



W

EXECUTIVE DEVELOPMENT PROGRAM

ADVANCE YOUR STRATEGY AND LEADERSHIP SKILLS IN JUST NINE MONTHS

FOSTER
EXECUTIVE EDUCATION

W UNIVERSITY of WASHINGTON

THE UW FOSTER SCHOOL OF BUSINESS

Ranked among the nation's top public business schools, the University of Washington's Foster School of Business educates more than 2,500 undergraduate and graduate students each year. More than 2,000 working professionals participate in UW Executive Education programs each year.

Since its establishment in 1917, the UW Foster School of Business has continued to rank high in the public, national, and international academic space.

Taught by award-winning Foster MBA faculty, the Executive Development Program (EDP) is a work-compatible program designed for busy professionals who want access to advanced business knowledge without the time and financial commitment of a traditional MBA program.

ONE EVENING PER WEEK FOR NINE MONTHS

Classes meet Mondays on campus from September through May, with two off-site retreats.

LEARN CORE MANAGEMENT TOPICS

Gain broader business knowledge beyond your current areas of expertise to make more effective strategic decisions and accelerate your career.

ENHANCE YOUR LEADERSHIP ABILITIES

Discover your leadership style. Learn how to motivate your team. Improve how you work with colleagues. Promote innovation and drive organizational change.

GAIN PRACTICAL, RELEVANT SKILLS

You can attend the program while still working full time. EDP is designed to minimize the impact on your schedule while helping you gain new analytical tools and techniques that can immediately help you to be more effective in your job.

CONNECT WITH PEERS AND GROW YOUR PROFESSIONAL NETWORK

Sharing insights with colleagues from other companies and industries in the Puget Sound region is an invaluable component of the program.

WEEKLY SCHEDULE MONDAYS 4:30 – 9:00 P.M.

4:15	ARRIVE AT UW (PARKING PROVIDED)
4:30	FACULTY-LED SESSION
6:00	CATERED DINNER WITH CLASSMATES
6:30	FACULTY-LED SESSION
8:00	PARTICIPANT OR TEAM PRESENTATION
9:00	ADJOURN



"It was a privilege to learn from professors with such deep knowledge and experience. The sessions were engaging and interactive with a blend of academic research as well as case studies and group activities to help us learn together."

One of the best parts of the program was the diverse members of my class. They all had such different backgrounds and perspectives and provoked thinking in different ways. Being able to learn from people from corporate, start up and non-profit organizations added to the overall learning."

SHALINI JACOBS
CLASS OF 2018

RELEVANT CURRICULUM DESIGNED TO SUPPORT YOUR GOALS

Our curriculum provides an integrated view of business management, from core business principles to developing your abilities as an innovative leader. Class topics include:

LEADERSHIP	Explore the critical role of leadership in creating and sustaining effective organizations. Employ techniques to improve collaboration across your team.
COMPETITIVE STRATEGY	Understand the nature of the competitive process and the sources of competitive advantage.
ENTREPRENEURSHIP & CREATIVITY	Apply structures to foster innovation and creativity within your organization.
FINANCE	Enhance your understanding of essential finance principles and practices.
ACCOUNTING	Successfully interpret and utilize accounting data for planning, reporting, and decision-making.
COMMUNICATION	Master fundamental tools to connect with stakeholders, provide clarity, and be persuasive.
BRAND MANAGEMENT & MARKETING OF INNOVATIONS	Learn best practices for brand management and translate brand strategy into promotion tactics. Learn framework for successful adoption of innovations.
NEGOTIATING	Discover proven techniques for building and maintaining relationships, applying appropriate influence, and developing buy-in.
MANAGING DIVERSE TEAMS	Help your team thrive and collaborate across differences. Explore emerging topics in diversity, equity and inclusion.
AI & DIGITAL TRANSFORMATION	Using an experimentation mindset, navigate digital transformation through the lenses of technology strategy, innovation, and organizational change.
COMPLEX PROBLEM SOLVING & DECISION MAKING	Examine your current decision making style and learn how to improve outcomes through employing alternative frameworks.
ORGANIZATIONAL LEADERSHIP & CHANGE MANAGEMENT	Explore ways to improve teamwork, motivation, and corporate culture. Delve deeper into structuring and implementing organizational change initiatives.

FOR THE FULL SCHEDULE, VISIT [FOSTER.UW.EDU/EDP](https://foster.uw.edu/EDP)



STUDY WITH WORLD-CLASS UW FOSTER SCHOOL FACULTY



"It's well worth it. The networking opportunities, the self confidence one will gain and the classes are excellent! Worth the money, worth the time and the effort it takes to get there! I'm just so glad I did it."

MELINA MWANGI
CLASS OF 2024

Study with the same professors who teach in the top-ranked MBA programs at the University of Washington.

Foster School of Business faculty are recognized nationally and internationally for their teaching and scholarship. Faculty members have extensive consulting experience that they can apply toward classroom discussions. Balancing theory with practical application, they continually refine their class content to address the ever-changing marketplace.

ENGAGING WAYS TO LEARN

In-Class Lectures: Benefit from the knowledge and research of the University's talented faculty as they present on current business topics.

Case Studies: Understand how to analyze strategic business issues by examining problems and developing practical solutions.

Interactive Classroom Experience: Engage in thought-provoking class discussions, group activities, and interactive simulations.

Off-Site Retreats: Immerse yourself in an intensive learning experience centered on the topics of leadership and strategy. Move beyond just networking with your classmates toward forming lasting connections.

Capstone Project: Create an individual change management plan for your organization using the tools and techniques acquired in the program.

PROGRAM BENEFITS FOR EMPLOYERS

More than 450 companies have sponsored their employees to attend the UW Executive Development Program. Companies such as Microsoft, Premera, and Costco have discovered that the program is an effective way to provide leaders with advanced business education without demanding substantial time away from work.

Since 1970, the business community has sponsored more than 2,000 participants by underwriting full or partial tuition, ensuring early release from work one afternoon a week, and supporting their employee in applying what they learn in class.

Participants and employers report strong returns on their investment, including:

- Improved leadership and managerial skills to motivate and inspire their team.
- Increased understanding of financial data to make more informed decisions.
- Improved budgeting and cost management.
- Better communication and negotiation skills that will improve outcomes with employees, other managers, vendors, suppliers, and customers.
- A deeper understanding of overall company operations and insights into the functioning of other teams in the organization outside of their initial areas of expertise.
- New methods to assess marketplace issues and develop and implement competitive strategies.
- More innovative and creative strategies to spur positive change in their department and organization.

SPONSORING ORGANIZATIONS INCLUDE:

Adobe	Philips Healthcare
The Boeing Company	Port of Seattle
Brooks Sports, Inc.	Port of Tacoma
Cobalt Mortgage, Inc.	PPG Aerospace
Costco	Premera Blue Cross
Cypress Semiconductor	Puget Sound Energy
F5	REI
Fire Systems West, Inc.	Russell Investments
First Choice Health	Ryther Child Center
Foss Maritime	Seattle Children's Hospital
Google	Siemens Healthineers
Group Health Cooperative	Suquamish Clearwater Casino
Holland America Line	Starbucks
Intel Corporation	Swedish Medical Group
Intellectual Ventures	ThyssenKrupp
Lease Crutcher Lewis	Vigor Industrial
Microsoft Corporation	Washington Business Alliance
Novo Nordisk	Weyerhaeuser
PACCAR	Zones
PEMCO	

ORGANIZATIONAL BENEFITS

By investing in the Executive Development Program for your high-potential employees, you cultivate leaders and strategic thinkers who will directly impact your company's growth and success. Participants quickly gain new skills and knowledge that significantly increases their overall effectiveness at work. The course content is designed to provide tools that participants can use right away.

"I would absolutely recommend the program. I've learned things I wouldn't have the chance to otherwise, made some great connections, and for me was perfectly timed." – **NIKITA SHCHEMELEV**, CLASS OF 2024

"The lessons on negotiations were so valuable and applicable right away. I can implement the tactics immediately at work." – **STACEY JENKINS**, CLASS OF 2025

"As we steered our international consultancy through the various phases of the pandemic and a major east coast acquisition concurrently, the leadership and organizational change content from the Executive Development Program was incredibly useful. Equal parts compass, flashlight, and utility toolkit." – **ANDREW DIMITRIOU**, CLASS OF 2019

TAKE THE NEXT STEP

PROGRAM DATES

September 4, 2025 - May 21, 2026

PROGRAM FEES

Early rate: \$27,522 (apply on or before May 1)

Regular rate: \$30,580 (apply after May 1)

Payment plan options are available.

Tuition includes instruction, textbooks and materials, meals and rooms at off-site sessions, dinners on campus, parking, food and beverages at hosted social functions, Continuing Education Units, and a Certificate of Completion from the Foster School of Business.

A limited number of seats are reserved at a reduced rate for non-profit organizations.

Participants may use available VA benefits to attend.

Contact execed@uw.edu for more information.

DEADLINES AND PAYMENT

May 1, 2025: Early application deadline — *save 10%*

July 25, 2025: Final application deadline

Early application is recommended as space is limited.

There is a 10% early application discount for applications received on or before May 1, 2025.

A \$1500 deposit towards tuition must be paid by June 1, 2025 to secure the discounted rate.

Upon accepting your offer of enrollment, you will have the option to choose from three payment plans. View the EDP website for payment plan options.

PARTICIPANT CRITERIA

This program is ideal for mid-to senior-level professionals with at least seven years of professional experience and increasing levels of responsibility throughout their career, whether in managing larger teams or taking on more complex projects. Those who benefit most from the program usually have experience with large-scale projects and enterprise-wide scope.

APPLY ONLINE

foster.uw.edu/edp

KEY PROGRAM DATES

Classes meet weekly on Mondays (4:30-9:00 PM) for nine months. Class occasionally takes place on a Tuesday if Monday is a holiday. There are also two off-site retreats.

September 4, 2025: Orientation and Welcome Dinner

September 10-13, 2025: Retreat at local resort

September 29, 2025: First Monday class (class meets most Monday evenings through April 2026)

May 7-9, 2026: Retreat at local resort

May 21, 2026: Graduation

APPLICATION CHECKLIST

Please have the following ready when you apply:

- Resume
- Personal statement addressing your interest in participating in the program (100-300 words).
- A description of your current position, including managerial experience, with direct reports or on larger scale projects. Can be a company-provided role description or a 50-250 word description.





LEARN MORE AND APPLY ONLINE TODAY

[FOSTER.UW.EDU/EDP](https://foster.uw.edu/EDP)

PHONE: 206.543.8560

E-MAIL: execed@uw.edu

Foster School of Business

Bank of America Executive Center, 228Q - Box 353225

Seattle, WA 98195-3225

FOSTER
EXECUTIVE EDUCATION

W UNIVERSITY *of* WASHINGTON