

OUR EUROPEAN CAMPUSES

Edition 2024-2025













BERLIN CAMPUS

With its unique history and culture, the German capital has become a symbol for both European life and international outlook – and is of course famous for its diverse economy.

People value Berlin for its pulsating scene and night-life, as well as for its spacious parks and Bohemian quarters.

The **Berlin campus** is situated in the western part of the city centre, near the Charlottenburg Palace and its splendid gardens. Berlin is a fast-growing city characterised by a rich, multifaceted economic structure and culture.

In Berlin, ESCP has particular expertise in 3 academic Key areas: sustainability, entrepreneurship and digitalisation with a foundation of international management.

Specialisations on offer:

FALL term:

- → <u>International Business</u>
- → <u>Sustainability Management</u>
- → <u>E Entrepreneurship: Technology and digital</u> <u>economy</u>

SPRING term:

- → <u>CFO Specialisation</u>
- → Managing Organizations and Work in the Digital Age
- → Leading in artificial intelligence & big data business innovation
- → <u>Selling to customers</u>
- → Sustainable finance











LONDON CAMPUS

London is more than just a city: it's a global centre for business and culture, and a multicultural giant that offers you an unforgettable life experience. In 2022, London was crowned the most popular city in the world for students for the 4th year running.

The **London campus** located in West Hampstead in North-West London offers students state-of-the-art facilities in a traditional Victorian building.

The bright city lights and the business community are only a tube ride away, while the fashionable area of West Hampstead offers a broad cultural experience away from the hustle and bustle of inner-city life.

Students benefit from our strong connections in major industries, and we play an essential role in our students' lives by expanding and nurturing the skills vital for their future careers.

Specialisations on offer:

FALL term:

- → Banking and finance
- → Energy transition and sustainability

SPRING term:

- → Social Impact management
- <u>Luxury Management</u> : Past, Present and <u>Future</u>
- → <u>E Entrepreneurship, the Art and Science of scaling up</u>
- Investment banking
- → Creativity marketing management



MADRID CAMPUS

It is not only the sheer size of the city that makes it stir. In Madrid, it's the madrileño attitude - a love of socialising, cultural flare, and the warmth of its people that makes the difference. Every corner you turn reveals something to surprise and delight you.



The **Madrid Campus** has two locations in Puerta de Hierro and one in the stylish Barrio de Salamanca. Madrid is one of the leading business and innovation hubs in Europe. Madrid is one of the most visited cities in Europe, with an exceptional lifestyle, an incredible gastronomy and thousands of places to visit, including some of the best museums in the world.







Specialisations on offer:

FALL term:

- Digital project management 1
- → <u>E Social Entrepreneurship</u>
- Marketing and digital strategy
- → Real Estate Fal

SPRING term:

- → Innovation and Family business
- Digital transformation: the future of work
- Artificial intelligence and robotics for business
- → Digital project management 2
- → Investment Banking
- Communication and new media
- → Real Estate Spring











TURIN CAMPUS

Turin is a dynamic and attractive city that knows how to renew itself and look to the future. It has become a fresh, smart, modern and open-minded hub of all that is European.

Turin has plenty of exciting places to visit and hosts lots of events and international cinema, art and music festivals.

The city is renowned for its palaces, art galleries, restaurants, churches, theatres, libraries, squares, gardens, museums and other venues. Turin, due to the presence of many parks, is one of the Italians greenest cities. It has a rich culture and history and it hosts lots of cultural events.

The **Turin campus** is located in a beautiful building with modern facilities. Turin is one of the main business centres of the Italian economy and home to many architectural masterpieces.

With the enthusiasm of a start-up, Turin Campus firmly believes in entrepreneurship and the strong development of successful initiatives.

Specialisations on offer:

FALL term:

→ <u>Finance</u>

SPRING term:

- → <u>Strategic foresight and digital transformation</u>
- → <u>E Entrepreneurship: impact entrepreneurship</u>
- → Investment banking
- → <u>Luxury marketing</u>
- → <u>Food and Beverage management</u>

Exchange student **applications**

APPLICATION REQUIREMENTS

No GMAT, GRE or similar tests are required.

Language requirements:

We require exchange students to speak fluent English in order to have no difficulties in our courses (minimum B2 level).

As exchange students will integrate our Master in Management programme, they will be studying with local and International students who are generally 21 to 24 years old. We would advise you to nominate students who are between the ages of 20 and 28.

After the official nomination, students will receive an online application form and additional information about their exchange.

SUPPORTING DOCUMENTS REQUIRED FOR APPLICATION

- Curriculum Vitae (in French or English)
- Transcripts of previous years at university
- Proof of proficiency in French, if a student wishes to take management courses in French.
- Copy of passport or national ID card
- Profile picture used for digital student card





Contacts

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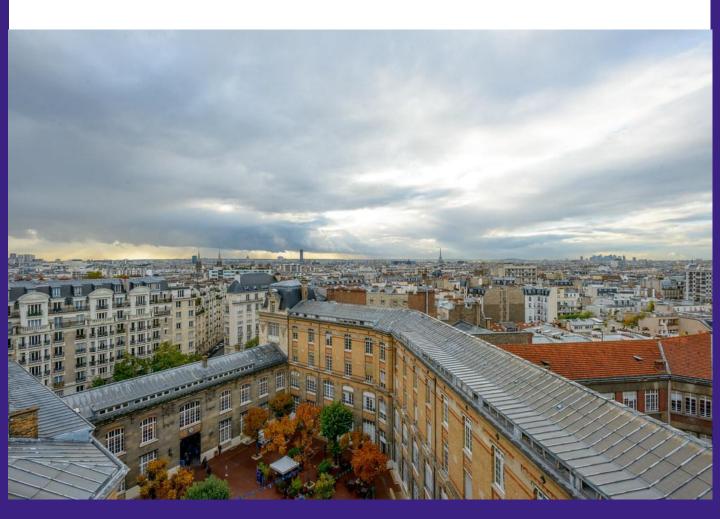
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Top-ranked 2-year general management programme, #7 worldwide (Financial Times and The Economist, 2021).

Innovative teaching, based on case studies, group projects and lectures provided by faculty and executives from ESCP's corporate partners, giving students all the skills they need to enter the job market.

CHAMBRE DE COMMERCE DE PARIS 79 ESC

ESCP benefits from the best international accreditations. Our European campuses enjoy national recognition.









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