

# GLOBAL BUSINESS CENTER:

INCREASING BUSINESS IQ  
FOR THE GLOBAL ECONOMY



**FOSTER**  
SCHOOL OF BUSINESS

**All business is global.  
From supply chains to  
internationally distributed  
teams, the world of business  
continues to adapt to new  
challenges and opportunities.**





**A leader in global business education, the Global Business Center (GBC) has been developing expertise in this area for more than 30 years.**

The GBC brings international business into the classroom, convenes students from abroad for hands-on competitions, and sends students around the world for immersion opportunities. Students go on to careers where global competency is key. They are equipped to solve problems across geographic boundaries, language barriers and cultural differences. The GBC makes the Foster School a destination for the globally minded undergraduate or MBA student.



# GLOBAL COMPETITIONS: LEARNING BY DOING

Foster School students gain hands-on leadership and international experience through competitions in which they join teams, solve real-world problems, network with business leaders, and collaborate with peers in an intense, competitive environment.

“We are proud to sponsor the Russell Investments International Case Competition because we want students to apply what they are learning in a global context. Case competitions enable them to work on diverse teams, solving the complex problems inherent in global business. These are skills that employers seek and graduates will rely on throughout their careers.”

## GENE RAFFONE

*Chief Human Resources Officer,  
Russell Investments*





# GLOBAL EDUCATION: IN THE CLASSROOM

Global education starts in the classroom, both at home and abroad. Foster students have opportunities to expand their international perspectives in required core courses and electives. Foster faculty utilize international guest speakers, cases, and the diversity of the student population to help our students think about business beyond our domestic borders.

“The Global Business Forum is an MBA class and discussion forum where professionals from around the world share their insights into the complexities of doing business globally. MBA students interact with these speakers and the broader global business community to hone their understanding of the skills, behaviors and strategies necessary for global business leadership.”

**CHRISTINA FONG**, *Principal Lecturer of Management*

# GLOBAL IMMERSION: AROUND THE WORLD

Foster offers students the opportunity to build meaningful global experiences. Foster's robust study abroad programs rely on support from private donors who open doors for students who may otherwise forego a unique and transformative experience. Students learn the nuances of recognizing and adapting to language and cultural differences, creating a template for successful business interactions in any setting.





"We think good decision-makers are the key to a company. One of the ways to make better decision-makers is to provide them with multiple experiences, especially intercultural ones. The idea of helping future leaders to achieve that level of perspective sooner inspired us to invest in study abroad at the Foster School."

**BOB CHRISTENSEN**

*(BA 1979 - Former President & CFO, PACCAR Inc.) &*

**ANN CHRISTENSEN**

*(BA 1978)*



The GBC is a federally-designated **Center for International Business Education and Research (CIBER)**, one of only 15 such centers in the U.S. These centers were created to increase and promote the nation's capacity for international understanding and competitiveness.

[foster.uw.edu/gbc](https://foster.uw.edu/gbc)

### **Global Business Center**

Michael G. Foster School of Business  
University of Washington  
Box 353200  
Seattle, WA 98195  
206.685.3432 / [uwciber@uw.edu](mailto:uwciber@uw.edu)

**FOSTER**  
**SCHOOL OF BUSINESS**  
UNIVERSITY of WASHINGTON  
Global Business Center