

Vishal Rituraj

2nd year Doctoral Student, Strategic Management
Foster School of Business, University of Washington
vishal04@uw.edu

EDUCATION

- Ph.D.** University of Washington, Foster School of Business June 2028 (Expected)
Business Administration (Strategic Management)
Minors: Research Methods; Social Statistics
- MSc** Queen's University, Smith School of Business August 2023
Strategy
Thesis: *Institutional legacy and collective social action: The case of Fogo Island*
Supervisor: Dr. Kelley Packalen
- BE** Birla Institute of Technology Mesra, Civil Engineering June 2014
Thesis: *Estimating Storage Capacity of Tilaiya Reservoir: A simulation-based approach*
Supervisor: Dr. Rajeev Sahay

RESEARCH INTERESTS

Corporate Governance; Innovation; Social Activism; Political ideology of firms; Corporate Social Responsibility; Stakeholder Theory

PUBLICATIONS

Editorially-reviewed book chapter

Venugopal, V., & **Rituraj, V.** (2022). Beyond Siri and Alexa: Gender and AI policy. In Gender, Diversity and Innovation (pp. 125-147). Edward Elgar Publishing.

RESEARCH IN PROGRESS

Rituraj, V., Barnes, C. M., & Gupta, A. [Parasite mediated competition]. (Writing; targeted for *Academy of Management Review*).

Prabhu, S., **Rituraj, V.**, & Gupta, A. [CEO long termism and firm political investments] (Writing; targeted for the *Strategic Management Journal*).

Rituraj, V. [Trimming the fat: Ex-CEOs in public office and democratic backsliding] (Exploratory stage)

Rituraj, V. [Innovation Under Siege: Social Movements, Regulatory Strategy, and the Commercialization of Contested Technologies] (Exploratory stage)

RESEARCH AWARDS/FELLOWSHIPS

D.I. McLeod Fellowship, Smith School of Business at Queen's University

2021-23

REFEREED CONFERENCE PRESENTATIONS

Rituraj, V. (June 2023). *Tug of war: Strategic use of history in organizations*. Paper presented at the annual meeting of the Administrative Sciences Association of Canada, Toronto, ON.

Rituraj, V. (September 2022). *Institutional Legacy and Collective Social Action: The Case of Fogo Island*. Poster presented at the Smith School of Business PhD-MSc Research Consortium 2022

Rituraj, V., Singh, A., Sharma, A., Ranjan, R., & Sahay, R. (April 2014). *Estimating storage capacity of Tilaiya Reservoir by simulation method*. Paper presented (by Vishal) at the National Student Conclave, BIT Patna 2014

ACADEMIC TRAINING AND OTHER RESEARCH EXPERIENCE

Research Assistant, Dr. Warren Boeker, University of Washington	2025
Research Assistant, Dr. Suresh Kotha, University of Washington	2024
Research Assistant, Dr. Michelle Lee, Queen's University	2023
Research Associate, Dr. Vidhula Venugopal, Indian Institute of Management Nagpur	2022

TEACHING EXPERIENCE

Teaching Assistant, Foster School of Business, University of Washington

- MGMT 502 Fall 2024: Business Strategy (MBA)
- MGMT 430 Spring 2024: Strategic Management (Core undergraduate course)
- MGMT 530 Winter 2023-24: Global Strategy (Hybrid MBA)

Teaching Assistant, Smith School of Business, Queen's University

- COM 401 Spring 2023: Business and Corporate Strategy (Core undergraduate)
- MMA 803 Summer 2022: AI Ethics and Impact (MBA)

PROFESSIONAL SERVICE

Ad-hoc Reviewer

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| ● Academy of Management (AOM) Annual Meeting | 2024-present |
| ○ Social Issues in Management Division | |
| ○ Organizational Theory Division | |
| ● Administrative Sciences Association of Canada (ASAC) | 2023 |

PROFESSIONAL AFFILIATIONS

Academy of Management	2023-present
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Divisions: Social Issues in Management, Strategic Management

PROFESSIONAL EXPERIENCE

Senior Executive, Fanatic Sports 2018-2019

- Managed the cricket and soccer brand-building division

Executive, CognaLearn 2017-2018

- Led the Web Analytics Division, overseeing data analysis, performance tracking, and strategy development to optimize online presence and customer engagement

Intern, CognaLearn 2016

- Managed digital marketing initiatives, including content creation, social media strategy, and performance analysis

REFERENCES

Abhinav Gupta, Ph.D.

Professor

Department of Management

Foster School of Business - University of Washington

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