

2025 MBA Short-Term Study Abroad

Info Session



Agenda

- Program Overview
- Program Announcements
 - Study Tour to Guatemala
 - Study Tour to Portugal
 - IBUS 579: Global Consulting Project in India
- Application & Logistics
- Costs
- Q&A



Faculty-Led Study Tours

- 2 pre-departure sessions – no other on campus classes/lectures
- 8-14 day, fast-paced academic trips
- Personal meetings with executives, local business leaders, city tours, and more!
- At least 10-12 company visits & cultural activities
- Always led by Foster faculty members
- Does not have to be taken for credit



Global Consulting Projects

- Travel & a quarter long class, led by Foster faculty
- Travel typically occurs in March
- Hands-on experience solving real-world business problems in a global setting
- Work on a small team with other Foster students
- Create valuable solutions to clients from around the world
- Develop cross-cultural competencies through a unique lens
- Required 4-credit course, usually Spring Quarter



MBA Study Tour to *Guatemala*

Locations: Guatemala City, Antigua, & San Pedro La Laguna

Faculty: Jill Bamburg & Nani Baran

Staff: Angela Shelley

Travel Dates: March 16-28, 2025

Credits: 2 credits of IBUS 570 during Winter Quarter (optional)

Program Cost: \$3500, not including airfare or credits

Program includes:

- Daily breakfast and most dinners
- Company visits in all three locations
- Walking tour of Antigua
- Cultural experiences guided by Taa' Pi't hosts
- Personal local guide throughout program
- All in-country transportation



About us



JILL BAMBURG

- UW Adjunct Faculty
- Focus: sustainable business, social enterprise
- Founder, Bainbridge Graduate Institute (BGI)
- Avid rower, pickleball player, European walker

NANI BARAN

- UW Associate Faculty
- Psychotherapist and Constellations facilitator
- Multiple Guatemalan visits and relationships
- Avid cook, connector, European walker



Why Guatemala?

- Rich Mayan culture
- Tragic colonial history
- Multiple examples of social enterprise
- Interesting historical and current relationship with the US



Program Goals

- To gain exposure to life in a developing country, specifically Guatemala
- To gain an appreciation for indigenous Mayan culture
- To better understand the workings of colonialism
- To learn about a variety of social enterprises working to create new economic opportunities for Guatemalans



Tentative Program Overview

	Day 1 (Sun)	Day 2 (Mon)	Day 3 (Tues)	Day 4 (Wed)	Day 5 (Thur)	Day 6 (Fri)	Day 7 (Sat)	Day 8 (Sun)	Day 9 (Mon)	Day 10 (Tues)	Day 11 (Wed)	Day 12 (Thur)	Day 13 (Fri)
A M	Depart Seattle → Arrive in Guatemala City	Free morning	Travel to Antigua	Company Visits	Company Visits	Travel to San Pedro La Laguna	Taa' Pi't	Taa' Pi't	CCDA	Morning Hike & Swim	Markets, CoOps, & Microfinance	Closing circle at Taa' Pi't	Depart for Seattle/ Optional excursion to Tikal with <i>Cross Cultural Journeys</i> begins
P M		Visit to Safe Passage	Walking Tour of Antigua	Company Visits	Company Visits	Welcome Dinner with Taa' Pi't				CoOps at Santa Cruz and San Juan	Dance Party	Travel to Guatemala City	

Potential Visits

- Centro de Taa' Pi't – Indigenous Mayan Cultural Program
- Ecofiltro – B Corp Social Enterprise
- Cooperativa Cuatro Pinos – Agricultural export cooperative
- El Cubo – Start-up Incubator
- Universidad del Valle de Guatemala – Entrepreneurial support
- Safe Passage and Creamos – Organizations in the Guatemala City Dump
- Campesino Committee of the Highlands (CCDA) - Social and economic activists
- And more!

In Guatemala, You Can Anticipate...

- Altitudes above 5,000'
- Group transportation by private van, motorcoach, and/or boat
- Movement over unpaved, uneven terrain with short, steep slopes
- Hikes less than one mile & (optional) swimming in Lake Atitlan
- Instruction delivered in Spanish or a Mayan dialect and interpreted into English
- Rural housing accommodations in San Pedro La Laguna
- Travel to a Department of State Level 3 country
- Email passport@uw.edu with questions

Optional Add-On: Tikal National Park



**A UNESCO World Heritage Site:
Tikal National Park
March 28-30, 2024**

Minimum 10 participants

Single occ: \$595

Includes:

- Flight from Guatemala City to Flores on March 28
- Night of March 28 at Hotel Tepeu in Flores
- Day Tour of Tikal National Park on March 29
- Flight from Flores to Guatemala City on March 29
- Night of March 29 at Barcelo in Guatemala City

Program managed by *Cross Cultural Journeys*. Students must return to Seattle in time for Spring Quarter start (March 31).

Sign ups start after placements on Oct. 25!

A dramatic sunset over a mountain range. The sun is low on the right, creating a bright sunburst effect. The sky is filled with orange and yellow clouds. In the center, a large, dark mountain peak (likely a volcano) rises above a layer of clouds. The foreground shows the dark silhouettes of hills.

Join us

For an unforgettable adventure in Guatemala!

MBA Study Tour to *Portugal*

Locations: Porto, Lamego, Ilhavo, & Lisbon

Faculty: Andy Hafenbrack

Staff: Erin Town

Travel Dates: March 16-27, 2025

Credits: 2 credits of IBUS 570 during Winter Quarter (optional)

Program Cost: \$3500, not including airfare or credits

Program includes:

- Company visits in Porto, Evora, and Lisbon
- Cultural visits in the Douro Valley, day trips to Aveiro, Cascais, and Evora, and a Fado performance
- Personal local guide throughout program
- All accommodations
- All in-country transportation
- Daily breakfast and some group meals



Navigation and destination list panel:

- Icons for driving (8 hr 52 min), public transit (7 days), walking (2 days), cycling, and flying.
- Destination list:
 - Torre dos Clérigos, R. de São Filipe de Nery
 - Quinta da Pacheca, Rua do Relógio do Sol
 - Montebelo Vista Alegre Ílhavo Hotel, Lugar
 - Mar do Inferno, Boca do Inferno, Av. Rei H.
 - Cartuxa - Quinta de Valbom - Fundação E.
 - Avenida da Liberdade, Lisboa, Portugal
 - + Add destination
- Options section with "Send directions to samsung SM-A546U1" and "Copy link".
- Left sidebar with "Saved", "Recents", and "Avenida d... 8 hr 52 min".

Map view showing a route from Torre dos Clérigos to Avenida da Liberdade:

- Search bar: "Search along the route".
- Map features: "Hotels", "Gas", "EV ch" buttons.
- Route details: "8 hr 52 min" and "829 km".
- Map labels: Braga, Vila Real, Torre dos Clérigos, Montebelo Vista Alegre Ílhavo Hotel, Figueira da Foz, Coimbra, Buçaco National Forest, Caldas da Rainha, Sintra, Mar do Inferno, Avenida da Liberdade, Castelo Branco, Cáceres, Badajoz, Plasencia, Zamo, Sala, Ben.
- Map controls: "Layers", zoom in (+), zoom out (-), and "Show desktop".
- Footer: "Imagery ©2024 TerraMetrics, Map data ©2024 Google, Inst. Geogr. Nacional United States Terms Privacy 50 mi Send Product Feedback".

About Andy!

- I taught at a business school in Portugal for **four years**
- I applied for Portuguese citizenship and passed the **language test**



andyhafenbrack

Aeroporto Humberto Delgado



andyhafenbrack Realizei um sonho hoje! Um novo passo na minha relação com este país maravilhoso. A dream came true today! A new step in my relationship with this wonderful country. Thanks to everyone who helped make this happen, especially @wilson.bsn and Deolinda Barroso #passport #passaporte #new #portuguese #citizen #nacionalidadeportuguesa #portugal #european #europeanunion #união #europeia #uniãoeuropeia #azulejos #shirt

Edited · 17w See translation



aavasco_sousa 🍷 🍷

17w 1 like Reply



ariogni Congrats Andy! 🍷 🍷

17w 1 like Reply



cecikbeltran 🍷 🍷



Liked by rachelparco and 198 others

April 24



Add a comment...

Post



About you (Andy)!

- I taught at a business school in Portugal for **four years**
- I applied for Portuguese citizenship and passed the **language test**
- Married to Korean (Hee Seo) - Homelife is also **multi-cultural** team
- My son was born in Portuguese public hospital



About you (Andy)!

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- I **hired a tiler** to make a custom backsplash to look like Portuguese Azulezo tiles



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- I **hired a tiler** to make a custom backsplash to look like Portuguese Azulezo tiles
- Qualified as "**Yelp Elite**" for each of the four years I lived in Portugal.

About you (Andy)!

- I taught at a business school in Portugal for **four years**
- I applied for Portuguese citizenship and passed the **language test**
- Married to Korean (Hee Seo) - Homelife is also **multi-cultural** team
- My son was born in Portuguese public hospital
- I **hired a tiler** to make a custom backsplash to look like Portuguese Azulezo tiles
- Qualified as "**Yelp Elite**" for each of the four years I lived in Portugal.
- Spent April-July in Lisbon as a US Fulbright Scholar.



About you (Andy)!

- I grew up in **Issaquah** until I left for undergrad
- I have lived **outside the US** for over ten years
- My PhD was at INSEAD, **most diverse** business school in the world - no country represents more than 10% of the MBA class
- I have taught about 15 modules of **executive education** in Portugal, including at companies that would be interesting to visit
- I have **consulted** for several companies including meditation start-ups, Alexion Pharmaceuticals, Lululemon, and Amazon
- I am an **active researcher** - conduct research on benefits of cross-cultural experiences and mindfulness **FOSTER**

Why Portugal?

Portuguese people **know how to enjoy life**

- Food (ingredients and restaurant preparation)
- Wine
- Weather, sightseeing/topography
- Ornate and colorful architecture
- General **aesthetics** (hand-set limestone sidewalks, tiled walls, ornate chinaware, how people dress)
- Slow pace – and August is for the beach! (**play ethic**)

Accessible **contrast** to American culture

- English is widely spoken and Uber is widely available
- Revere or revamp but not forget the past
- Social safety net – poor country with better health outcomes than US
- Carnation Revolution in 1974 – one of most peaceful

Goals/Themes of Program

- The role of beauty, mindfulness, and **savoring** in daily life and happiness
- Learn what we can from how Portuguese people approach daily life
- Think about our own life **strategies** for travel or relocation (vacations, sabbaticals, working vacations, retirement)
- Think about how we can **bring the mindset** of another culture to inform our lives in Seattle/US.

Potential Industries/ Company Visits

- Food and beverage
- Hospitality
- Housewares
- Sports
- Healthcare/Social Services
- Education















VISTA ALEGRE

FABRICA DE PORCELANA

1824

1824

MUSEU

Bem-vindo
Welcome

MUSEU

Bem-vindo
Welcome

FOSTER
SCHOOL OF
BUSINESS







FOSTER
SCHOOL OF
BUSINESS
UNIVERSITY of WASHINGTON



I BUS 570 E, Joint with I BUS 570 F
International Study Tour
Course type: Face-to-Face

Evaluation Delivery: Online
Evaluation Form: M
Responses: 18/21 (86% very high)

Taught by: Andrew Hafenbrack

Instructor Evaluated: Andrew Hafenbrack-Assist Prof

Overall Summative Rating represents the combined responses of students to the four global summative items and is presented to provide an overall index of the class's quality:

Combined Median	Adjusted Combined Median
5.0	4.6
(0=lowest; 5=highest)	

Challenge and Engagement Index (CEI) combines student responses to several *IASystem* items relating to how academically challenging students found the course to be and how engaged they were:

CEI: 4.4
(1=lowest; 7=highest)

SUMMATIVE ITEMS

	N	Excellent (5)	Very Good (4)	Good (3)	Fair (2)	Poor (1)	Very Poor (0)	Median	Adjusted Median
The course as a whole was:	18	100%						5.0	4.6
The course content was:	18	100%						5.0	4.7
The instructor's contribution to the course was:	18	100%						5.0	4.7
The instructor's effectiveness in teaching the subject matter was:	18	94%	6%					5.0	4.6

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A M	Arrive in Porto	Porto City Tour	Company Visits	Company Visits	Company Visit	Travel to Ilhavo	Travel to Lisbon via Cascais	Free Day in Lisbon (optional activity)	Company Visit	Travel to and Company Visits in Evora	Company Visits	Depart for Seattle/ onward travels
P M		Welcome Dinner	Company Visits	Travel to Lamego	Free Afternoon (optional activity)	Guided Tour of Vista Alegre Museum			Lisbon City Tour		Return to Lisbon	

In Portugal, You Should Anticipate...

- Group transportation by private van or motorcoach
- Some activities over unpaved, uneven terrain
- Some company visits delivered in Portuguese and interpreted into English
- Travel to a [Department of State Level 1](#) country
- Email passport@uw.edu with questions

Global Consulting Project in *India*

Locations: Ahmedabad, India

Travel: March 17-25, 2025

Faculty: Abhinav Gupta

Staff: Courtney Omlin

Course: 4-credits (requires IBUS 579 during Spring Quarter 2025)

Price: \$2300, not including airfare or credits

Program includes:

- Tour of Old Ahmedabad and Bai Harir Vav stepwell
- Private yoga session and lunch with local family
- All accommodations
- All breakfasts and dinners
- Personal local tour guide throughout program
- Private transportation to/from site visits



Overview

A select group of MBA students will travel to India in March 2025 to apply their ingenuity and advanced skills to complex strategy projects.

These are real-world projects that will challenge MBAs to find creative solutions to social entrepreneurship problems in a profoundly relevant emerging economy context, and help rural Indians build the kind of businesses that can lift their families and villages out of poverty.

It will offer practical global experience that cannot be found in any textbook.

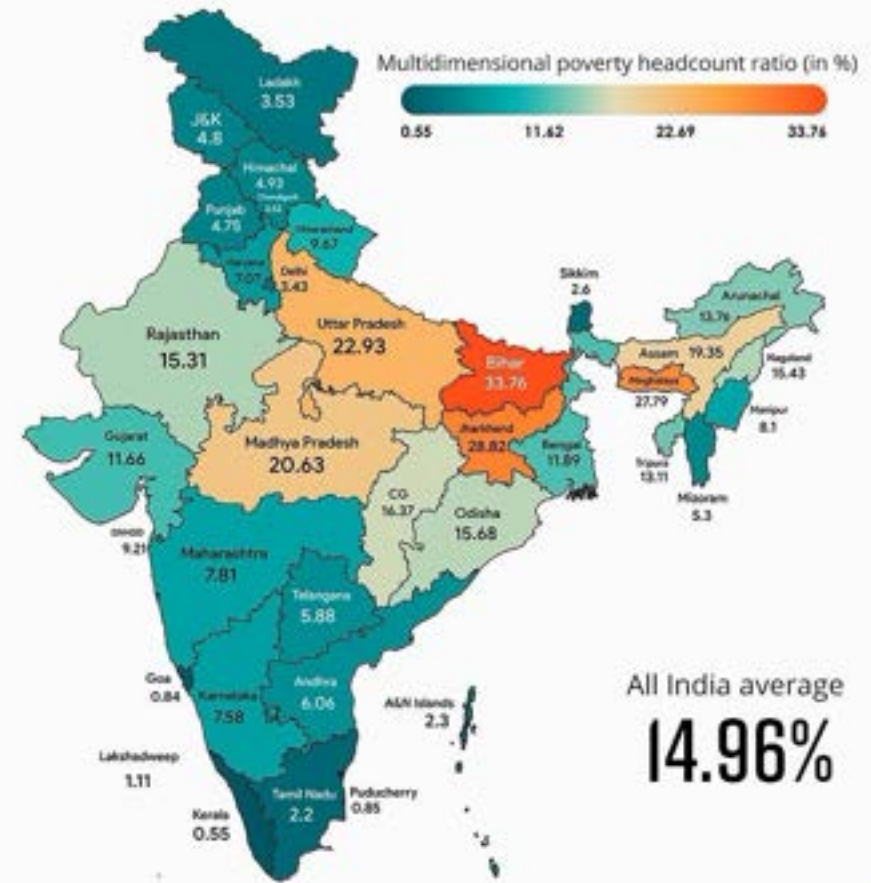
→ Goal of in-country program is to scope your projects and return to Seattle with a signed LOA



In 2015-2016, 1 in 4 Indians met the criteria for multidimensional poverty (access to things like healthcare, education, sanitation, cooking fuel).

By 2021, the rate had decreased to 1 in 7 but there is still much work to be done.

MULTIDIMENSIONAL POVERTY LESS THAN 10% IN HALF OF INDIA



Source: Niti Aayog, Multidimensional Poverty Index 2023



The Client

Self-Employed Women's Association (SEWA)

- Represents over 1.9 million self-employed women
- They do not obtain regular benefits like workers in the organized sector
- Of the female labor force in India, more than 94% are in the unorganized sector

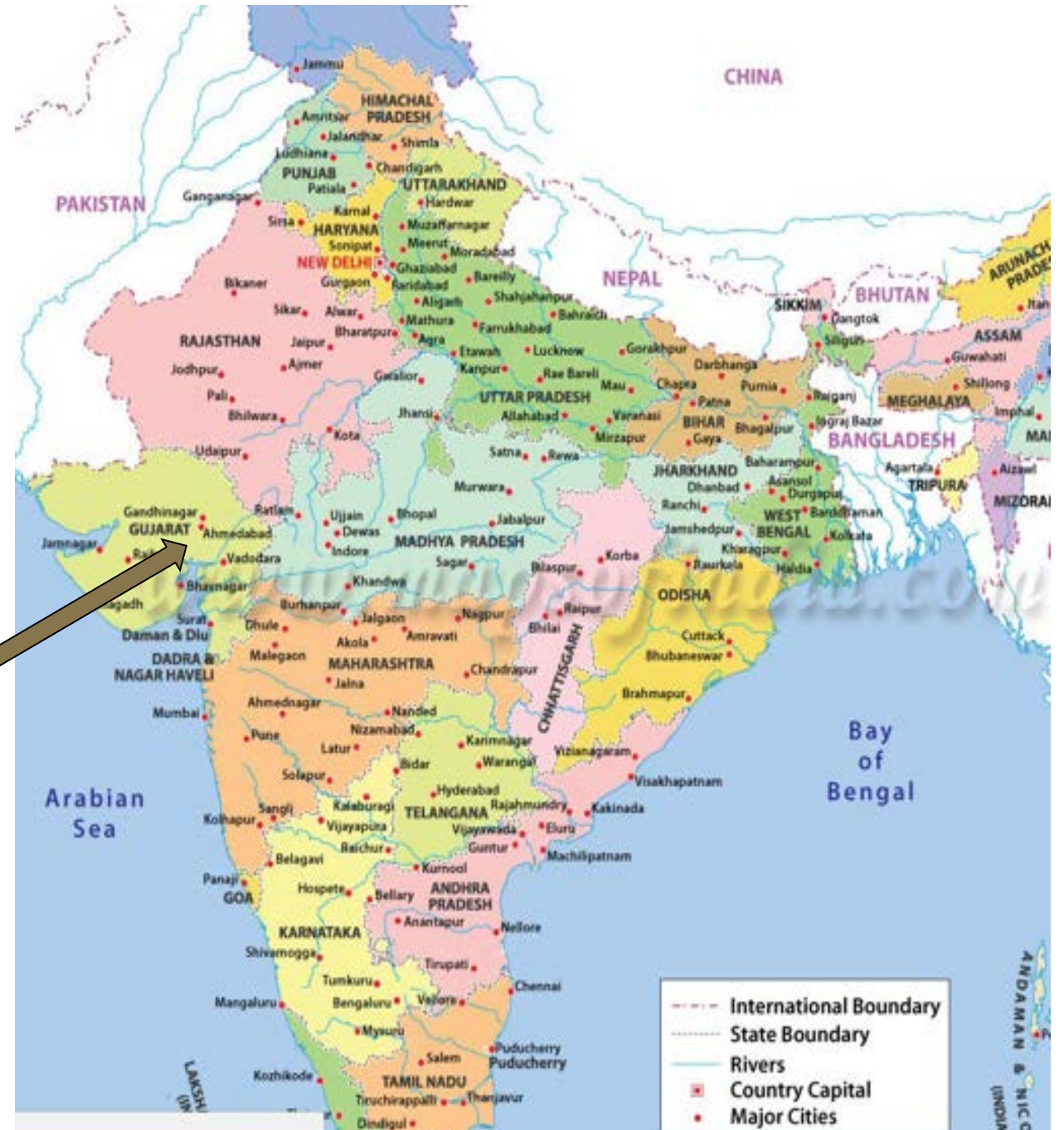
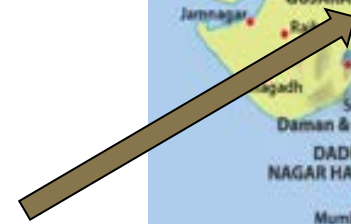
See www.sewa.org



SEWA

Located in Ahmedabad,
Gujarat

AA-med-ah-bad or
AM-da-vad (Gujarati)



The Projects

4-5 projects per cycle of the class

3-5 students per team

Assignments will be based on student preferences/maximization of happiness

The Projects

In-country work is scoping

Post-travel work is data collection and formulating recommendations

Sample Projects (2020)



Rachaita New Projects

What are some new revenue streams for a construction company that has seen a decline in demand for construction workers?



SEWA Alternative Capital Sources

In what (creative) ways can SEWA leverage its assets to raise additional capital?



SEWA App

How can SEWA use technology to set up direct, two-way communication between SEWA and its members?



SEWA Ecotourism Growth Strategy

How can SEWA increase the revenue generating potential of its 10-acre farm in the ecotourism space?

Sample Projects (2019)



RUDI Sandesh
Vyavhar

How can SEWA's agricultural
coop use its data to forecast
sales and plan production?



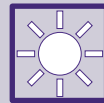
Hansiba

How can Hansiba artists reach
more online customers for
the goods produced by their
15,000 artisans?



Kamla

How can Kamla Centers sell
more healthy food products?



Hariyali

How should SEWA design a
forecasting model to predict
income, energy consumption,
and production for its solar
pumps?



SEWA Bazaar

How should SEWA conduct
market research of its one million
members for the creation of an
online digital directory and
marketplace?

Program Leadership

Faculty Director:

Abhinav Gupta

Staff Director:

Courtney Omlin

Tour Manager:

Sanjay Mishra, Journey India
Online



Additional Requirements + Class



Participants attend two required pre-departure sessions *and* a preliminary call with SEWA during Winter Quarter.

Students will be enrolled in *IBUS 579: Global Consulting Project India* for 4-credits during Spring Quarter 2025. The class will meet six times. Final presentations will take place in early May. The pre-departure sessions and class are required components of the program.

All applicants should review the GCP India Info Packet before applying: [IndiaGCPinfo](#)

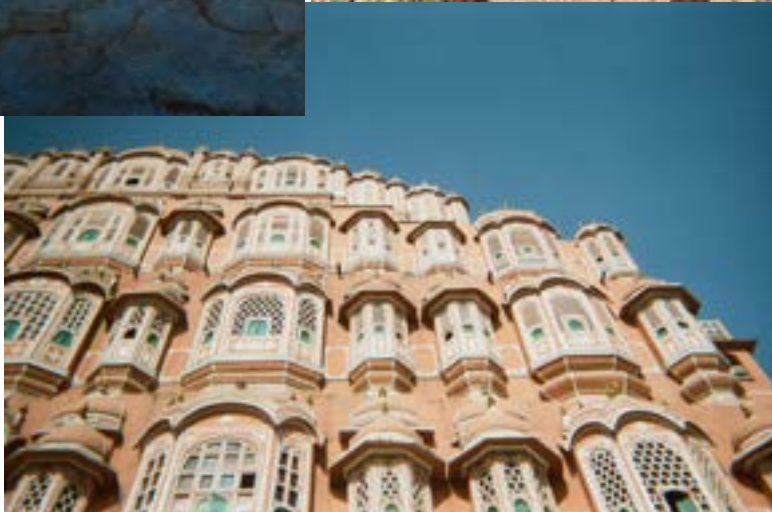
Tentative Program Overview

	Day 1 (Mon)	Day 2 (Tues)	Day 3 (Wed)	Day 4 (Thurs)	Day 5 (Fri)	Day 6 (Sat)	Day 7 (Sun)	Day 8 (Mon)	Day 9 (Tues)
AM	Early AM arrival in Ahmedabad	Orientation & Meeting with SEWA	Group work with SEWA	Group work with SEWA	Group work with SEWA	Group work with SEWA	Group Yoga Session & Lunch	Final Meeting & Group Presentations	Depart for Seattle/ Optional excursion to Jaipur, Agra, and Delhi with <i>Journey India Online</i> starts
PM	Welcome Dinner	Free evening	Group work with SEWA	Group work with SEWA	Group work with SEWA	Group work with SEWA	Free afternoon	Farewell Dinner	

In India, You Should Anticipate...

- Group transportation by private car or motorcoach
- Movement over unpaved, uneven terrain
- Spending time around farm animals and in agricultural settings
- Instruction delivered in Hindi, Gujarati, or a local dialect and interpreted into English
- Travel to a [Department of State Level 2](#) country
- Email passport@uw.edu with questions

Optional Add-On: Golden Triangle



**Visit Jaipur, Agra (Taj Mahal), and Delhi
March 25-30, 2024**

Minimum 10 participants

Single occ: \$1495

Double occ: \$1025

Includes:

- 5-star accommodations from March 25-30
- Flight from Ahmedabad to Jaipur on March 25
- Guided tour of Jaipur on March 26
- Private coach from Jaipur to Agra; entrance and guided tour of Taj Mahal at sunset on March 27
- Guided tour of Agra Fort; private coach to Delhi on March 28
- Guided tour of Delhi sites on March 29

Program managed by *Journey India Online*. Students must return to Seattle for Spring Quarter start (March 31).

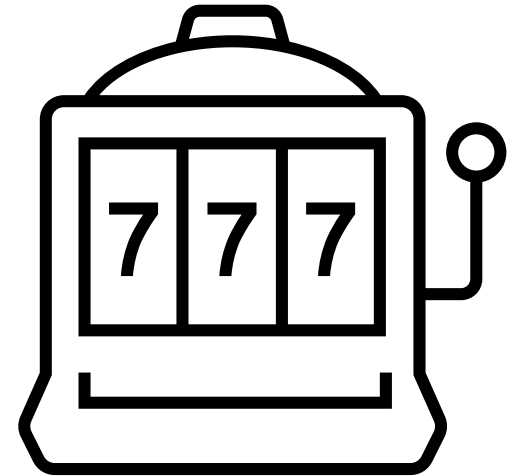
Sign ups start after placement on Oct. 25!

Application & Notification

- **Applications** due **Sunday, October 20**, by 11:59 PM
 - Applications are now open!
 - \$150 **NONREFUNDABLE** application fee
- **Notification** of placement by 5:00PM on **Tuesday, October 25**
- **Weighted lottery** used to select participants *if programs are full*

The Lottery

1. Graduating FT & Eve MBA students pursuing the [Global Business Program Certificate](#) (GBPC).
2. Other graduating Foster FT & Eve MBA students who have not yet been on a program and non-graduating Foster FT & Eve MBAs pursuing the GBPC.
3. All non-graduating Foster FT & Eve MBA applicants who have not participated in a program.
4. All Foster FT & Eve MBAs pursuing the GBPC who have participated previously.
5. Other Foster FT & Eve MBAs who have participated previously.
6. All other Foster School graduate students (not in the FT & Eve MBA program) who have not participated previously.
7. All UW graduate students (non-Foster School) who have not participated previously.
8. All UW graduate students (non-Foster School) who have participated previously.



FOSTER SCHOOL OF BUSINESS

Global Business Center

Everyone

VIEW YOUR APPLICATIONS

MBA GLOBAL BUSINESS
PROGRAM CERTIFICATE
APPLICATION

--NOW OPEN--
APPLY FOR A SCHOLARSHIP

Undergraduate Programs

APPLICATION PERIOD CLOSED
GBC HOVIND GLOBAL LEADERS
PROGRAM

MBA Study Abroad

--NOW OPEN--
GBC STUDY ABROAD (SPRING
BREAK)

APPLICATION PERIOD CLOSED
GBC STUDY ABROAD (WINTER
BREAK)

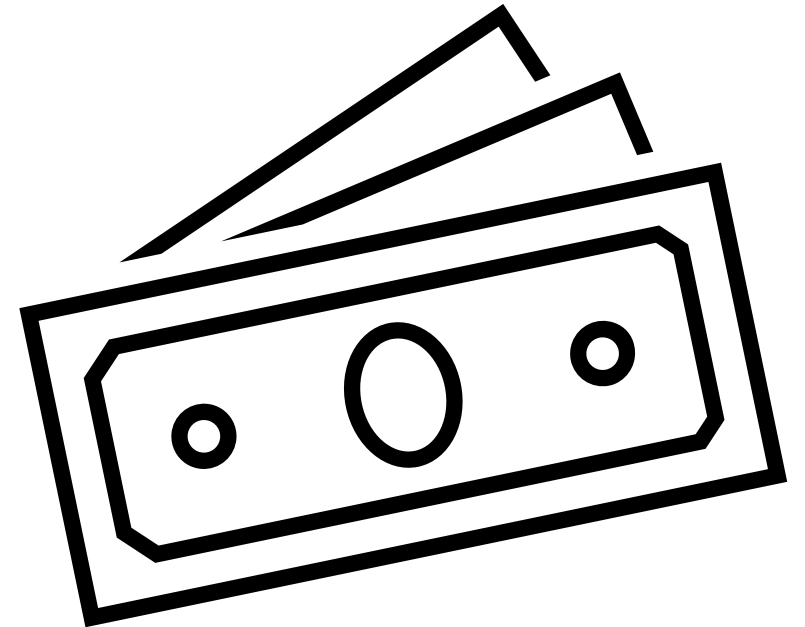
MBA Domestic Programs

--NOW OPEN--
RACE, CULTURE, AND
BUSINESS MBA IMMERSION

uwfoster.force.com/Centers/s/GBC

Fee Schedule

- **By Oct 20**, application and NONREFUNDABLE \$150 application fee due
- **By Oct 25**, placements announced
- **By Nov 6**, NONREFUNDABLE \$500 deposit due
- **By Dec 1**, program balance due



Cancellation & Withdrawal Policies

- \$150 application fee – non-refundable, under any circumstance
- If the program is **cancelled** in its entirety by the UWSA or GBC before **December 1**, the program fee (\$500 deposit and final balance) will be fully refunded. After **December 1**, we will do our best to secure refunds for any expenses incurred but cannot guarantee a 100% refund, as payment will have been made to vendors and may not be recoverable.
- If a student **withdraws** prior to **December 1**, they will be refunded any fees, less the non-refundable \$500 deposit & application fee. Notice of withdrawal from the program must be made in writing to the Global Business Center to passport@uw.edu. No refunds will be given for withdrawals made after **December 1**.

Cost Breakdown

Included: Lodging, all breakfasts and some dinners, ground transportation (including public transit passes), in-country flights, local guides, trip coordination, and other services

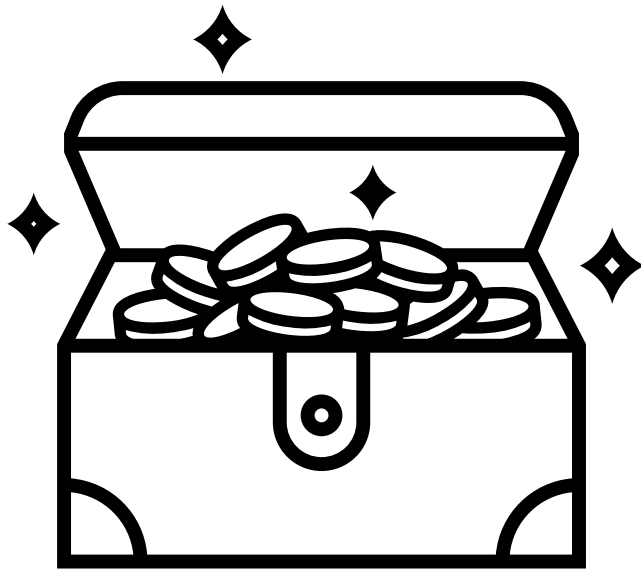
Flights: Seattle flights not included

Credits: Credits are not included in the price; depending on your program, you may have to pay an additional fee to earn credit

Note: *Costs for faculty/staff are not included in student fees; they are paid for by annual fundraising and subsidies from the Global Business Center*



Financial Aid & Scholarships



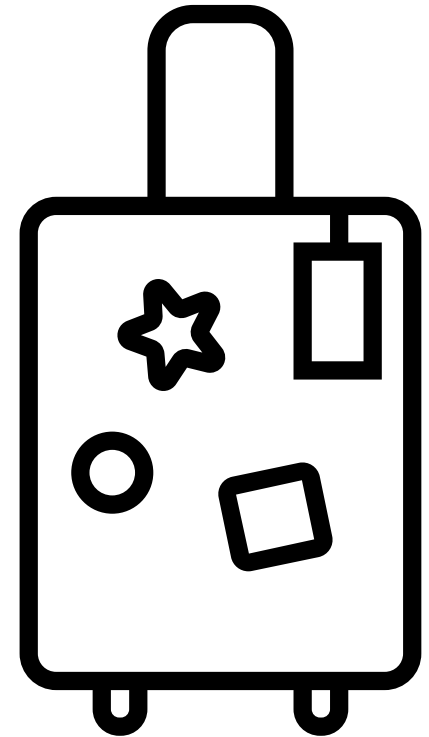
- [UW Financial Aid](#)
 - Must be taking course for credit
 - Complete a revision request
- [GBC Scholarships](#)
 - Open now!
 - Credit not required
 - Deadline to apply is **October 14, 2024**
 - Funds reserved for MBAs – APPLY!

To keep in mind...

- UW Student Abroad Insurance is automatic
 - Does not include Cancel for Any Reason (CFAR) or trip delay benefits
- Passports & Visas
 - Most participants in GCP India will need an Indian visa – support will be provided after program confirmation
 - The GBC is not responsible for determining your immigration status.
 - Check your passport expiration dates – renew now!
 - All students, regardless of citizenship, should be aware of **geo-political** situations which may impact your ability to receive a visa or enter a particular country

Pre-Departure Sessions

- Two sessions during Winter Quarter 2025
 - **Portugal:**
 - January 11 (9am-1pm)
 - March 1 (9am-1pm)
 - **GCP India & Guatemala:**
 - January 25 (9am-1pm)
 - February 22 (Guatemala, 9am-1pm; India, 2-6pm)
- Sessions include country and cultural context, health and safety preparation, community building activities, and more!
- These are **mandatory** – unexcused absences may result in removal from the program





**Applications close
October 20!**

NEW! MBA Study Tour to Germany & Italy

Location: Munich, Germany & Florence, Italy

Travel: December 2025

Faculty: Ken Myer

Course: 2 credits of IBUS 570 during Fall
Quarter (optional)

Price: \$TBD

More information and
application opening in
Spring 2025!



Learn more!

Check out the **Global Business Center website** for:

- Recordings of this presentation
- Application and scholarship links
- Administrative details and FAQs

Angela Shelley
Global Business Center
angelajs@uw.edu



foster.mba/gbc-short-term