping	Jessi Alva
Tuesday, July 15	5:00 – 6:00pm	Workshop: Balancing Product Roadmap	Sudha Elavarti
Monday, July 21	12:00 – 1:00pm	Book Club: <i>Extreme Ownership: How U.S. Navy SEALs Lead and Win</i>	Jono Luk
Friday, July 25	12:00 – 1:00pm	Office Hour: Converting an Idea into a Successful Product	Marcello Majonchi
Tuesday, July 29	5:00 – 6:00pm	Workshop: Idea Generation How Constrains Fuel Creativity	Leslie Grandy
Thursday, July 31	11:00 – 12:00pm	Special Session: Alumni Panel	
August			
Tuesday, August 5	5:30 – 6:30pm	Workshop: Product Strategy: Developing Successful Flywheels	John Yurcisin
Monday, August 11	12:00 – 1:00pm	Office Hour: Product Strategy	Karim Meghji
Tuesday, August 12	5:00 – 6:00pm	Workshop: The Science of Product	Dave Fleischman
Friday, August 15	12:00 – 1:00pm	Book Club: <i>The Right It: Why So Many Ideas Fail and How to Make Sure Yours Succeed</i>	Marcello Majonchi
Monday, August 18	12:00 – 1:00pm	Office Hour: Stakeholder Management	Matt Carr
Thursday, August 21	TBD	Elective Book Club: <i>The Win-Win Workplaces</i>	Dr. Angela Jackson
Friday, August 29	11:00 – 12:00pm	Special Session: Structured Lunch and Learn (In-Person)	
September			
Tuesday, September 2	5:00 – 6:00pm	Workshop: Command the Room: How to Convince Your Audience They Need What You Have	Jono Luk
Monday, September 8	12:00 – 1:00pm	Office Hour: Delivering on Vision	Jono Luk
Monday, September 15	12:00 – 1:00pm	Book Club: <i>Outcomes Over Output: Why Customer Behavior is the Key Metric for Business Success</i>	Dave Fleischman
Tuesday, September 16	5:00 – 6:00pm	Workshop: Setting Product Metrics	Karim Meghji
Wednesday, September 24	12:00 – 1:00pm	Elective Book Club: <i>The Productivity Diet</i>	Mike Vardy
Friday, September 26	12:00 – 1:00pm	Office Hour: OKRs, Measuring What Matters	Robert Neer
Monday, September 29	11:00 – 12:00pm	Special Session: Career Services	
Program Graduation   4:30 – 8:00pm			
Friday, October 3		Graduation Dinner and Capstone (In-Person)	