

LEADERSHIP THAT SHAPES THE FUTURE

3-DAY SEMINAR



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DATES

APRIL 2-4, 2024

IN PERSON

SEPTEMBER 24-26, 2024

IN PERSON

TUITION

\$3,595 USD

Discounts may apply for groups, non-profits, and UW alumni.

DRIVE CHANGE AS YOU INSPIRE, MOTIVATE, AND LEAD YOUR TEAM

In *Leadership that Shapes the Future*, you will develop the essential leading, planning, and influencing skills necessary to create and sustain long-term organizational success. During this interactive three-day seminar, you will learn strategies and methods you can use to become a “transformational leader” — one who enables others, especially peers and subordinates, to transcend self-interest and act for the common good of the organization.

BENEFITS OF ATTENDING

- Become a more influential member of your management team
- Position your organization for long-term, sustainable growth
- Make more effective and inclusive decisions
- Link personal, team, and organizational goals for a stronger impact on the bottom line
- Empower colleagues, employees, and teams to fulfill their potential
- Overcome your leadership gaps and capitalize on your strengths

LEARN TODAY.
APPLY TOMORROW.



Examine your assumptions about leadership challenges, responsibilities, and obligations. Gain insight into the role that leaders must play to be agents of change.

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FOSTER
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KEY TOPICS

THE ESSENCE OF EFFECTIVE LEADERSHIP

- The leader's critical roles and functions in every organization
- The leader's goals: improve performance and quality, increase output, and promote pride of accomplishment
- Integrating the roles of leadership and management
- How effective leaders link personal and organizational goals

BUILDING HIGH-PERFORMING TEAMS

- Developing the talents and potential of others
- Empowering team members to generate motivation and commitment
- Organizing team-building activities

ORGANIZATIONAL CULTURE

- How organizational culture affects the bottom line
- Characteristics, strengths, and weaknesses of different organizational cultures
- Assessing your organization's culture
- Leading culture change in your organization

HIGH PERFORMING ORGANIZATIONS

- The impact of team leadership on business performance
- Kaizen — the spirit of continuous improvement
- How effective management of the workforce leads to enhanced productivity and increased profitability

EFFECTIVE DECISION-MAKING

- Determining how and when to involve others in decisions
- Assessing your decision-making style
- Improving employee participation
- Practical tools for effective decision-making

COACHING FOR PERFORMANCE

- Becoming a developmental manager
- Obstacles to effective coaching
- Coaching for performance improvement

LEARN MORE

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Executive Education
Michael G. Foster School of Business
University of Washington
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"Inspiring, refreshing, encouraging, and challenging. These are my words for this outstanding, one-of-a-kind leadership seminar, which not only fully engaged us as participants, but also provided us with real-world, hands-on tools we can put into practice."

SHREE SANKER

Pacific Medical Centers



PROGRAM FACULTY

PATRICK BETTIN, PH.D.
Senior Lecturer, Management and Organization