

Tentative - Revised 11/8/2023

Course #	Course Title	Autumn 2023		Winter 2024		Spring 2024	
		Day	Eve	Day	Eve	Day	Eve
ACCOUNTING							
ACCTG 510	Financial Statement Analysis				✓	✓	
ACCTG 579	Alphanomics: Active Investing in Equity Markets					✓	✓
BUSINESS COMMUNICATIONS							
BCMU 509	Finding Your Voice					✓	✓
BCMU 579	Interrupting Privileges					✓	
BCMU 579	TED Talks					✓	✓
BUSINESS ECONOMICS							
BECON 526	Competing in the Global Economy					✓	
BECON 546	Game Theory & Other Topics in Microeconomics						✓
BECON 560	Foster Research Partners		✓		✓		✓
ENTREPRENEURSHIP							
ENTRE 509	Foundations of Entrepreneurship		✓				
ENTRE 510	Entrepreneurial Strategy						✓
ENTRE 532	Software Entrepreneurship				✓		
ENTRE 540	Business Plan Practicum				✓		
ENTRE 541	Technology Commercialization					✓	
ENTRE 542	Venture Capital Investment Practicum		✓				
ENTRE 543	Environmental Innovation Practicum	✓					
ENTRE 545	Health Innovation Practicum	✓					
ENTRE/MKTG 555	Entrepreneurial Marketing		✓				
ENTRE/FIN 557	Entrepreneurial Finance		✓			✓	
ENTRE 579	Angel Investing		✓		✓		✓
ENTRE 579	Biomedical Entrepreneurship					✓	
ENTRE 579	Creative Destruction Lab	✓		✓			
ENTRE 579	Entrepreneurial Influence and the Pitch						✓
ENTRE 579	Grand Challenges for Entrepreneurs				✓		
ENTRE 579	Women in Entrepreneurial Leadership		✓				
FINANCE							
FIN 551	Problems in Business Finance	✓					
FIN 553	Problems in Capital Investment Planning					✓	
ENTRE/FIN 557	See ENTRE section						
FIN 558	Mergers & Acquisitions			✓			
FIN 560	Investments					✓	
FIN 566	Alternative Investments: Hedge Funds & Private Equity				✓		
FIN 579	Asian Capital Markets				✓		
FIN 579	Climate Finance and the Race to Net Zero	✓	✓				
FIN 579	Institutional Investment					✓	
FIN 579	Introduction to Real Estate Finance & Investment			✓			
FIN 579	Machine Learning in Business		✓				
FIN 579	The Power of Access: Impact Lending to Underserved Communities				✓		
INTERNATIONAL BUSINESS							

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		Day	Eve	Day	Eve	Day	Eve
IBUS 500	Global Business Forum		✓		✓		✓
IBUS 570	Study Programs	✓		✓			
IBUS 579	Applied Global Consulting Project						✓
MANAGEMENT							
MGMT 509	Managing in a Global Environment					✓	✓
MGMT 545	Leading & Managing High Performance Organizations					✓	✓
MGMT 547	Successful Negotiations			✓	✓		
MGMT 548	Deal-Making in High Velocity Ventures					✓	✓
MGMT 550	CEO & Board Governance					✓	
MGMT 555	Board Fellows		✓				✓
MGMT 575	Women in Leadership						✓
MGMT 579	Accelerating Equity Through Corporate Action						✓
MGMT 579	Developing Strategies for Social Impact						✓
MGMT 579	Innovation, Strategy, and Design Thinking						✓
MGMT 579	Mindful Decision Making				✓		
MGMT 579	Perspectives on ESG in Business			✓			
MARKETING							
MKTG 511	Business-to-Business Marketing					✓	
MKTG 535	Analytics Consulting Lab			✓			
MKTG 552	Consumer Marketing & Brand Management			✓	✓		
MKTG 554	Strategic Product Management	✓	✓				
ENTRE/MKTG 555	See ENTRE section						
MKTG 556	Advertising & Promotion Management	✓					
MKTG 560	Consumer Insights						✓
MKTG 562	Customer Analytics			✓	✓		
MKTG 564	Analytics for Marketing Decisions						✓
MKTG 566	Digital Marketing Analytics					✓	
MKTG 568	Pricing Strategy and Analytics	✓	✓				
MKTG 579	Culture-Driven Sales and Go-To-Market Strategy						✓
OPERATIONS MANAGEMENT							
OPMGT 530	Risk: Measurement, Management, and Leadership	✓					
OPMGT 540	Sustainable Design of Global Supply Chains		✓				
OPMGT 550	Project Management	✓	✓				
OPMGT 560	Supply Chain Management						✓
OPMGT 565	Business Analytics: Tools for Big Data		✓	✓			
QUANTITATIVE METHODS							
QMETH 551	Modeling with Spreadsheets			✓	✓		

Note: This is an estimated schedule. While every effort is made to offer the classes as outlined, this schedule is subject to change.