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EXECUTIVE DEVELOPMENT PROGRAM

Advance your strategy and leadership skills in just nine months

EXECUTIVE EDUCATION

FOSTER
SCHOOL OF BUSINESS

Why choose the UW Foster School of Business?

Ranked among the nation's top public business schools, the University of Washington's Foster School of Business educates more than 2,500 undergraduate and graduate students each year. More than 2,000 working professionals participate in UW Executive Education programs each year.

Since its establishment in 1917, the UW Foster School of Business has continued to rank high in the public, national, and international academic space.

Taught by award-winning Foster MBA faculty, the Executive Development Program (EDP) is a work-compatible program designed for busy professionals who want access to advanced business knowledge without the time and financial commitment of a traditional MBA program.

ONE EVENING PER WEEK FOR NINE MONTHS

Classes meet Mondays on campus from September through May, with two off-site retreats.

LEARN CORE MANAGEMENT TOPICS

Gain broader business knowledge beyond your current areas of expertise to make more effective strategic decisions and accelerate your career.

ENHANCE YOUR LEADERSHIP ABILITIES

Discover your leadership style. Learn how to motivate your team. Improve how you work with colleagues. Promote innovation and drive organizational change.

GAIN PRACTICAL, RELEVANT SKILLS

You can attend the program while still working full time. EDP is designed to minimize the impact on your schedule while helping you gain new analytical tools and techniques that can immediately help you to be more effective in your job.

CONNECT WITH PEERS AND GROW YOUR PROFESSIONAL NETWORK

Sharing insights with colleagues from other companies and industries in the Puget Sound region is an invaluable component of the program.

WEEKLY SCHEDULE

MONDAYS 4:30 – 9:00 P.M.

- 4:15 ARRIVE AT UW (PARKING PROVIDED)
- 4:30 FACULTY-LED SESSION
- 6:00 CATERED DINNER WITH CLASSMATES
- 6:30 FACULTY-LED SESSION
- 8:00 PARTICIPANT OR TEAM PRESENTATION
- 9:00 ADJOURN



"It was a privilege to learn from professors with such deep knowledge and experience. The sessions were engaging and interactive with a blend of academic research as well as case studies and group activities to help us learn together."

One of the best parts of the program was the diverse members of my class. They all had such different backgrounds and perspectives and provoked thinking in different ways. Being able to learn from people from corporate, start up and non-profit organizations added to the overall learning."

SHALINI JACOBS

PARTNER DEVELOPMENT
AMAZON WEB SERVICES

Relevant curriculum designed to support your goals

Our curriculum provides an integrated view of business management, from core business principles to developing your abilities as an innovative leader. Class topics include:

Leadership	Explore the critical role of leadership in creating and sustaining effective organizations. Employ techniques to improve collaboration across your team.
Competitive Strategy	Understand the nature of the competitive process and the sources of competitive advantage.
Entrepreneurial Thinking and Innovation	Apply structure and processes to foster innovation and creativity within your organization.
Finance	Enhance your understanding of essential finance principles and practices, including company valuation and corporate investments.
Accounting	Successfully interpret and utilize accounting data for planning, reporting, and decision-making.
Communication	Master fundamental tools to connect, be clear, and compel any audience.
Brand Management and Marketing of Innovations	Learn best practices for brand management and translate brand strategy into promotion tactics. Learn framework for successful adoption of innovations.
Negotiating	Discover proven techniques for building and maintaining relationships, applying appropriate influence, and developing buy-in.
Managing Diverse Teams	Help your team thrive and collaborate across differences. Explore emerging topics in diversity, equity and inclusion.
Digital Transformation	Using an experimentation mindset, navigate digital transformation through the lenses of technology strategy, innovation, and organizational change.
Complex Problem Solving and Decision-Making	Examine your current decision-making style and learn how to improve outcomes through employing alternative frameworks.
Organizational Leadership and Change Management	Explore ways to improve teamwork, motivation, and corporate culture. Delve deeper into structuring and implementing organizational change initiatives.

FOR THE FULL SCHEDULE, VISIT [FOSTER.UW.EDU/EDP](https://foster.uw.edu/edp)



Study with world-class UW Foster School faculty



"Best. Decision. Ever! Participating in EDP has given me access to a variety of experts on a variety of topics to help me round out the business skills I was missing. As part of a growing company, I have been able to immediately apply everything I've learned in EDP."

CALI COLES RICE
EXECUTIVE VP, CONSULTING
THE MOSAIC COMPANY

Study with the same professors who teach in the top-ranked MBA programs at the University of Washington.

Foster School of Business faculty are recognized nationally and internationally for their teaching and scholarship. Faculty members have extensive consulting experience that they can apply toward classroom discussions. Balancing theory with practical application, they continually refine their class content to address the ever-changing marketplace.

ENGAGING WAYS TO LEARN

In-Class Lectures: Benefit from the knowledge and research of the University's talented faculty as they present on current business topics.

Case Studies: Understand how to analyze strategic business issues by examining problems and developing practical solutions.

Interactive Classroom Experience: Engage in thought-provoking class discussions, group activities, and interactive simulations.

Off-Site Retreats: Immerse yourself in an intensive learning experience centered on the topics of leadership and strategy. Move beyond just networking with your classmates toward forming lasting connections.

Capstone Project: Create an individual change management plan for your organization using the tools and techniques acquired in the program.

foster.uw.edu/EDP

Employers earn a valuable return on investment

More than 450 companies have sponsored their employees to attend the UW Executive Development Program. Companies such as Microsoft, Premera, and Costco have discovered that the program is an effective way to provide leaders with advanced business education without demanding substantial time away from work.

Since 1970, the business community has sponsored more than 2,000 participants by underwriting full or partial tuition, ensuring early release from work one afternoon a week, and supporting their employee in applying what they learn in class.

Participants and employers report strong returns on their investment, including:

- Improved leadership and managerial skills to motivate and inspire their team.
- Increased proficiency with budgeting, cost management, and making decisions based on financial data.
- New methods to assess marketplace issues and develop competitive strategies.
- The ability to increase organizational effectiveness and implement organizational change.

SPONSORING ORGANIZATIONS INCLUDE:

Adobe	Philips Healthcare
The Boeing Company	Port of Seattle
Brooks Sports, Inc.	Port of Tacoma
Cobalt Mortgage, Inc.	PPG Aerospace
Costco	Premera Blue Cross
Cypress Semiconductor	Puget Sound Energy REI
F5	Russell Investments
Fire Systems West, Inc.	Ryther Child Center
First Choice Health	Seattle Children's Hospital
Foss Maritime	Siemens Healthineers
Google	Suquamish Clearwater Casino
Group Health Cooperative	Starbucks
Holland America Line	Swedish Medical Group
Intel Corporation	ThyssenKrupp
Intellectual Ventures	Vigor Industrial
Lease Crutcher Lewis	Washington Business Alliance
Microsoft Corporation	Weyerhaeuser
Novo Nordisk	Zones
PACCAR	
PEMCO	

ORGANIZATIONAL BENEFITS

By investing in the Executive Development Program for your high-potential employees, you cultivate leaders and strategic thinkers who will directly impact your company's growth and success. Participants quickly gain new skills and knowledge that significantly increases their overall effectiveness at work. The course content is designed to provide tools that participants can use right away.

"As we steered our international consultancy through the various phases of the pandemic and a major east coast acquisition concurrently, the leadership and organizational change content from the Executive Development Program was incredibly useful. Equal parts compass, flashlight, and utility toolkit."

ANDREW DIMITRIOU
SENIOR PRINCIPAL
SLR CONSULTING

Take the next step

PROGRAM DATES

September 5, 2024 - May 15, 2025

PROGRAM FEES

Early rate: \$26,640 (apply on or before May 1)
Regular rate: \$29,600 (apply after May 1)

Tuition includes instruction, textbooks and materials, meals and rooms at off-site sessions, dinners on campus, parking, food and beverages at hosted social functions, optional Continuing Education Units, and a Certificate of Completion from the Foster School of Business.

DEADLINES AND PAYMENT

May 1, 2024: Early application deadline — *save 10%*

August 1, 2024: Final application deadline

Early application is recommended as space is limited.

There is a 10% early application discount for applications received on or before May 1, 2024. A \$1500 deposit towards tuition must be paid by June 1, 2024 to secure the discounted rate.

Participants will be invoiced after acceptance into the program. The remaining tuition fee is payable in full by September 1, 2024 unless you have arranged for a payment plan. View our website for payment plan options.

PARTICIPANT CRITERIA

This program is ideal for mid-to senior-level professionals with at least seven years of professional experience and increasing levels of responsibility throughout their career, whether in managing larger teams or taking on more complex projects. Those who benefit most from the program usually have experience with large-scale projects and enterprise-wide scope.

APPLY ONLINE

Apply online at foster.uw.edu/edp

KEY PROGRAM DATES

Classes meet weekly on Mondays (4:30-9:00 PM) for nine months. Class occasionally takes place on a Tuesday if Monday is a holiday. There are also two off-site retreats.

September 5, 2024: Orientation and Welcome Dinner

September 11-14, 2024: Retreat at Alderbrook Resort

September 23, 2024: First Monday class (class meets most Monday evenings through April 2025)

May 8-10, 2025: Retreat at Cedarbrook Resort

May 15, 2025: Graduation

APPLICATION CHECKLIST

Please have the following ready when you apply:

- Resume
- Personal statement addressing your interest in participating in the program (100-300 words).
- A description of your current position, including managerial experience, with direct reports or on larger scale projects. Can be a company-provided role description or a 50-250 word description.



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LEARN MORE AND APPLY ONLINE TODAY

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Foster School of Business

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