

## Vishal Rituraj

3<sup>rd</sup> year Doctoral Candidate, Strategic Management  
Foster School of Business, University of Washington  
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### EDUCATION

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- Ph.D.** University of Washington, Foster School of Business June 2028 (Expected)  
Business Administration (Strategic Management)  
Minors: Research Methods; Social Statistics  
**Committee:** Abhinav Gupta (chair), Warren Boeker, Benjamin Hallen, and Isabelle Cohen
- MSc** Queen's University, Smith School of Business August 2023  
Strategy  
**Thesis:** *Institutional legacy and collective social action: The case of Fogo Island*  
**Supervisor:** Dr. Kelley Packalen
- BE** Birla Institute of Technology Mesra, Civil Engineering June 2014  
**Thesis:** *Estimating Storage Capacity of Tilaiya Reservoir: A simulation-based approach*

### RESEARCH BIO

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My research examines the political strategies of firms, with a focus on how market forces shape corporate political activity. One stream investigates when and why firms adopt partisan versus bipartisan contribution strategies as a means of managing political uncertainty. A second asks why some organizations develop systematic ideological skews in their political behavior over time. My dissertation develops these questions further, examining how strategic diversification shapes the scope and composition of firms' political engagement.

### PUBLICATIONS

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#### Book Chapter

Venugopal, V., & **Rituraj, V.** (2022). Beyond Siri and Alexa: Gender and AI policy. In *Gender, Diversity and Innovation* (pp. 125-147). Edward Elgar Publishing.

### RESEARCH IN PROGRESS

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**Rituraj, V.**, Barnes, C. M., & Gupta, A. [Theory of Parasite Mediated Competition]. (1<sup>st</sup> round R&R at *Academy of Management Review*)

**Rituraj, V.**, Prabhu, S., Gupta, A., & Ridge, J<sup>1</sup>. [CEO long termism and Organizational Political Investments] (Preparing for submission to *Administrative Science Quarterly*)

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<sup>1</sup> All authors contributed equally

Briscoe, F., Gupta, A., & **Rituraj, V.** [Ideological shifts in corporate America] (Data analysis; targeted for *Administrative Science Quarterly*)

## **RESEARCH AWARDS/FELLOWSHIPS**

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D.I. McLeod Fellowship, Smith School of Business at Queen's University	2021-23
Terry Mitchell Endowed PhD Fellowship, University of Washington	2023-25
Dean and Marilyn Dudley PhD Fellowship, University of Washington	2025-26

## **CONFERENCE PRESENTATIONS**

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**Rituraj, V.** (Nov 2025). *How Long-Term Oriented CEOs Play the Political Game: Not Red vs. Blue, But Keeping Both Doors Open.* UW Scholars Studio, Seattle, WA

**Rituraj, V.**, Radke, R., & Sirmon, D. (July 2025). *Concrete or Abstract? Examining the Influence of CSR and CEO Long-termism on Sustainability Communication After Misconduct.* Poster presented (by Vishal) at the annual meeting of the Academy of Management Conference, Copenhagen

**Rituraj, V.** (June 2023). *Tug of war: Strategic use of history in organizations.* Paper presented at the annual meeting of the Administrative Sciences Association of Canada, Toronto, ON.

**Rituraj, V.** (September 2022). *Institutional Legacy and Collective Social Action: The Case of Fogo Island.* Poster presented at the Smith School of Business PhD-MSc Research Consortium 2022, Kingston, ON.

**Rituraj, V.**, Singh, A., Sharma, A., Ranjan, R., & Sahay, R. (April 2014). *Estimating storage capacity of Tilaiya Reservoir by simulation method.* Paper presented (by Vishal) at the National Student Conclave, BIT Patna 2014, Bihar.

## **PROFESSIONAL/PAPER DEVELOPMENT WORKSHOPS**

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Rituraj, V. (September 2025). *Navigating Activist Pressures: How Social Activism Influences Financial Shareholder Activism.* Paper Development Workshop at the annual meeting of the West Coast Research Symposium, Seattle, WA

## **ACADEMIC TRAINING AND OTHER RESEARCH EXPERIENCE**

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Research Assistant, Dr. Ming Zhu Wang, University of Washington	2025
Research Assistant, Dr. Warren Boeker, University of Washington	2025
Research Assistant, Dr. Suresh Kotha, University of Washington	2024
Research Assistant, Dr. Michelle Lee, Queen's University	2023
Research Associate, Dr. Vidhula Venugopal, Indian Institute of Management Nagpur	2022

## TEACHING EXPERIENCE

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Instructor, Foster School of Business, University of Washington

- MGMT 430 Winter 2026: Strategic Management (Core undergraduate course)
  - **Teaching evaluation:** 5.0/5.0 (N = 49 students)

## PROFESSIONAL SERVICE

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### Ad-hoc Reviewer

- Academy of Management (AOM) Annual Meeting 2024-present
  - Social Issues in Management Division
  - Organizational Theory Division
- Administrative Sciences Association of Canada (ASAC) 2023

### Contributor

- Administrative Science Quarterly (ASQ) Student Blog 2026

## PROFESSIONAL AFFILIATIONS

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Academy of Management 2023-present  
*Divisions:* Social Issues in Management, Strategic Management

## PROFESSIONAL EXPERIENCE

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- Senior Executive, Fanatic Sports 2018-2019
- Managed the cricket and soccer brand-building division
- Executive, CognaLearn 2016-2018
- Led the Web Analytics Division, overseeing data analysis, performance tracking, and strategy development to optimize online presence and customer engagement
- Professional Freestyle Footballer, RedBull Street Style Society 2013-2015
- Contracted to perform at RedBull's global events

## REFERENCES

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**Abhinav Gupta**, Ph.D.

Professor

Department of Management

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