

# LEADERSHIP THAT SHAPES THE FUTURE

3-DAY SEMINAR



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## 2025 DATES & TUITION

- MAY 12-14
- SEPT 30 -OCT 2

\$3,725 USD

In-person at UW Seattle Campus

Discounts may apply for groups, non-profits, and UW alumni.

## DRIVE CHANGE AS YOU INSPIRE, MOTIVATE, AND LEAD YOUR TEAM

In *Leadership that Shapes the Future*, you will develop the essential leading, planning, and influencing skills necessary to create and sustain long-term organizational success. During this interactive three-day seminar, you will learn strategies and methods you can use to become a “transformational leader” — one who enables others, especially peers and subordinates, to transcend self-interest and act for the common good of the organization.

### BENEFITS OF ATTENDING

- Become a more influential member of your management team.
- Position your organization for long-term, sustainable growth.
- Make more effective and inclusive decisions.
- Link personal, team, and organizational goals for a stronger impact on the bottom line.
- Empower colleagues, employees, and teams to fulfill their potential.
- Overcome your leadership gaps and capitalize on your strengths.



Examine your assumptions about leadership challenges, responsibilities, and obligations. Gain insight into the role that leaders must play to be agents of change.

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## KEY TOPICS

### THE ESSENCE OF EFFECTIVE LEADERSHIP

- The leader's critical roles and functions in every organization
- The leader's goals: improve performance and quality, increase output, and promote pride of accomplishment
- Integrating the roles of leadership and management
- How effective leaders link personal and organizational goals

### BUILDING HIGH-PERFORMING TEAMS

- Developing the talents and potential of others
- Empowering team members to generate motivation and commitment
- Organizing team-building activities

### ORGANIZATIONAL CULTURE

- How organizational culture affects the bottom line
- Characteristics, strengths, and weaknesses of different organizational cultures
- Assessing your organization's culture
- Leading culture change in your organization

### HIGH PERFORMING ORGANIZATIONS

- The impact of team leadership on business performance
- Kaizen — the spirit of continuous improvement
- How effective management of the workforce leads to enhanced productivity and increased profitability

### EFFECTIVE DECISION-MAKING

- Determining how and when to involve others in decisions
- Assessing your decision-making style
- Improving employee participation
- Practical tools for effective decision-making

### COACHING FOR PERFORMANCE

- Becoming a developmental manager
- Obstacles to effective coaching
- Coaching for performance improvement

## LEARN MORE

PHONE: 206-543-8560  
WEB: [foster.uw.edu/shapethefuture](http://foster.uw.edu/shapethefuture)  
E-MAIL: [execed@uw.edu](mailto:execed@uw.edu)

**"Inspiring, refreshing, encouraging, and challenging. These are my words for this outstanding, one-of-a-kind leadership seminar, which not only fully engaged us as participants, but also provided us with real-world, hands-on tools we can put into practice."**

*-Shree Sanker,  
Pacific Medical Centers*

#### PROGRAM FACULTY



**PATRICK BETTIN, PH.D.**  
*Senior Lecturer, Management and Organization*

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**EXECUTIVE EDUCATION**

**W** UNIVERSITY of WASHINGTON