Welcome to MGT 579G: Introduction to Environmental, Social and Governance (ESG) Issues in Business!

The objective of this course is to provide an actionable overview of current issues and opportunities facing business in the realms of Environment, Social Action, and Governance. It is designed both to provide the basic information any 21st century business leader needs to be aware of in order to do his/her/their job AND to elicit a personal commitment to engage those issues throughout a meaningful business career.

Course Structure

This course is laid out into weekly modules. You may view the Modules tab to see the sequence of topics, dates, and structure information for all modules. Alternatively, you may page through each module page by page to access the same material in sequence. Each module contain an instructional guide page which contains information about all videos, readings, assignments, and other activities for that module.

Course Learning Objectives

By the end of the course, you will be able to

- Identify the key business issues and opportunities created by a focus on ESG
- Predict the critical ways in which those issues are likely to impact business in the next 20-30 years
- Apply your understanding of ESG issues and opportunities to specific business problems you are currently experiencing or expect to encounter in your near-term career
- Develop your own personal commitment to addressing ESG issues in your professional life

Faculty Information

Instructor

JILL BAMBURG
Email: bamburg@uw.edu
Office Hours: 4-5 p.m. Tuesdays and by appointment

Communication

We will communicate with you using Canvas Announcements within this course. You should ensure that your Canvas notifications are set accordingly.

We will not regularly check the Canvas inbox -- direct email will be most effective way to contact us.
Office Hours

I'm planning to maintain office hours 4-5 p.m. Tuesdays (unless this turns out to be a terrible time for most of you; in which case, I'll either add or reset these hours). You may also request individual appointments. To do so, contact me at my university email address: bamburg@uw.edu.

Support

Who should you contact?

- **Your Instructor, Jill Bamburg** (bamburg@uw.edu): Questions regarding course content, Canvas, grading, and class sessions.