# Joe Croom

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## **EDUCATION AND CERTIFICATION**

University of Washington, Foster School of Business	2020 - 2025
Ph.D., Accounting	(expected)
University of Richmond, Robins School of Business	2015 - 2019
B.S.B.A, Accounting	
Certified Public Accountant (inactive), Virginia	2020 – present

#### RESEARCH INTERESTS

The role of accounting information in judgments and decisions of various stakeholders, with a focus on emerging technologies, shifts in disclosure practices, and manager-investor interactions.

#### **WORKING PAPERS**

- 1. "Interactivity and Illusions of Ability: The Effect of Generative AI on Investor Judgments" (solo-authored) *Under Review* 
  - Dissertation committee: Stephanie Grant (chair), Frank Hodge, Elizabeth Blankespoor, Susan Joslyn (Graduate School Representative)
  - Presented at University of Washington
- 2. "Q&A Interactions: Giving Investors a Voice and Managers' Withholding of Information" (with Stephanie Grant and Samantha Seto) *Under review* 
  - Presented at McMaster University\*, Simon Fraser University\*, University of British Columbia\*, University of Washington, 2022 ABO Mid-Year Meeting, 2023 Hawaii Accounting Research Conference\*, 2023 FARS Mid-Year Meeting, and 2023 Palmetto Symposium\*
- 3. "News-Trade Integration: How the Combining of News Curation and Trading Functionality on a Platform Affects Investors' Evaluation of News" (with Nicole Cade and Brad Kamrath) *Under review* 
  - Presented at Nanyang Technological University\*, University of Bern\*, University of Pittsburgh\*,
     University of Texas-Austin\*, 2023 ABO Mid-Year Meeting, and 2024 AAA Annual Meeting
- 4. "The Effect of Pay Range Disclosure Width on Gender Differences in Job Applications" (with Darren Bernard and Benjamin Yang) *Under review* 
  - Presented at University of Washington and 2023 ABO Mid-Year Meeting
- 5. "Investor Use of Generative AI for Information Processing" (with Elizabeth Blankespoor and Stephanie Grant) *Draft in progress*

\* = Presented by a co-author

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## **WORKS IN PROGRESS**

"Financial Information Processing Heuristics in Generative AI Tools" (with Brian Gale and Stephanie Grant) – *Design Stage* 

## AWARDS AND SCHOLARSHIPS

Deloitte Foundation Doctoral Fellowship	2024
Foster Ph.D. Program Teaching Excellence Award	2024
Foster Executive MBA Program Outstanding Teaching Assistance Award x2	2023 & 2024
Foster Ph.D. Dean's Achievement Award	2023
University of Washington Foster School of Business PhD Fellowship	2020-2023
Cliff E. Tranter Accounting PhD Scholarship	2020
University of Richmond Robins School of Business Most Outstanding Graduate	2019
McGladrey and Pullen Accounting Scholarship	2018
Andrews Scholarship	2017
Williams Scholarship	2017

### TEACHING EXPERIENCE

University of Washington, Foster School of Business

Teaching Assistant, Financial Reporting and Analysis

Executive MBAs (Dawn Matsumoto)

Fall 2021, Fall 2022,
Fall 2023

Average ratings: 4.6/5.0 (Fall 2021), 5.0/5.0 (Fall 2022), 4.7/5.0 (Fall 2023)

Spring 2021

Teaching Assistant, Introduction to Financial Reporting

Undergraduates (Simmi Mookerjee)

Average rating: 4.9/5.0

### **CONFERENCE ATTENDANCE**

AAA Annual Meeting*^†	2024
West Coast Doctoral Student Faculty Interchange (DSFI)*	2024
ABO Mid-Year Meeting**^	2023
USC Palmetto Symposium on Experimental Accounting Research	2023
FARS Mid-Year Meeting*	2023
UIUC Symposium on Audit Research	2022
ABO Mid-Year Meeting*†	2022
FARS Virtual Mid-Year Meeting^	2022
FARS Virtual Mid-Year Meeting	2021
ABO Virtual Mid-Year Meeting	2020
*Presenter †Discussant ^Moderator	

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### **SERVICE**

Ad Hoc Reviewer, AAA Annual Meeting	2023-2024
Ad Hoc Reviewer, AAA ABO Mid-Year Meeting	2022-2024
Ad Hoc Reviewer, AAA FARS Mid-Year Meeting	2022-2023
Ad Hoc Reviewer, Hawaii Accounting Research Conference	2022
Doctoral Business Student Association Representative, University of Washington	2022-2023

## PROFESSIONAL EXPERIENCE

## **KPMG LLP**

Audit Associate	2019-2020
Audit Intern	2018

## **DISSERTATION COMMITTEE**

## **Stephanie Grant (Chair)**

Associate Professor of Accounting stgrant@uw.edu

### Frank Hodge

Dean and Professor of Accounting University of Washington, Foster School of Business University of Washington fhodge@uw.edu

# Elizabeth Blankespoor

Professor of Accounting University of Washington, Foster School of Business University of Washington, Foster School of Business blankbe@uw.edu

## Susan Joslyn

Professor of Psychology susanj@uw.edu

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