

Joe Croom

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EDUCATION AND CERTIFICATION

University of Washington, Foster School of Business	2020 – 2025
Ph.D., Accounting	(expected)
University of Richmond, Robins School of Business	2015 – 2019
B.S.B.A, Accounting	
Certified Public Accountant (inactive), Virginia	2020 – present

RESEARCH INTERESTS

The role of accounting information in judgments and decisions of various stakeholders, with a focus on emerging technologies, shifts in disclosure practices, and manager-investor interactions.

WORKING PAPERS

1. “The Effect of Pay Range Disclosure Width on Gender Differences in Job Applications” (with Darren Bernard and Benjamin Yang) – *Under review*
 - Presented at University of Washington and 2023 ABO Mid-Year Meeting
2. “Q&A Interactions: Giving Investors a Voice and Managers’ Withholding of Information” (with Stephanie Grant and Samantha Seto) – *Under review*
 - Presented at McMaster University*, Simon Fraser University*, University of British Columbia*, University of Washington, 2022 ABO Mid-Year Meeting, 2023 Hawaii Accounting Research Conference*, 2023 FARS Mid-Year Meeting, and 2023 Palmetto Symposium on Experimental Accounting Research*
3. “News-Trade Integration: How the Combining of News Curation and Trading Functionality on a Platform Affects Investors’ Evaluation of News” (with Nicole Cade and Brad Kamrath) – *Preparing for submission to top journal*
 - Presented at Nanyang Technological University*, University of Bern*, University of Pittsburgh*, University of Texas-Austin*, and 2023 ABO Mid-Year Meeting
4. “Interactivity and Illusions of Ability: The Effect of Generative AI on Investor Judgments” (solo-authored) – *Draft Complete*
 - Dissertation committee: Stephanie Grant (chair), Frank Hodge, Elizabeth Blankespoor, Susan Joslyn (Graduate School Representative)
 - Presented at University of Washington

* = Presented by a co-author

WORKS IN PROGRESS

“A Survey of Investor Use of Language-based Generative AI for Information Processing” (with Elizabeth Blankespoor and Stephanie Grant) – *Draft in progress*

AWARDS AND SCHOLARSHIPS

Deloitte Foundation Doctoral Fellowship	2024
Executive MBA Program Outstanding Teaching Assistance Award	2023
Foster Ph.D. Dean’s Achievement Award	2023
University of Washington Foster School of Business PhD Fellowship	2020-2023
Cliff E. Tranter Accounting PhD Scholarship	2020
University of Richmond Robins School of Business Most Outstanding Graduate	2019
McGladrey and Pullen Accounting Scholarship	2018
Andrews Scholarship	2017
Williams Scholarship	2017

TEACHING EXPERIENCE

University of Washington, Foster School of Business

Teaching Assistant, Financial Reporting and Analysis	Fall 2021, Fall 2022,
Executive MBAs (Dawn Matsumoto)	Fall 2023
Average ratings: 4.6/5.0 (Fall 2021), 5.0/5.0 (Fall 2022), 4.7/5.0 (Fall 2023)	
	Spring 2021

Teaching Assistant, Introduction to Financial Reporting
Undergraduates (Simmi Mookerjee)
Average rating: 4.9/5.0

CONFERENCE ATTENDANCE

AAA ABO Mid-Year Meeting (Presenter x2 and Moderator)	2023
USC Palmetto Symposium on Experimental Accounting Research	2023
AAA FARS Mid-Year Meeting (Presenter)	2023
UIUC Symposium on Audit Research	2022
AAA ABO Mid-Year Meeting (Presenter and Discussant)	2022
AAA FARS Virtual Mid-Year Meeting (Moderator)	2022
AAA FARS Virtual Mid-Year Meeting	2021
AAA ABO Virtual Mid-Year Meeting	2020
<i>Journal of Accounting and Economics</i> Virtual Conference	2020

SERVICE

Ad Hoc Reviewer, <i>AAA Annual Meeting</i>	2023-2024
Ad Hoc Reviewer, <i>AAA ABO Mid-Year Meeting</i>	2022-2023
Ad Hoc Reviewer, <i>AAA FARS Mid-Year Meeting</i>	2022-2023
Ad Hoc Reviewer, <i>Hawaii Accounting Research Conference</i>	2022
Doctoral Business Student Association Representative, <i>University of Washington</i>	2022-2023

PROFESSIONAL EXPERIENCE

KPMG LLP

<i>Audit Associate</i>	2019-2020
<i>Audit Intern</i>	2018

DISSERTATION COMMITTEE

Stephanie Grant (Chair)

Associate Professor of Accounting

University of Washington, Foster School of Business

stgrant@uw.edu

Elizabeth Blankespoor

Professor of Accounting

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Dean and Professor of Accounting

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