

2025 MBA Study Tour: Germany & Italy

Info Session



Program Overview

Locations: Munich, Germany; Venice and Florence, Italy

Travel Dates: December 7-18, 2025

Credits: 2 credits of IBUS 570 during Fall Quarter (optional)

Program Cost: \$3500, not including airfare or credits



Program Inclusions

- Daily breakfast, two lunches, and two dinners
- All accommodations
- Company visits in Munich & Florence
- City tours of Munich & Florence
- Christkindlmarkt (Christmas Market)

Tour in Munich

- Personal local guides throughout program
- Flight from Munich to Venice; train from Venice to Florence



About Professor Ken Myer

- Affiliate instructor on leadership and management – MBA and Masters in Entrepreneurship programs
- Interim CEO to companies who experience a sudden loss of leadership
- Leadership advisor/coach to first time and experienced executives
- Experienced leading global teams in Europe and Asia



Why Germany & Italy?

- **Global Economic Influence** - Two of Europe's largest and most dynamic economies.
- **Contrasting Cultures & Leadership Styles** - German culture emphasizes precision, efficiency, and structured decision-making, while Italian culture values creativity, adaptability, and relationship-driven leadership.
- **Diverse Industries** - Italy is renowned for fashion, luxury goods, and high-end craftsmanship. Germany excels in engineering, automotive, and advanced manufacturing.
- **Historical & Cultural Impact** - Differing history, traditions, and societal values have shaped their business practices and workplace dynamics.



Why Take This Journey?...

- **Broaden your knowledge and perspective on doing business in Germany & Italy**
 - What are the unique challenges of German and Italian business and civic leaders? How are they addressing?
 - What is similar and different in their business approaches, cultures, and leadership styles?
- **Expand your international perspective**
 - What are the skills and behaviors needed to lead effectively across cultures?
- **Develop your leadership skills**
 - What are the varying approaches and philosophies leaders use to align and motivate their organizations?
 - What is your current authentic leadership? What are strengths and opportunities for you to develop?
- **Deepen your Foster community ties**



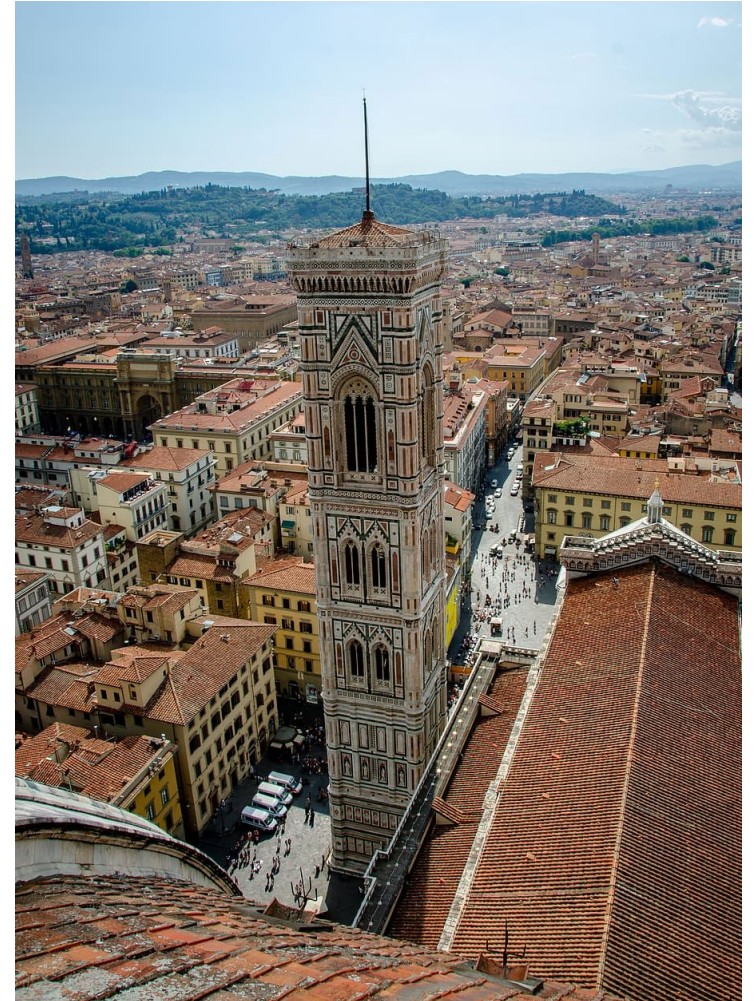
Program at a Glance*

	Day 1 (Sun)	Day 2 (Mon)	Day 3 (Tues)	Day 4 (Wed)	Day 5 (Thurs)	Day 6 (Fri)	Day 7 (Sat)	Day 8 (Sun)	Day 9 (Mon)	Day 10 (Tues)	Day 11 (Wed)	Day 12 (Thurs)
A M	Arrive in Munich	Walking Tour of Munich	Company Visit	Company Visit	Company Visit	Free Morning	Free day in Venice	Train to Florence	Company Visit	Company Visit	Company Visit	Check out & departure
P M		Christkindl markt Tour Welcome Dinner	Company Visit	Company Visit	Free Afternoon	Flight to Venice	(Optional: Bacaro Food Tour)	Walking Tour of Florence	Company Visit	Company Visit	Free Afternoon Farewell Dinner	

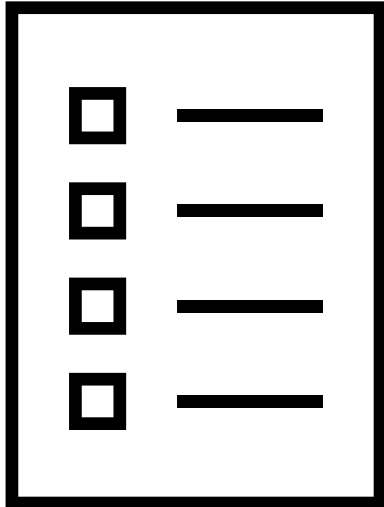
*Tentative

On this program, you can anticipate...

- Travel via metro, private coaches, planes, and trains
- Extended periods of walking, sometimes over uneven roads or cobblestones
- Instruction delivered in German or Italian and translated into English
- Travel to Department of State Level 2 countries
- Email passport@uw.edu with questions



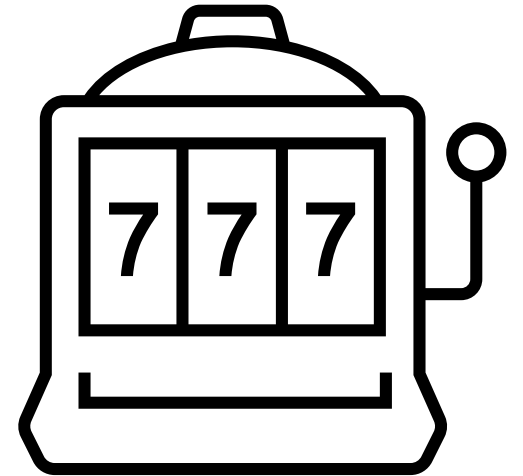
Application & Notification



- **Applications** due **Sunday, April 27**, by 11:59 PM
 - Application portal is open!
 - Pay \$150 **NONREFUNDABLE** application fee
 - Must be in good standing with the MBA Program Office
- **Placement lottery** used *if program is over subscribed*
- **Notification** of placement by 5:00PM on **Monday, May 5**

Placement Lottery

1. Graduating FT & Eve MBA students pursuing the [Global Business Program Certificate](#) (GBPC).
2. Other graduating Foster FT & Eve MBA students who have not yet been on a program and non-graduating Foster FT & Eve MBAs pursuing the GBPC.
3. All non-graduating Foster FT & Eve MBA applicants who have not participated in a program.
4. All Foster FT & Eve MBAs pursuing the GBPC who have participated previously.
5. Other Foster FT & Eve MBAs who have participated previously.
6. All other Foster School graduate students (not in the FT & Eve MBA program) who have not participated previously.
7. All UW graduate students (non-Foster School) who have not participated previously.
8. All UW graduate students (non-Foster School) who have participated previously.



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Everyone

VIEW YOUR APPLICATIONS

MBA GLOBAL BUSINESS
PROGRAM CERTIFICATE
APPLICATION

--NOW OPEN--
APPLY FOR A SCHOLARSHIP

Undergraduate Programs

--NOW OPEN--
GBC HOVIND GLOBAL LEADERS
PROGRAM

MBA Study Abroad

--NOW OPEN--
GBC STUDY ABROAD (WINTER
BREAK)

APPLICATION PERIOD CLOSED
GBC STUDY ABROAD (SPRING
BREAK)

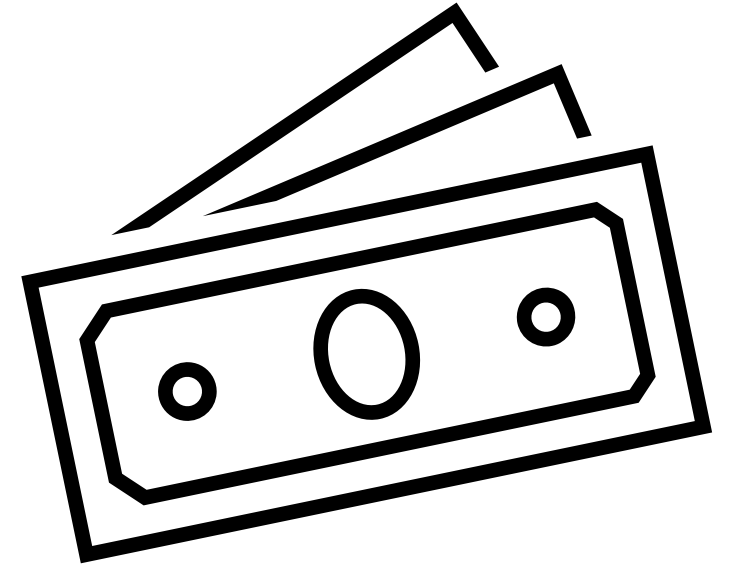
MBA Domestic Programs

APPLICATION PERIOD CLOSED
RACE, CULTURE, AND BUSINESS
MBA IMMERSION

uwfoster.force.com/Centers/s/GBC

Fee Schedule

- **By April 27**, application and NONREFUNDABLE \$150 application fee due
 - Placements announced **May 5**
- **By May 25**, NONREFUNDABLE \$500 deposit due
- **By August 1**, \$3000 program balance due



Cancellation & Withdrawal Policies

- \$150 application fee – non-refundable, under any circumstance
- If the program is **cancelled** in its entirety by the UWSA or GBC before **September 1**, the program fee (\$500 deposit and final balance) will be fully refunded. After **September 1**, we will do our best to secure refunds for any expenses incurred but cannot guarantee a 100% refund, as payment will have been made to vendors and may not be recoverable.
- If a student **withdraws** prior to **September 1**, they will be refunded any fees, less the non-refundable \$500 deposit & application fee. Notice of withdrawal from the program must be made in writing to the Global Business Center to passport@uw.edu. No refunds will be given for withdrawals made after **September 1**.

Cost Breakdown

Included: Lodging, all breakfasts, some lunches & dinners, ground transportation for program activities, in-program flights, local guides, trip coordination, and other services

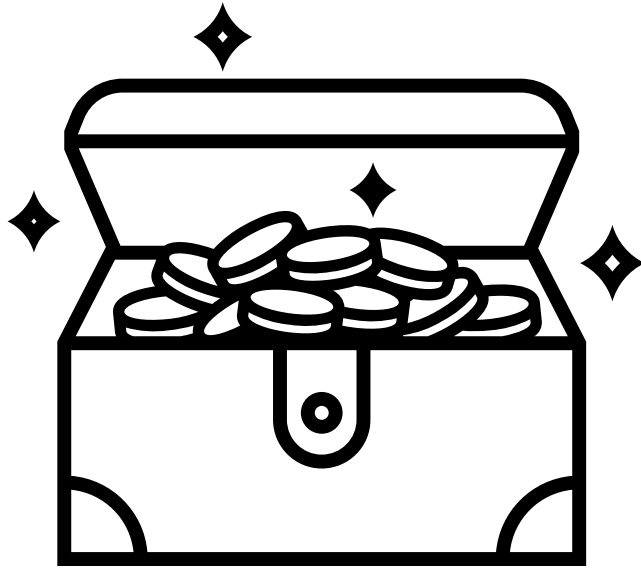
Flights: Seattle flights not included

Credits: Credits are not included in the price; depending on your program, you may have to pay an additional fee to earn credit

Note: *Costs for faculty/staff are not included in student fees; they are paid for by annual fundraising and subsidies from the Global Business Center*



Financial Aid & Scholarships



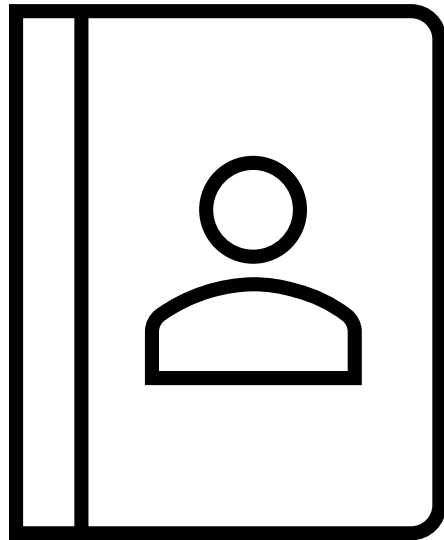
- [UW Financial Aid](#)
 - Must be taking for credit
 - Complete a revision request
- [GBC Scholarships](#)
 - Open now!
 - Credit not required
 - Deadline to apply is **April 30, 2025**

Insurance

- **UW Student Abroad Insurance** will be automatically applied to MyUW account
 - Insurance benefits can be found [here](#)
 - Does not include Cancel for Any Reason or any trip delay benefits
 - Strongly encourage personal travel insurance – purchase early!



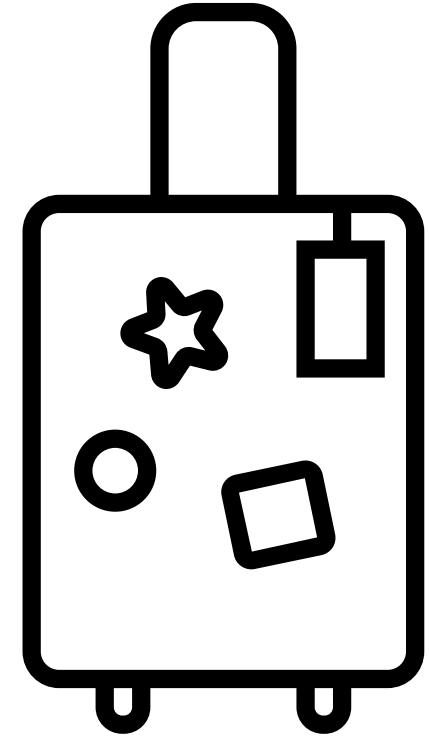
Passports & Visas



- The GBC is not responsible for determining your immigration status and cannot advise on visa matters.
- Check your passport expiration dates – must be valid for 6 months after you return!
- All students, regardless of citizenship, should be aware of **geo-political** situations which may impact your ability to receive a visa, enter a particular country and/or return to the US

Pre-Departure Sessions

- Two sessions during Fall Quarter 2025
 - To be announced Summer 2025
- Sessions include country and cultural context, health and safety preparation, community building activities, and more!
- These are **mandatory** – unexcused absences may result in removal from the program



Applications opening Fall 2025



Asian Capital Markets MBA Study Tour to *China*

Locations: Beijing & Shanghai, China

Faculty: Yang Song

Travel Dates: March 20-29, 2026

Credits: 2 credits of IBUS 570 during
Winter Quarter (optional)

Program Cost: TBA, not including
airfare or credits

Optional pairing with *FIN 579: Asian
Capital Markets* course (2 credits) during
Winter Quarter.



MBA Study Tour to *Argentina & Brazil*

Location(s): Buenos Aires, Argentina & Rio de Janeiro

Faculty: Tracey Seslen

Travel Dates: March 15-26, 2026

Credits: 2 credits of IBUS 570 during Winter Quarter (optional)

Program Cost: TBA, not including airfare or credits



Learn more!

Check out the **Global Business Center website** for:

- Recordings of this presentation
- Application and scholarship links
- Administrative details and FAQs

Angela Shelley
Global Business Center
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foster.mba/gbc-short-term