



2025 - 2026

MBA PROJECT CONSULTING

Business Sponsor Guide

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Engage one or a team of Foster MBA Candidates in a collaborative project focused on delivering you value and preparing for the future!

[Foster Evening MBA Class Profile](#)

[Foster Full-time MBA Class Profile](#)

[CLICK HERE TO SUBMIT A PROPOSAL ANYTIME](#)

Project Opportunities

Foster MBAs will address your business challenges through research, analysis, and critical thinking, culminating in recommendations delivered through a presentation and report.

MBA Consulting

Fall | Winter | Spring

1 to 5 Advanced MBAs
120 hours of effort each

Interdisciplinary business challenge
10 or 20* week duration

* 20 weeks offered Winter & Spring only

Nominal fee up to \$7,500

Applied Strategy

Winter

5 to 6 First-year MBAs*
120 hours of effort each

Discrete strategic business challenge
10 week duration

* Your mentorship is appreciated!

Nominal fee up to \$5,500

Service Corps

Spring

2 to 5 Advanced MBAs
80 to 120 hours of effort each*

Discrete strategic business challenge
10 week duration

* MBAs volunteer or receive academic credit

No fee | Nonprofit only

Spring 2026 | Mar 30 - Jun 5
Proposals due Jan 30, 2026

Winter 2026 | Jan 5 - Mar 13
Proposals due Oct 17, 2025

Fall 2025 | Sep 24 - Dec 5
Proposals due Aug 1, 2025

Project Examples

- Market Research & New Product Positioning
- Customer Lifetime Value Analysis
- Supply Chain & Inventory Management
- Customer Journey-Mapping
- Financial Forecasting
- Cost Benefit Analysis
- Asset Lifetime Value Analysis

[Click Here for More Examples!](#)



Sponsor Commitments

- Commit to timely responsiveness and **weekly communications**
- Share and provide timely access to **tools, data and information** needed for execution
- While students drive the project, **offer advice and feedback** and be supportive

WK 0

WK 1

WK 2

WK 2-5

WK 5-6

WK 6-9

WK 10

Level-set¹: Review scope, expectations and agree NDA if needed

Set-up: Prepare for discovery session with project proposal

Kickoff¹: Refine scope and agree approach, timeline, and communication plan

Execute: Data and information gathering, and initial analysis

Update¹: Preliminary findings and observations discussion (*Faculty advice*)

Analyze: Define recommendations and draft deliverable

Deliver¹: Present and submit final deliverable

Sponsor & Director

MBA Team
Faculty advice

Sponsors & MBA Team
MBA Team

MBA Team & Sponsor

MBA Team

All

¹ Foster Director or MBA Teams will coordinate meetings with sponsors