

# MBA Global Business Program Certificate

Info Session – October 14, 2024

**FOSTER**

GLOBAL BUSINESS CENTER

**W** UNIVERSITY of WASHINGTON

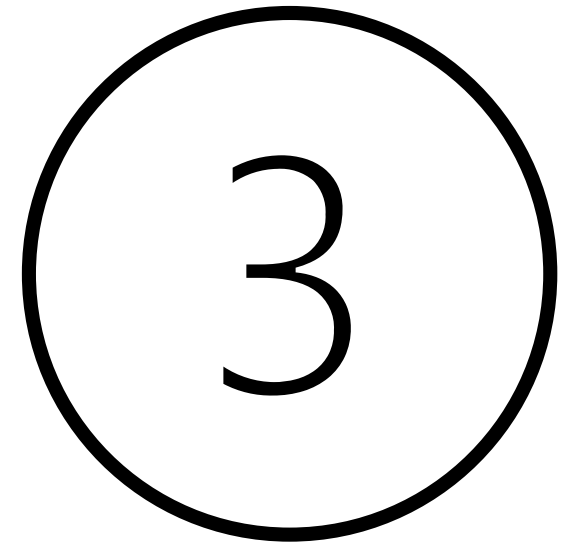
# Why pursue the GBPC?

- A roadmap for a more global MBA experience
- Increases your global competency and expands perspectives
- Documents global experiences – provides evidence to future employers



# 3 Parts to the GBPC

1. Core GBPC Courses
2. International (INTL) Elective Courses
3. Experiential Opportunities



# ① Core GBPC Courses

- Two quarters of *IBUS 500: Global Business Forum* (2 credits each)
  - Only offered Mondays, 5-5:50PM, so register early!
- *MGMT 509: Managing in a Global Environment* (2 credits)
  - Offered every Spring Quarter

# What is the Global Business Forum (GBF)?

- Taught by Christina Fong
- Guest speakers
- Quarterly themes:
  - **Autumn 2024:** International Trade and Geopolitical Dynamics
  - **Winter 2025:** Global Approaches to Fashion and Lifestyle
  - **Spring 2026:** Doing Business with India



## ② International Elective Courses

- 8 credits of “INTL” electives
- Review [YaaG](#) for upcoming options

**TOTAL CREDITS: 14 (GBPC core + electives)**

**No double counting!**

# Examples of “INTL” Electives

- INCLUDING, BUT NOT LIMITED TO:
  - **Climate Finance & the Race to Net Zero**
  - **International Finance**
  - **Asian Capital Markets (optional trip in '26)**
  - **Competing in the Global Economy**
  - **Leading Across Cultures**
  - Communicating Across Cultures
  - Wicked Problems: Business in a World of 9B People
  - Managing Effectively Across Cultures
  - International Marketing
  - International Supply Chain Management
  - International Business Compliance
  - Cases in Sustainability
- COURSES OUTSIDE OF FOSTER
  - Evans School of Public Policy and Governance
  - Department of Global Health
  - Jackson School of International Studies

# ③ Experiential Opportunities

## Option 1:

- Choose **one** of the following:
  - Participate in an MBA Exchange Program for one academic quarter
  - Complete the equivalent of one year of academic foreign language, fulfilled through either a summer intensive language program **or** by taking **three quarters** of course work at the 400 level or higher\* (completed after MBA admittance)



# • Int'l Exchange

Application opens soon; closes January 31<sup>st</sup>

Upcoming info session:

- Nov. 19 @ 5PM on Zoom: 964 4609 8285



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# ③ Experiential Opportunities, cont.

## Option 2:

- Choose **two** of the following:
  - An **MBA Short Term Study Abroad Program**
    - Participate in a Faculty-led Study Tour
    - Participate in a 2-4 week summer exchange at a partner university (Aalto, CBS, ESCP, UZH)
  - An **MBA Practicum Experience** (one of these three)
    - Complete a globally focused internship
    - Complete two 2-credit or one 4-credit globally focused Independent Study
    - Complete a globally focused Consulting Project, Applied Strategy Project, or Field Study
  - A **Globally Focused Competition:**
    - Participate in the Masters Track of the Russell Investments International Case Competition (RIICC) – Fall Quarter
    - Participate in other case competitions, at UW or other universities
    - Participate in the “Investment Round” of a business plan competition with a globally focused business plan
  - A **Globally Focused Community Service Project**

# • MBA Short-Term Study Abroad

Upcoming programs:

- Global Consulting Project: **India** (March '25)
- MBA Study Tour to **Guatemala** (March '25)
- MBA Study Tour to **Portugal** (March '25)
- MBA Study Tour to **Germany & Italy** (Dec. '25)

Applications  
close Oct. 20 for  
March programs!



- **MBA Practicum Experience(s)**
  1. **A globally focused internship**
    - Requires approval from GBC – must have substantial global content
  2. **Two 2-credit or one 4-credit globally focused Independent Study**
    - Will require faculty support and coordination with MBA Program Office
    - Requires pre-approval from GBC
  3. **A globally focused Consulting Project, Applied Strategy Project, or Field Study**
    - Opportunities available each quarter through Samantha Buhr

- **Globally Focused Case Competitions**

**Russel Investments International Case Competition (RIICC)**

- Compete against other Foster graduate students
- \$500 cash prize!
- [Register your team](#) by Oct. 28<sup>th</sup>!

**Additional case comp opportunities on Canvas!**



- **Globally Focused Community Service Project**

Requires approval from GBC – must have substantial global content



# Other GBPC benefits

- Priority placement on Short-Term Study Abroad programs
- Invitations to [Global Business Center Advisory Board](#) dinners
- Free or discounted tickets to local events like the World Affairs Council monthly speaker series, WCIT Trade Summit, and more!





# Global Business Association (GBA)

Typical GBA Club events:

- Diwali
- International movie nights
- Lunar New Year
- International Food Tasting
- International Trivia Night
- Holi
- Starbucks coffee tasting
- EOY Dinner
- Company Visits & Speaker Events



"When considering the value of my MBA experience at Foster, the Global Business Certificate is the differentiating factor for me. Already, I have leveraged the certificate to begin conversations and **build relationship with colleagues abroad**. With this foundation, built in part through the relevant curriculum and rich experiences gained through the GBC, I fully expect to realize my **goal of working abroad within the next five years**. Even in my day-to-day work, I recognize the value of the Global Business Certificate. The emphasis on intercultural awareness is especially valuable in my daily **communications with cross-functional teammates from every continent** (except Antarctica) and over a dozen countries. I cannot recommend the Global Business Certificate highly enough."

- MBA 2019, Microsoft

# Express your interest today!

- 5-minute application
- Access to Canvas page for announcements and resources
- Must complete application to get priority on Short-Term Study Abroad applications



## Questions?