

Tentative - Revised 1/28/2025 11:29

Course #	Course Title	Autumn 2024		Winter 2025		Spring 2025	
		Day	Eve	Day	Eve	Day	Eve
ACCOUNTING							
ACCTG 510	Financial Statement Analysis				✓	✓	
ACCTG 579	Alphanomics: Active Investing in Equity Markets						✓
BUSINESS COMMUNICATIONS							
BCMU 509	Finding Your Voice					✓	✓
BCMU 579	TED Talks					✓	✓
BUSINESS ECONOMICS							
BECON 520	Financial Markets					✓	
BECON 526	Competing in the Global Economy					✓	
BECON 546	Game Theory					✓	
ENTREPRENEURSHIP							
ENTRE 509	Foundations of Entrepreneurship				✓		
ENTRE 510	Entrepreneurial Strategy		✓				
ENTRE 532	Software Entrepreneurship				✓		
ENTRE 540	Business Plan Practicum				✓		
ENTRE 541	Technology Commercialization						✓
ENTRE 542	Venture Capital Investment Practicum		✓				
ENTRE 543	Environmental Innovation Practicum	✓					
ENTRE 545	Health Innovation Practicum	✓					
ENTRE/MKTG 555	Entrepreneurial Marketing		✓				
ENTRE/FIN 557	Entrepreneurial Finance		✓			✓	
ENTRE/MKTG 579	Intrapreneurship: Developing New Products within Organization						✓
ENTRE 579	Angel Investing		✓		✓		✓
ENTRE 579	Biomedical Entrepreneurship					✓	
ENTRE 579	Creative Destruction Lab	✓		✓			
ENTRE 579	Entrepreneurial Influence and the Pitch						✓
ENTRE 579	Grand Challenges for Entrepreneurs				✓		
ENTRE 579	Women in Entrepreneurial Leadership		✓				
FINANCE							
FIN 551	Problems in Business Finance	✓					
FIN 553	Problems in Capital Investment Planning			✓			
ENTRE/FIN 557	See ENTRE section						
FIN 558	Mergers & Acquisitions			✓			
FIN 560	Investments						✓
FIN 566	Alternative Investments: Hedge Funds & Private Equity						✓
FIN 579	Behavioral Finance				✓		
FIN 579	Climate Risk & Innovation					✓	
FIN 579	International Finance					✓	
FIN 579	Machine Learning in Business	✓					
FIN 579	Real Estate Finance and Investments			✓			
FIN 579	The Power of Access: Impact Lending to Underserved Communities				✓		
INTERNATIONAL BUSINESS							

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		Day	Eve	Day	Eve	Day	Eve
IBUS 500	Global Business Forum		✓		✓		✓
IBUS 570	Study Programs	✓		✓			
MANAGEMENT							
MGMT 509	Managing in a Global Environment					✓	✓
MGMT 547	Successful Negotiations		✓			✓	
MGMT 548	Deal-Making in High Velocity Ventures			✓	✓		
MGMT 550	CEO & Board Governance			✓			
MGMT 555	Board Fellows		✓				✓
MGMT 575	Women in Leadership						✓
MGMT 579	Accelerating Equity Through Corporate Action		✓				
MGMT 579	Innovation, Strategy, and Design Thinking						✓
MGMT 579	Leading Across Cultures						✓
MGMT 579	Mindful Decision Making						✓
MGMT 579	Power and Status Dynamics in the Workplace				✓		
MGMT 579	Sustainable Business: Frameworks for the 21st Century						✓
MARKETING							
MKTG 511	Business-to-Business Marketing					✓	
MKTG 535	Analytics Consulting Lab			✓		✓	
MKTG 552	Consumer Marketing & Brand Management	✓	✓				
MKTG 554	Strategic Product Management			✓	✓		
ENTRE/MKTG 555	See ENTRE section						
ENTRE/MKTG 579	See ENTRE section						
MKTG 556	Advertising & Promotion Management						✓
MKTG 560	Consumer Insights						✓
MKTG 562	Customer Analytics			✓	✓		
MKTG 564	Analytics for Marketing Decisions						✓
MKTG 566	Digital Marketing Analytics						✓
MKTG 568	Pricing Strategy and Analytics	✓					
MKTG 579	Business Applications of LLMs and Generative Models						✓
MKTG 579	Culture Driven Sales and Go-To-Market Strategy						✓
MKTG 579	Pricing Principles and Strategies: Theory, Practice and Leadership		✓				
OPERATIONS MANAGEMENT							
OPMGT 550	Project Management	✓	✓				
OPMGT 560	Supply Chain Management						✓
OPMGT 565	Business Analytics: Tools for Big Data	✓	✓				
QUANTITATIVE METHODS							
QMETH 551	Modeling with Spreadsheets			✓	✓		

Note: This is an estimated schedule. While every effort is made to offer the classes as outlined, this schedule is subject to change.