

# UNDERGRADUATE PROGRAMS

BUERK CENTER FOR ENTREPRENEURSHIP

STARTUP.UW.EDU



## ENTREPRENEURSHIP MAJOR for undergraduate business majors

Are you determined to run your own business? Do you love the idea of working for a startup? Foster School students who pursue the Entrepreneurship Major graduate with an in-depth knowledge of entrepreneurship gained through coursework and real-world experience. In the Entre Major, students hone their startup skills, connect with Seattle's entrepreneurial community through internships, learn from successful entrepreneurs, and participate in events like our annual startup and innovation competitions.

## ENTREPRENEURSHIP MINOR for undergraduate non-business majors

Get the business know-how you need to leverage your unique talents and achieve your startup goals with the Foster School's competitive Entrepreneurship Minor! Open to all non-business majors, the Entre Minor offers you access to popular offerings like the two-quarter Creating a Company course, where you'll work on an innovative idea, identify real customers, and define and deliver products and services. Applications accepted quarterly.



## WOMEN'S ENTREPRENEURIAL LEADERSHIP

The Buerk Center's brand new Women's Entrepreneurial Leadership program (WE Lead) promotes the advancement of women as entrepreneurs, leaders, investors, and agents of innovation through workshops, mentoring, and more. Open to students from any major. Women, non-binary folks, and allies across the gender spectrum are welcome.

Learn more at [startup.uw.edu](http://startup.uw.edu)



**FOSTER**  
SCHOOL OF BUSINESS

Buerk Center for Entrepreneurship

## LAVIN ENTREPRENEURSHIP PROGRAM for undergraduates of any major (co-curricular)

You were born an entrepreneur. You think creatively and work harder than most people you know. You've always wanted to start your own business—in fact, you may have one up and running. If this sounds familiar, Lavin is for you. Over 3–4 years, you'll receive guidance from high-level mentors, network with top entrepreneurs, score a paid internship with an early-stage company, and receive seed funding for an early idea. If you're a visionary with the passion and determination to shape the future, apply to become a Lavin student. Applications accepted fall quarter only.

[lavin.washington.edu](http://lavin.washington.edu)



## EXPERIENTIAL WORKSHOPS (FALL & WINTER)

In Fall Quarter, we host the Sacia Digital Health Innovation Workshop where students work together on digital solutions to pressing problems in the healthcare system. At this hackathon-inspired event, you receive feedback from stakeholders and changemakers in the field.

In Winter Quarter, we host the Davis Consumer Product Workshop series for students featuring special guests and experiences. You'll walk away knowing how to unlock the pivotal steps in starting and growing a consumer product business!

## SCIENCE & ENGINEERING BUSINESS ASSOCIATION (SEBA)

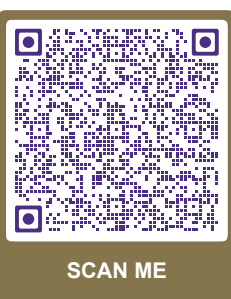
SEBA is the premier UW student organization for developing science and engineering students into business professionals, and to which business leaders come to engage students. Each year SEBA and the Buerk Center co-host the Science & Technology Showcase (STS), which allows students to explore the commercialization potential of their science and technology-based ideas to a panel of judges

## REGISTERED STUDENT ORGANIZATIONS & CLUBS

In addition to SEBA, the Buerk Center partners or works with many RSOs and student groups across campus including Black@Foster, DubHacks, Foster Tech Club, StartupUW, Net Impact, Nucleate, and more. Be sure to check out these and other innovative communities!



**Sign up for our weekly newsletter  
for updates at [startup.uw.edu](http://startup.uw.edu)**



# THE BUERK CENTER FOR ENTREPRENEURSHIP

AWARDS \$300K+ ANNUALLY TO STUDENT VENTURES



## HOLLOMON HEALTH INNOVATION CHALLENGE

Innovations in health and healthcare are creating a paradigm shift in our approach to everyday life. Students who compete in the annual Hollomon Health Innovation Challenge in late February or early March have a passion for innovation and solving problems. Develop your idea for wellness, care and treatment, safety, etc. and make an impact! Learn more at [hic.washington.edu](http://hic.washington.edu).

## ALASKA AIRLINES ENVIRONMENTAL INNOVATION CHALLENGE

Innovative and entrepreneurial students are our best hope for solving the world's most pressing environmental problems. Each March, the Alaska Airlines Environmental Innovation Challenge is your chance to join a team, develop a solution to a problem, and create a business summary that proves your product, process, or service will make an impact. Learn more now at [eic.washington.edu](http://eic.washington.edu).



## DEMPSEY STARTUP COMPETITION

Want to gain real-world startup experience? Got a great business idea? Teams who enter this multi-stage startup competition get valuable training and feedback from 400+ judges and mentors. We award more than \$90,000 annually, but even if you don't win you'll come away with the skills, network and experience you need to get your startup off the ground. Learn more at [startup.uw.edu](http://startup.uw.edu).



## HEALTH INNOVATION PRACTICUM

ENTRE 445/545 | 2 credits

This team-based course is held each fall quarter and instructed by Will Canestaro, managing director of the Washington Research Foundation and WRF Capital. The course provides graduate and undergraduate students from all disciplines a chance to create health and healthcare solutions while hearing from fantastic leading-edge speakers. Excellent preparation for the Hollomon Health Innovation Challenge.

## ENVIRONMENTAL INNOVATION PRACTICUM

ENTRE 443/543, ENGR 498A, ENVIR 495 | 2 credits

Each weekly seminar instructed by Chris Metcalfe, co-founder of Korvata, will help students discover how to create solutions to environmental problems. Students create project-based solutions while receiving coaching by environmental professionals or entrepreneurs. Excellent preparation for the Alaska Airlines Environmental Innovation Challenge.

## BUSINESS PLAN PRACTICUM

ENTRE 440/540: Business Plan Practicum | 2 credits

Get the answers to all your startup questions! This winter quarter speaker series is led by Christy Johnson, serial entrepreneur and CEO of the Artemis Connection, and focuses on topics that every early-stage startup faces, like idea generation, business plans, financials for startups, bootstrapping, and investor pitches. Excellent preparation for the Dempsey Startup Competition.

## JONES + FOSTER ACCELERATOR

Getting a startup up and running is no simple task. Our accelerator gives student-led startups the boost they won't get from going it alone: six months of expert mentoring, milestone guidance, connections, and up to \$25k in funding per team.

## STUDENTS & STARTUPS: TEAM TUESDAY

Students from all programs and majors are encouraged to attend the Buerk Center's Team Tuesday events taking place throughout the academic year. From special guests to opportunities to pitch your idea, recruit for your team, or gain connections and form/join a team, these fun weekly meetups will cement your place in the growing community across campus!

Learn more at [startup.uw.edu](http://startup.uw.edu)

## UW MAKERSPACES

UW offers a number of different makerspaces with tools and resources for students to build and prototype their next great idea: The Mill, Area 01, The 8, and the UW Bothell Collaboratory. These are great spaces for students who receive prototype funding from the Buerk Center.

## CONNECT WITH THE ECOSYSTEM

It's all about connections, and the Buerk Center has them. Whether you need legal advice, feedback on your pitch, or a mentor with expertise in a particular industry, the Buerk Center can connect you to the best of Seattle's entrepreneurial community through various platforms like StartupTree, Startup Rocket, and more!

