

Xue Li

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Foster School of Business, University of Washington, Seattle, WA 98195

EDUCATION & PROFESSIONAL CERTIFICATION

University of Washington – Seattle, Washington 2025 (expected)

Ph.D., Accounting

Minors: Microeconomics, Econometrics, and Financial Economics

University of Notre Dame – South Bend, Indiana

M.S., Applied and Computational Mathematics and Statistics 2019

M.S., Accounting 2017

Peking University, Guanghua School of Management – Beijing, China 2016

B.B.A., Accounting

Certified Public Accountant (inactive) – Illinois

License Number: 065.051717

RESEARCH INTERESTS

My research explores the role of social media in business, with a special focus on understanding how firms and their stakeholders respond to viral online discourse using unstructured data.

WORKING PAPERS

“[Investor political ideology and responses to polarizing boycotts](#)” *PhD dissertation* (Committee: Elizabeth Blankespoor (chair), Ties de Kok, Dawn Matsumoto, Jing Tao)

- Revise & resubmit at *Journal of Accounting and Economics*
- Presented at the University of Washington (2023), AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium (2023), AAA FARS Midyear Meeting (2024)

“[Tapping into virality: corporate participation in public discourse](#)” (with Elizabeth Blankespoor and Ties de Kok)

- Under review at *Journal of Accounting Research*
- Presented at the University of Washington (2021), AAA Western Region DSFI (2022), UBC/Oregon/Washington Conference (2022)*, University of Delaware (2023)*, CUHK-Shenzhen (2024)*, George Washington University (2024)*, Tulane University (2024)*
- Based on second-year summer paper

* = Presented by a co-author

WORKS IN PROGRESS

“Viral exposé: The monitoring role of social media content” (with Simmi Mookerjee)

TEACHING EXPERIENCE

At the University of Washington:

Accounting Data Analytics – Undergraduate Program (sole instructor)

- Adjusted median teaching evaluation (class size: 54):
 - Winter 2024: 4.4/5.0
 - Conducted case-based classes using Alteryx and Tableau, focusing on analytical skillsets and analytical mindsets

Math and economics bootcamp for incoming accounting PhD students (sole instructor; Summer 2022; evaluations not collected)

Financial Reporting and Analysis – Hybrid MBA Program (TA for Prof. Weili Ge)

- Adjusted median teaching evaluation (class size: 80):
 - Fall 2022: 4.8/5.0
 - Fall 2021: 5.0/5.0

Financial Reporting and Analysis – TMMBA Program (TA for Prof. Dawn Matsumoto)

- Adjusted median teaching evaluation (class size: 49):
 - Winter 2022: 4.8/5.0

Introduction to Financial Accounting – Undergraduate Program (TA for Prof. Christina Nichols)

- Adjusted median teaching evaluations (class size: 40 per section; two sections):
 - Spring 2021: 4.3/5.0 and 4.5/5.0
 - Spring 2020: 4.2/5.0 and 4.5/5.0

AWARDS AND FELLOWSHIPS

University of Washington Foster School of Business PhD Program Teaching Award	2023
University of Washington Foster School of Business Dean's Achievement Award	2022
AAA FARS Excellence in Reviewing Award	2021
University of Washington Accounting PhD Scholarship	2019 - Present

CONFERENCE ATTENDENCE

AAA FARS Midyear Meeting (presenter)	2024
Journal of Accounting and Economics Conference	2023
Shevlin Accounting Research Conference	2023
AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium	2023
Notre Dame Accounting Conference	2023, 2022
Hawaii Accounting Research Doctoral Institute (HARDI)	2022
AAA Western Region DSFI (presenter & moderator)	2022
AAA FARS Doctoral Student Consortium	2022
UBC/Oregon/Washington Conference	2022, 2021
AAA Annual Meeting	2021

PROFESSIONAL SERVICE

Ad hoc reviewer for:

- *Review of Accounting Studies*, AAA FARS Midyear Meeting (×2), AAA Annual Meeting (×3), AAA Western Region Meeting, Hawaii Accounting Research Conference
Representative, UW Doctoral Business Student Association 2021 – 2022

PROFESSIONAL MEMBERSHIP

American Accounting Association 2021 – Present

PROFESSIONAL EXPERIENCE

University of Notre Dame 2017 – 2018

- Financial Analyst – Office of Financial Planning