

D. Scott Taylor

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Education

University of Washington, Seattle, Washington – 2020 – Current
PhD Candidate, Entrepreneurship/Strategy

University of Utah, Salt Lake City, Utah, USA – 2007 – 2009
Master of Business Administration

Brigham Young University, Provo, Utah, USA – 2003 – 2005
Bachelor of Science, Business Management

Research In Progress

Taylor, DS, Sirmon, DG, Hiatt, SR “*Certification Emergence: An Institutional Agent Perspective*”
- Revising Final Draft
- Target: Academy of Management Review

Taylor, DS and Hiatt, SR “*Explicit and Latent Costs of Legitimacy Seeking: Exploring the Multifaceted Nature of Social Certifications for New Ventures*”
- Additional Data Collection/Writing
- Target: Administrative Science Quarterly

Taylor, DS and Park SH “*Heterogenous Effects of Certifications on New Ventures*”
- Data Collection
- Target: Strategic Management Journal

Taylor, DS “*Counterperformativity of Eco Certifications: Consequences of Quasi-Regulatory Agencies as Guarantors of Social Performance*”
- Data Collection
- Target: Organization Science

Selected Presentations

2024: Global Entrepreneurship and Innovation Research Conference (GEIRC), “Certification Emergence an Institutional Agent Perspective.”

2024: Cornell Emerging Markets Institute “Certification Tradeoffs: Exploring the Multifaceted Effects of Certifications for New Ventures.”

2024: Brigham Young University Research Week “Certification Tradeoffs: Exploring the Multifaceted Effects of Certifications for New Ventures.”

2023: Academy of Management Annual Meeting “Certification Emergence and Legitimation: An Institutional Agent and Institutional Work Perspective.” *Academy of Management Annual Meeting*. Boston, MA.

Grants and Awards

- 2024: Kauffman Grant for work on minority entrepreneurship
- 2023: Star Teacher Award, Intro to Entrepreneurship, University of Washington
- 2023: Dean's Achievement Award, University of Washington Foster School (only two awarded school wide)
- 2022: Bertauche Transportation Award, University of Washington
- 2022: Star Teacher Award, Intro to Entrepreneurship, University of Washington
- 2021: Bertauche Transportation Award, University of Washington
- 2020: Emerging Scholar Award, Brigham Young University
- 2004: Academic Achievement Scholarship, Brigham Young University
- 2003: Academic Achievement Scholarship, Brigham Young University
- 2002: Academic Achievement Scholarship, Brigham Young University

Research Experience

University of Washington, Seattle, Washington – 2020 – Current

Research Assistant

- Dr. Ben Hallen – entrepreneurship in the mighty middle (\$10M-\$30M ventures)
- Dr. Suresh Kotha – pivoting, legitimacy buffering, and entrepreneurial ecosystems

Harvard Business School, Cambridge, MA – 2018 – 2020

Research Associate

- Supported Dr. Rory McDonald's research in innovation and entrepreneurship within nascent industries

Brigham Young University, Provo, UT – 2020

Research Assistant

- Supported Dr. Shad Morris' research on human capital and HR ecosystems

Teaching Experience

University of Washington, Seattle Washington, 2020 – Current

Instructor

- ENTRE 370 – Intro to Entrepreneurship
 - o 4.9/5.0 rating
 - o Star Teacher Award – multiple semesters

Teacher's Assistant

- EMBA 553 – Entrepreneurship (Dr. Ben Hallen) – all four years
- ENTRE 370 – Intro to Entrepreneurship (Dr. Alicia DeSantola)
- TMMBA 552 – Global Strategy (Dr. Kevin Steensma)
- MGMT 422/522 – Innovation Strategy (Dr. Tiona Zuzul)

Brigham Young University, Provo, UT – 2015 – 2020

Adjunct Professor – Management

- MCOM 320: Communicating in Organizational Settings
 - o Multiple semesters with 5/5 class ratings
 - o 4.6/5 [Rate My Professor Rating](#) (N=250)
- Helped review, revise, and implement new online (free) textbook and curriculum - [textbook](#)

Art Institute of Salt Lake City, Salt Lake City, UT – 2008 – 2012

Adjunct Professor – Management

- Instructed management courses to undergraduate students
- Supervised entrepreneurship club and externship program

Professional Experience

The Regulatory Department, Orem, UT, USA – 2009 – 2020

Founder/Managing Partner

- Founded a regulatory affairs consulting firm that advises on national and international regulatory requirements for food and cosmetic products. Prominent clients included Amazon, ConAgra, Wal-Mart, Costco, Unilever, Amazon, Hain Celestial, Forever 21.
- Divested of majority stake in 2019

Xango (acquired by Zija), Lehi, UT, USA – 2007 – 2009

Regulatory Affairs Manager

- Conducted regulatory research and reviews in conjunction with lead scientists for all product launches

Modere, Springville, UT, USA – 2005 – 2007

Regulatory Affairs Project Manager/Europe Regulatory Affairs Manager

- Helped bring hundreds of products from ideation phase to in-country distribution

Unicity International, Orem, UT, USA – 2002 – 2005

European Communications Manager

- Opened and supported European markets

Academic Service

Global Entrepreneurship and Innovation Research Conference (GEIRC) Discussant

Entrepreneurial Ecosystems

Administrative Science Quarterly

ASQ Blog contributor

Academy of Management

Reviewer for Entrepreneurship, OMT, and Strategy divisions: 2021, 2022, 2023, 2024

Bradford-Osborne Research Award Committee

Review articles and help decide on the award for contributions to research concerning entrepreneurs of color

Student Innovator of the Year Competition (SOYC), BYU Engineering Department, Provo, UT

Business plan judge and presentation consultant

Air Force, BYU ROTC, Provo, UT

Ken Bacon Speech Contest Judge

Other Service

DECA, Salt Lake City, UT

- Business plan and opportunity pitch judge for national competition

Junior Achievement, Utah County, UT

- Instructor for economics, financial literacy, and entrepreneurship at Utah high schools

Timpanogos High School, Orem, UT

- Head coach boys' varsity soccer
- Tutor for English and Math

Pleasant Grove High School, Pleasant Grove, UT

- Helped interns learn management skills including marketing, accounting, and sales
- Coached Sophomore/Freshman soccer, won championship

Church of Jesus Christ of Latter-Day Saints, Düsseldorf, Germany

- Volunteer service missionary in Nordrhein-Westfalen, Germany

Academic Affiliations

- Academy of Management member
- International Humanistic Management member
- Strategic Management Society member

Languages

- German – near-native fluency