



MBA PROJECT CONSULTING

Business Sponsor Guide

2024 - 2025

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Engage one or a team of Foster MBA Candidates in a collaborative project focused on delivering you value and preparing for the future!

[Foster Evening MBA Class Profile](#)

[Foster Full-time MBA Class Profile](#)

[CLICK HERE TO SUBMIT A PROPOSAL ANYTIME](#)

Project Opportunities

Foster MBAs will address your business challenges through research, analysis, and critical thinking, culminating in recommendations delivered through a presentation and report.

MBA Consulting

Fall | Winter | Spring

1 to 5 Advanced MBAs
120 hours of effort each

Interdisciplinary business challenge
10 or 20* week duration

* 20 weeks offered Winter & Spring only

\$5,000 to \$15,000

Applied Strategy

Winter

5 to 6 First-year MBAs*
120 hours of effort each

Discrete strategic business challenge
10 week duration

*Your mentorship is appreciated!

Nominal fee up to \$5,500

Service Corps

Spring

2 to 5 Advanced MBAs
80 to 120 hours of effort each*

Discrete strategic business challenge
10 week duration

* MBAs may volunteer or receive academic credit

No fee | Nonprofit only

TIMELINE

Spring 2025 | Mar 31 - June 6
Proposals due Jan 31, 2025

Winter 2025 | Jan 6 - Mar 14
Proposals due Oct 18, 2024

Fall 2024 | Sept 25 - Dec 6
Proposals due Jul 31, 2024

Project Examples

- Market Research & New Product Positioning
- Customer Lifetime Value Analysis
- Supply Chain & Inventory Management
- Customer Journey-Mapping
- Financial Forecasting
- Cost Benefit Analysis
- Asset Lifetime Value Analysis

[Click Here for More Examples!](#)



Sponsor Commitments

- Commit to timely responsiveness and **weekly communications**
- Share and provide timely access to **tools, data and information** needed for execution
- While students drive the project, **offer advice and feedback** and be supportive

WK 0	Level-set¹: Review scope, expectations and agree NDA if needed	Sponsor & Director
WK 1	Set-up: Prepare for discovery session with project proposal	MBA Team Faculty advice
WK 2	Kickoff¹: Refine scope and agree approach, timeline, and communication plan	Sponsors & MBA Team
WK 2-5	Execute: Data and information gathering, and initial analysis	MBA Team
WK 5-6	Update¹: Preliminary findings and observations discussion (<i>Faculty advice</i>)	MBA Team & Sponsor
WK 6-9	Analyze: Define recommendations and draft deliverable	MBA Team
WK 10	Deliver¹: Present and submit final deliverable	All

¹ Foster Director or MBA Teams will coordinate meetings with sponsors