



Business and Leadership

New student admissions for summer 2025 are open

Program Highlights

- Participate in a transformative academic experience where you will engage in a two-week immersive program led by UW Foster School faculty, featuring classroom learning, corporate insights, and a team-based case competition.
- Gain college and career readiness skills by participating in workshops and activities designed to build critical thinking, leadership, and collaboration skills, preparing you for college and beyond.
- Explore Seattle's vibrant business community through exclusive company visits, where you will have the opportunity to connect your coursework to real-world business practices.
- Grow your professional and social networks by connecting with UW Faculty and a diverse cohort of domestic and international students.



2025 Dates

- July 13 - July 25



Academic Program Overview

Are you a rising high school junior or senior with a passion for business and leadership? The University of Washington Foster School of Business is partnering with Summer Springboard to host a transformative two-week experience designed to inspire the next generation of leaders. This program combines academic rigor, hands-on learning, and leadership development with exclusive access to Seattle's dynamic business network.

Students will develop critical skills in teamwork, communication, and problem-solving through interactive workshops, a case competition, and visits to leading corporations. In this program, students will gain valuable insights into the business world while learning directly from Foster School faculty in their state-of-the-art business school facilities, providing a firsthand experience of college life on UW's campus.



Excursions

Excursion information will be announced later, with all excursions designed to showcase and collaborate with businesses and companies in the Seattle area.

Instructor

Leta Beard

Business and Leadership will be taught by Leta Beard, Associate Teaching Professor of Marketing and International Business at Foster. With a rich history of mentoring young leaders, Leta combines her expertise and passion to inspire and guide students. Her leadership ensures that students will gain valuable insights into the dynamic world of business while building skills to tackle real-world challenges.

Read more about Leta Beard [here](#).

Tuition Information:

Residential Students

- **Includes:** all meals, lodging, excursions, academic course, weekend excursions
- **Excludes:** optional airport pickup and drop-off service (available for an additional fee)
- **Price:** \$7,498

Commuter Students

- **Includes:** lunch, academic course, excursions, programming from 9am to 5pm, Monday-Friday
- **Excludes:** lodging, breakfast, dinner, weekend excursions
 - Weekend excursions can be added on for \$125 per day
- **Price:** \$4,498

Supplements:

- Application fee: \$99 (mandatory, nonrefundable)
- Tuition Protection Plan: Allows for cancellation for any reason up until the day of the program. Click [here](#) for more info.

[More info on Airport Transfer](#)

[More info on Unaccompanied Minor Service](#)

[Apply Now](#)



Course Structure

There are nine three-hour class sessions over the two-week course. During week one, students have class from 9:00 am - 12:00 pm, Monday - Friday. During week two, students have class from 9:00 am - 12:00 pm, Monday through Thursday. Wednesday afternoons are dedicated to additional academic time (excursions, speakers).



Typical Schedule

8:00 a.m.	Breakfast
9:00 a.m.	Academic Course
Noon	Lunch
1:30 p.m.	Academic Excursion/ Recreational Activity
3:30 p.m.	College Readiness Workshops or True You
5:00 p.m.	Commuter Students Depart
6:00 p.m.	Dinner
7:00 p.m.	Clubs
10:30 p.m.	Mentor Check-In

Summer Springboard programs are not run by our campus partners (with the exception of Cal Poly, UW Foster, and NYSID which are run in partnership with SSB). Universities and their affiliated departments and partners do not control and are not responsible or liable in any manner for any part of the Summer Springboard program.