
**Milestone Template**

**Instructions:** *Please enter 7-10 proposed milestones you believe your company needs to achieve during the six-month program. Milestones are big, meaningful accomplishments (rather than a to-do list), reasonable, and measurable (meaning numbers, dates, dollar amounts, etc.). Since the Jones + Foster Accelerator is designed for teams who are 100% committed to launching their company as a business, we expect the bulk of your milestones to be under business development. Headers (Business Development, Product Development, Fundraising) are suggestions, and you may change them according to your company’s goals.*

**Please delete these instructions before submitting.**

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TEAM NAME

| Milestones | Due Date | COMPLETED |
| --- | --- | --- |
| **BUSINESS DEVELOPMENT** |
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| **PRODUCT DEVELOPMENT** |
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| **FUNDRAISING** |
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| **REQUIRED MILESTONES (4 TOTAL)** |
| 1. Submit a draft of a 12-month financial plan (Excel/PDF) and a draft of a 12-month operating plan (Word/PDF)
 | September 2024 |  |
| 1. Submit a draft of a 12-month financial plan (Excel/PDF) and a draft of a 12-month operating plan (Word/PDF)
 | January 2025 |  |
| 1. 3-months of operating expenses in the bank by the end of the program.
 | February 2025 |  |
| 1. Company Formation (incorporation, bank accounts, etc.)
 | January 2025 |  |