SPRING 2025Updated 2/14/2025 11:37

MONDAY/WE	DNE	SDAY					
Time	CR	Course	SLN	Course Title	Instructor	Room	Course Info
10:30 -12:20	4	BECON 546 A/B	10904	Game Theory	León	PCAR 393	MBA-MSci
	4	MKTG 511 A/B	17280	Business to Business Marketing	Long	PCAR 395	
	2	BCMU 509 A/B	10842	Finding Your Voice	Hochberg	PCAR 395	1st Half
4.00 0.00	2	BCMU 579 A/B	10846	TED Talks	Hochberg	PCAR 395	2nd Half
1:30 -3:20	4	ENTRE/FIN 557 A/B	14233	Entrepreneurial Finance	Young	PCAR 390	MBA-MSci
	4	MKTG 535 A/B	17282	Analytics Consulting Lab	Walker	DEM 126	PRACT, MBA-MSci
	4	FIN 579 G/H	14709	Climate Risk & Innovation	Bruner	PCAR 395	MBA-MSci
3:30 -5:20	2	MGMT 509 A/B	17201	Managing in a Global Environment	Steensma	PCAR 393	1st Half, INTL
	2	MGMT 547 A/B	17205	Successful Negotiation	Hafenbrack	PCAR 392	1st Half, MBA-MSci

Time	CR	Course	SLN	Course Title	Instructor	Room	Course Info
	4	ACCTG 579 A/B	10161	Alphanomics: Active Investing in Equity Markets	Lee	PCAR 393	MBA-MSci
	2	ENTRE 579 C/D	14241	Entrepreneurial Influence and the Pitch	Scallon	PCAR 291	1st Half
	2	MGMT 509 C/D	17203	Managing in a Global Environment	<u>Steensma</u>	PCAR 293	1st Half, INTL
MON	4	MGMT 579 G/H	17217	Sustainable Business: Frameworks for the 21st Century	Bamburg	PCAR 391	Cancelled
	4	MKTG 556 A/B	17284	Advertising and Promotion Management	Schlosser	PCAR 394	MBA-MSci
	4	OPMGT 560 C/D	18199	Supply Chain Management	Mamani	PCAR 295	Cancelled
	2	BCMU 509 C/D	10844	Finding Your Voice	Hochberg	PCAR 395	1st Half
TUES	2	BCMU 579 C/D	10848	TED Talks	Hochberg	PCAR 395	2nd Half
	2	MKTG 579 G/H	21490	Business Applications of LLMs and Generative Models	<u>Yoganarasimhan</u>	PCAR 295	2nd Half
	4	MGMT 579 C/D	17213	Leading Across Cultures	Chen, XP	PCAR 392	INTL
	4	ENTRE/MKTG 579 A/B	14239	Intrapreneurship: Developing New Products within Organizations	Long	PCAR 393	
WED	4	FIN 566 A/B	14701	Alternative Investments: Hedge Funds & Private Equity	Kremens	PCAR 295	MBA-MSci
	2	MGMT 575 A/B	17209	Women in Leadership	Goethals	PCAR 291	1st Half
	2	MGMT 579 E/F	17215	Mindful Decision Making	Hafenbrack	PCAR 391	1st Half, MBA-MSC
	4	MKTG 566 A/B	17290	Digital Marketing Analytics	<u>Sayedi</u>	PCAR 394	MBA-MSci
	4	ENTRE 541 A/B	14229	Technology Commercialization Practicum	<u>Black</u>	PCAR 391	MBA-MSci
HURS	4	FIN 560 A/B	14699	Investments	<u>Hrdlicka</u>	PCAR 394	MBA-MSci
110113	4	MGMT 579 A/B	17211	Innovation, Strategy, and Design Thinking	Boeker	PCAR 393	MBA-MSci
	4	MKTG 560 A/B	17286	Consumer Insight	Kleiman-Weiner	PCAR 392	PRACT, MBA-MSci

TUESDAY/TH	TUESDAY/THURSDAY								
Time	CR	Course	SLN	Course Title	Instructor	Room	Course Info		
8:30-10:20	2	FIN 579 C/D	14705	International Finance	Siegel	PCAR 394	1st Half, INTL		
10:30-12:20	4	BECON 520 A/B	10900	Financial Markets	Lu	PCAR 395	Cancelled		
1:30-3:20	4	ACCTG 510 A/B	10150	Financial Statement Analysis	Van Winkle	PCAR 393	MBA-MSci		
1:30-3:20	4	BECON 526 A/B	10902	Competing in the Global Economy	<u>Gutierrez</u>	PCAR 295	INTL, MBA-MSci		
3:30-5:20	4	MKTG 564 A/B	17288	Analytics for Marketing Decision	<u>Ye</u>	PCAR 393	MBA-MSci		

ALTERNATE S	ALTERNATE SCHEDULE									
Time	CR	Course	SLN	Course Title	Instructor	Room	Course Info			
4:00-5:20	4	ENTRE 579 E/F	14243	Biomedical Entrepreneurship	Ratner	EXED 110	WF; MBA-MSci			
5:00-5:50	2	IBUS 500 A/B	15356	Global Business Forum	Fong	PCAR 391	M, INTL			
6:00-9:30	2	MKTG 579 E/F	21478	Culture Driven Sales and Go-To- Market Strategy	Wright	PCAR 391	T, 4/15-5/13			

NON-BIDDIN	GC	LASSES				
Time	CR	Course	Course Title	Instructor	Room	Course Info
6:00-9:20	2	ENTRE 579 G/H	Angel Investing	<u>Brusse</u>	DEM 112	M, by application

CORE CLA	SSES					
Full-Time						
M-F	10	BA 502 A	Business Administration III	Various	PCAR 390	8:30-12:20
M-F	10	BA 502 B	Business Administration III	Various	PCAR 392	8:30-12:20
Evening						
MW	3	ACCTG 501 A/B	Managerial Accounting	Quinn	FNDR 170	6:00-7:40
MW	3	ACCTG 501 C/D	Managerial Accounting	Quinn	FNDR 170	7:50-9:30
TBD	1	BCMU 501 A/B	Professional Communications	Heller	ARR	ARR
MON	3	BECON 501 A/B	Analysis of Global Economic Conditions	Glassman	PCAR 390	6:00-9:30
WED	3	BECON 501 C/D	Analysis of Global Economic Conditions	Glassman	PCAR 390	6:00-9:30
MON	2	IS 500 A/B	Data Management for Analytics	Hwang	PCAR 392	6:00-9:30
WED	2	IS 500 C/D	Data Management for Analytics	Hwang	PCAR 392	6:00-9:30
MW	4	MKTG 501 A/B	Marketing Management	Valsesia	FNDR 370	6:00-7:40
MW	4	MKTG 501 C/D	Marketing Management	Valsesia	FNDR 370	7:50-9:30

NOTES:

- *** 1st Half of the Quarter: March 31 May 4
- *** 2nd Half of the Quarter: May 5 June 6
- $\ensuremath{^{\star\star\star}}$ The elective course description and syllabus can be found on this page.
- *** Click the instructor's name for their email address.