

PRODUCT MANAGEMENT LEADERSHIP ACCELERATOR

2024 Schedule Overview*

May 2024

Monday, May 13		Welcome and Networking Event In-Person at UW Seattle	
Friday, May 17	12-1:30pm	Workshop: Customer Insights	Jessi Alva
Monday, May 20	4-5pm	Office Hour: Hiring and Developing Talent	Jessi Alva
Friday, May 31	12-1pm	Book Club: <i>The Right It: Why So Many Ideas Fail and How to Make Sure Yours Succeed</i> by Alberto Savoia	Marcello Majonchi
Month of May		Online Chat Group	Marcello Majonchi & John Yurcisin

June 2024

Wednesday, June 5	4-5:30pm	Workshop: Navigating Your Product Management Career	Matt Carr
Monday, June 10	5-6pm	Office Hour: Career Management	Dave Fleischman
Thursday, June 12	4-5pm	Book Club: <i>Quiet: The Power of Introverts in a World That Can't Stop Talking</i> by Susan Cain	Matt Carr
Friday, June 14	8-9am	Office Hour: Customer Discovery	John Yurcisin
Monday, June 24	4-5pm	Book Club: <i>Switch: How to Change Things When Change Is Hard</i> by Chip Heath and Dan Heath	Omar Shahine
Friday, June 28	12-1pm	Workshop: Balancing Product Roadmap	Sudha Elavarti
Month of June		Online Chat Group	Robert Neer

July 2024

Tuesday, July 9	5-6pm	Workshop: Delivering with Vision	Srishti Sofat
Wednesday, July 17	4-5pm	Office Hours: Open Q&A	Matt Carr
Friday, July 19	8-9am	Book Club: <i>Hidden Potential</i> by Adam Grant	John Yurcisin
Tuesday, July 23	5-6pm	Workshop: Creating, Implementing, and Iterating on Objectives and Key Results (OKRs) for an Effective Product Lifecycle	Alam Ali
Wednesday, July 31	12-1pm	Book Club: <i>Transformed: Moving to the Product Operating Model</i> by Marty Cagan	Robert Neer
Month of July		Online Chat Group	Alam Ali

August 2024

Friday, August 2	12-1pm	Office Hour: Product Strategy	Rob Katz
Friday, August 9	12-1pm	Workshop: Being an Owner: Nurturing an Owner's Mindset in Product Making	Omar Shahine
Wednesday, August 14	12-1pm	Book Club: <i>Think Again</i> by Adam Grant	Karim Meghji
Thursday, August 22	5-6pm	Workshop: Human-centered Product Practices: Customer Discovery	Robert Neer
Wednesday, August 28	4-5pm	Office Hour: Leadership Skills	Srishti Sofat
Month of August		Online Chat Group	Jessi Alva & Matt Carr

September 2024

Monday, September 9	12-1pm	Book Club: <i>Extreme Ownership: How U.S. Navy SEALs Lead and Win</i> by Jocko Willink and Leif Babin	Jono Luk
Friday, September 12	5-6:30pm	Workshop: Command the Room: How to Convince Your Audience They Need What You Have	Jono Luk
Tuesday, September 17	5-6:30pm	Workshop: The Science of Product	Dave Fleischman
Friday, September 19	12-1pm	Office Hour: Leadership Skills	Robert Neer
Tuesday, September 24	8-9am	Workshop: Product Strategy: Learning from and Developing Successful Flywheels	John Yurcisin
Friday, September 26	5-6pm	Book Club: <i>Outcomes Over Output: Why customer behavior is the key metric for business success</i> by Joshua Seiden	Dave Fleischman
Month of September		Online Chat Group	Omar Shahine & Dave Fleischman

October 2024

Friday, October 4	12-1pm	Office Hour: Open Q&A	Omar Shahine
Tuesday, October 8	4-5pm	Workshop: Converting an Idea into a Successful Product	Marcello Majonchi
Thursday, October 10	5-6pm	Office Hour: Open Q&A	Alam Ali
Wednesday, October 16	12-1pm	Workshop: Setting Product Metrics	Karim Meghji
Friday, October 18	12-1pm	Book Club: <i>System Error: Where Big Tech Went Wrong and How We Can Reboot</i> by Rob Reich, Mehran Sahami, and Jeremy M. Weinstein	Rob Katz
Wednesday, October 23	4-5pm	Office Hour: Open Q&A	Karim Meghji
Tuesday, October 29	5-6pm	Book Club: <i>The Innovation Killer: How What We Know Limits What We Can Imagine... And What Smart Companies Are Doing About It</i> by Cynthia Barton Rabe	Leslie Grandy
Month of October		LinkedIn Group Host	Karim Meghji & Jono Luk

November 2024

Wednesday, November 6	4-5pm	Office Hour: Stakeholders Management	Leslie Grandy
Tuesday, November 12	5-6pm	Workshop: Build Creative Confidence to Generate Breakthrough Ideas	Leslie Grandy
Friday, November 15	12-1pm	Office Hour: Product Strategy	Jono Luk
Tuesday, November 19	5-6pm	Book Club: <i>Measure What Matters: How Google, Bono, and the Gates Foundation Rock the World with OKRs</i> by John Doerr	Alam Ali
Month of November		LinkedIn Group Host	Rob Katz & Leslie Grandy

December 2024

Month of December		LinkedIn Group Host	Srishti Sofat
Tuesday, December 10		Graduation and Workshop: Responsible & Ethical AI/Tech In-Person at UW Seattle	Rob Katz

*Information subject to change