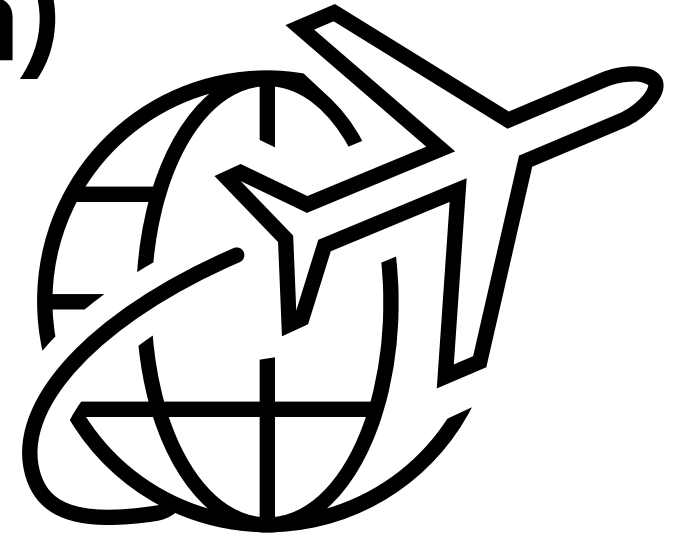


MBA STUDY ABROAD 2024 SHORT- TERM PROGRAMS

FOSTER
SCHOOL OF **BUSINESS**
Global Business Center

Flight Plan (Agenda)



- Short-Term Study Abroad 101
- Program Announcements
 - Study Tour to France & Italy
 - Study Tour to Spain
 - FIN 579: Asian Capital Markets Study Tour to China & Japan
 - IBUS 579: Global Consulting Project: India
- Application & Logistics
- Costs
- Q&A

Faculty-Led Study Tours

- 2 pre-departure sessions – no other on campus classes/lectures*
- 8-14 day, fast-paced academic trips
- Experience business and culture
- At least 10-12 company visits & cultural activities
- Personal meetings with executives, local business leaders
- Always led by Foster faculty members
- Does not have to be taken for credit

**Asian Capital Markets Study Tour to China & Japan is the exception!*

Global Consulting Projects

- Travel & a quarter long class, led by Foster faculty
- Travel typically occurs in March
- Hands-on experience solving real-world business problems in a global setting
- Work on a small team with other Foster students
- Create valuable solutions to clients from around the world
- Develop cross-cultural competencies through a unique lens
- Required 4-credit course, usually Spring Quarter



FACULTY-LED STUDY TOUR: FRANCE & ITALY

Paris, France & Rome, Italy

Travel: March 10-21, 2024

Faculty: Dr. Abhinav Gupta

Course: 2-credits (optional)

Price: \$3500, not including airfare

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Key Details

Dates: March 10-21, 2024 (departure on March 9)

Program includes:

- Socially-focused company visits in Paris and Rome
- Walking tour of Paris, tour and champagne tasting in Reims, tour of Ancient Rome (Colosseum, Roman Forum, etc.), tour of Vatican City
- Optional day trip to Pompeii & Naples (for an additional fee)
- 3-star hotels in Paris & Rome in FANTASTIC locations
- Unlimited public transit passes
- Intercountry flight from Paris to Rome

France & Italy Program Overview*

	Day 1 (Sun)	Day 2 (Mon)	Day 3 (Tues)	Day 4 (Wed)	Day 5 (Thurs)	Day 6 (Fri)	Day 7 (Sat)	Day 8 (Sun)	Day 9 (Mon)	Day 10 (Tues)	Day 11 (Wed)	Day 12 (Thurs)
A M	Travel from Seattle	Walking Tour of Paris	Company Visit	Company Visit	Company Visit	Tour of Reims with Champagne Tasting	Flight to Rome	Free Day or Optional Day Trip to Naples	Company Visit	Company Visit	Company Visit	Check out
P M	Arrival & Free Time	Welcome Dinner	Company Visit	Free Afternoon	Company Visit		Walking Tour of Ancient Rome		Company Visit	Walking Tour of Vatican City	Farewell Dinner	Return to Seattle/ further travels

*tentative

ABOUT ME

Strategy professor at the Foster School since 2015

Expertise in Corporate Social Responsibility

Did a sabbatical at HEC Paris in 2021

Have traveled extensively and given talks at most major business schools in Europe

-Bocconi, INSEAD, Stockholm School of Economics, Aalto U, EM Lyon, HEC Laussane, Copenhagen Business School, ESSEC, Amsterdam Business School, Erasmus/Rotterdam

Have been teaching study abroad program in India since 2018

Why France / Italy?

Paris and Rome are some of the most iconic cities in Europe

- Represent the best in European history, art, aesthetics, cuisine
- Major economic powerhouses in Europe, particularly in the services sector
- Leading the charge on sustainable business movement
- Rich in cultural immersion opportunities



Goals/Themes of Program

The background of the slide features a map of Europe. A European Union flag, with its characteristic blue field and twelve yellow stars, is pinned to the map with a yellow pushpin. The map shows various European countries, including France, Germany, Italy, Greece, and Turkey, with some city names like Paris, Rome, and Athens visible. The overall theme is European business and social entrepreneurship.

Understand European business culture and outlook

How to organize for sustainability

How organizations incorporate their social-cultural environment in their practices

What social entrepreneurship reveals about the societal context



make_sense







ROU

nature urbaine



DANONE

ONE PLANET. ONE HEALTH

ACTIVA®



Danimals

DANNON



GOOD PLANTS[™]
dairy-free



oïkos[™]



STōK[™]

TWO GOOD[™]

vega.



DANNON[™]
YO CREAM[™]

[Click here to hear more about the program
from Professor Gupta!](#)





FACULTY-LED STUDY TOUR: SPAIN

Barcelona & Madrid

Travel: September 8-19, 2024

Faculty: Dr. Charlie Donovan

Course: 2-credits (optional)

Price: \$3500, not including airfare

Key Details

Dates: September 8-19, 2024 (departure on Sept. 7)

Program includes:

- Sustainability focused company visits in Barcelona & Madrid
- Walking tour of Barcelona, walking tour of Madrid, weekend in Calella de Palafrugell
- 3-star hotels in Barcelona, Calella de Palafrugell, and Madrid
- Unlimited public transit passes

**Program is open to Full-time Class of 2025 (whose internships end before Sept. 7) and Evening Class of 2025. No alumni, sorry!*

Spain Program Overview*

	Day 1 (Sun)	Day 2 (Mon)	Day 3 (Tues)	Day 4 (Wed)	Day 5 (Thurs)	Day 6 (Fri)	Day 7 (Sat)	Day 8 (Sun)	Day 9 (Mon)	Day 10 (Tues)	Day 11 (Wed)	Day 12 (Thurs)
A M	Travel from Seattle	Walking Tour of Barcelona	Company Visit	Company Visit	Company Visit	Depart for Calella de Palafrugell	Free Day in Calella de Palafrugell	Travel to Madrid via coach & high-speed train	Walking Tour of Madrid	Company Visit	Company Visit	Check out
P M	Arrival & Free Time	Welcome Dinner	Company Visit	Company Visit	Free Afternoon	Eco Focused Company Visit/Activity			Free Afternoon	Company Visit	Company Visit Farewell Dinner	Return to Seattle/ further travels

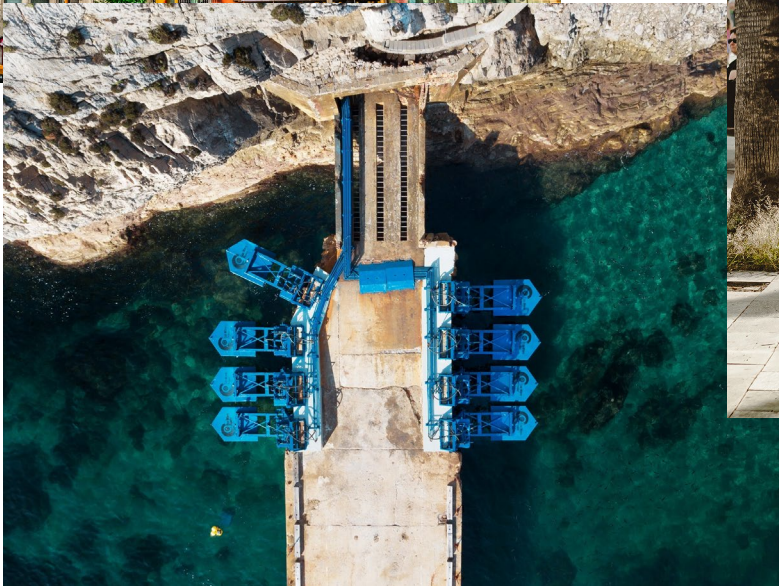
*tentative

About Professor Donovan

- Visting Professor of Sustainable Finance at Foster
- He was previously the Founding Director of the Centre for Climate Finance and Investment at Imperial College London, where he was also a Professor of Practice.
- Professor Donovan worked as a finance executive in the energy sector and was the commercial manager of an international environmental consulting practice. He started his career as a policy analyst in the US government.
- Professor Donovan is currently the Senior Economic Advisor at Impax Asset Management.



...why Spain? And why with Charlie?





FIN 579: ASIAN CAPITAL MARKETS STUDY TOUR TO CHINA & JAPAN

Shanghai, China & Tokyo, Japan

Travel: March 16-24, 2024

Faculty: Dr. Yang Song & Dr. Stephan Siegel

Course: 2 or 4-credits (priority given to FIN 579 during WIN '24)

Price: \$3200, not including airfare

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Key Details

Dates: March 16-24, 2024 (departure on March 15)

Program includes:

- Finance-focused company visits in Shanghai and Tokyo
- Day trip to Nanjing, tour of Shanghai, tour of Tokyo, traditional tea ceremony
- Unlimited public transit passes
- Intercountry flight from Shanghai to Tokyo

*Preference given to students planning to take *FIN 579: Asian Capital Markets* during Winter Quarter 2024. Students will indicate this on application. Class will meet on Thursdays and accepted students will be automatically enrolled (placements will be announced before Winter Q bidding starts).

China & Japan Program Overview*

	Day 1 (Sat)	Day 2 (Sun)	Day 3 (Mon)	Day 4 (Tues)	Day 5 (Wed)	Day 6 (Thurs)	Day 7 (Fri)	Day 8 (Sat)	Day 9 (Sun)
AM	Travel from Seattle	Day Trip to Nanjing	City Tour of Shanghai	Company Visit	Company Visit	Company Visit	Company Visit	Zazen Meditation Experience & Tea Ceremony	Check out
PM	Arrival in Shanghai		Company Visit	Company Visit	Flight to Tokyo	City Tour of Tokyo	Company Visit	Farewell Dinner	Return to Seattle

*tentative

**Click here to hear more about the
program from Professor Song!**





IBUS 579: GLOBAL CONSULTING PROJECT INDIA

Delhi, Agra, Jaipur, & Ahmedabad, India

Travel: March 11-23, 2024

Faculty: Dr. Tracey Seslen

Course: 4-credits (requires IBUS 579 during SPR '24)

Price: \$3200, not including airfare

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Key Details

Dates: March 11-23, 2024 (departure on March 9, early AM arrival on March 11)

Program includes:

- Sightseeing in Delhi, Agra, and Jaipur, including stops at the Taj Majal, Amber Fort, and more
- One week in Ahmedabad defining project scope with clients → goal is signed LOE before departure
- Meals included: welcome dinner, farewell dinner, all meals on days 1-3, and all dinners in Ahmedabad
- Intra-country flight from Jaipur to Ahmedabad

Additional Requirements + Class:

Participants will have two required pre-departure sessions *and* a preliminary call with SEWA during Winter Quarter. Students will then be enrolled in *IBUS 579: Global Consulting Project India* class for 4-credits during Spring Quarter 2024. The class will meet six times. Final presentations will take place in early May. The pre-departure sessions and class are required components of the program.

All applicants should review the Info Packet before applying: bit.ly/IndiaGCPinfo



General Program Overview

	Day 1 (Mon)	Day 2 (Tues)	Day 3 (Wed)	Day 4 (Thurs)	Day 5 (Fri)	Day 6 (Sat)	Day 7 (Sun)	Day 8 (Mon)	Day 9 (Tues)	Day 10 (Wed)	Day 11 (Thurs)	Day 12 (Fri)	Day 13 (Sat)
A M	Early AM arrival in Delhi	Tour of Delhi	Sunrise visit to Taj Majal Tour of Agra	Tour of Jaipur including Amber Fort, City Palace, & Observatory	Flight to Ahmedabad	Orientation & Meeting with SEWA	Free day	Group work with SEWA	Group work with SEWA	Group work with SEWA	Group work with SEWA	Final Meeting & Group Presentations	Depart for Seattle/ further travels
P M	Visit Gurudwara Bangla Sahib Welcome Dinner	Transfer to Agra	Transfer to Jaipur					Group work with SEWA	Group work with SEWA	Group work with SEWA	Group work with SEWA	Farewell Dinner	

Overview

A select group of MBA students will travel to India in March 2024 to apply their ingenuity and advanced skills to complex strategy projects.

These are real projects that will challenge MBAs to find creative solutions and build practical global experience that cannot be found in any textbook.

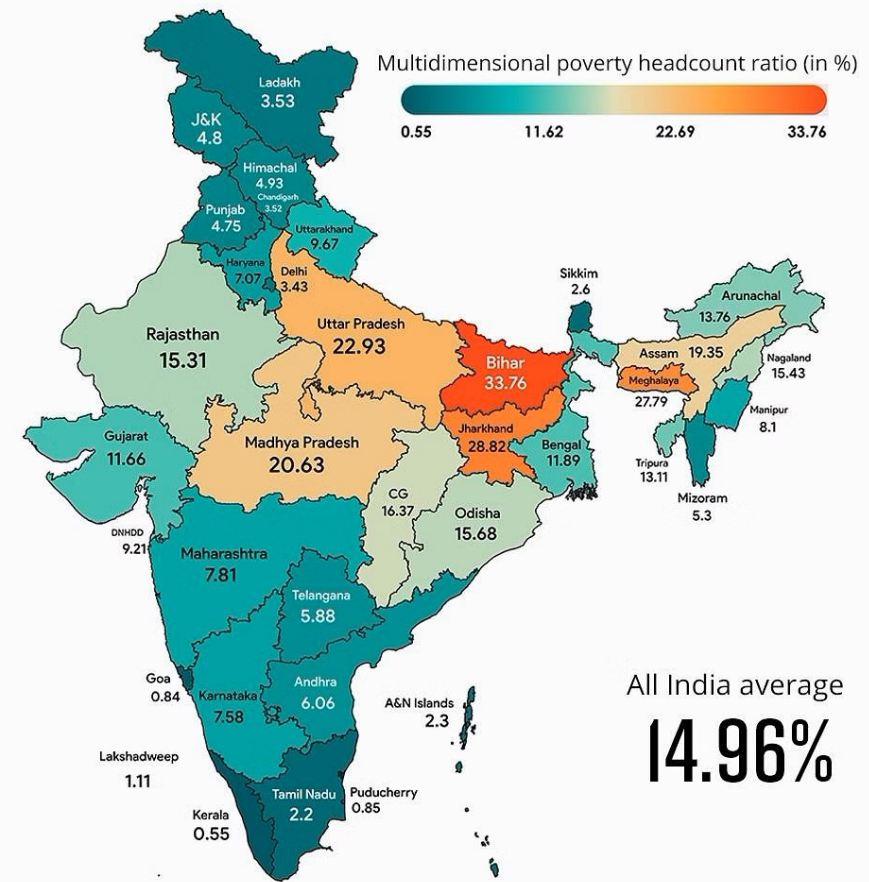
In the process, they will help rural people build the kind of businesses that can lift their families and villages out of poverty.



In 2015-2016, 1 in 4 Indians met the criteria for multidimensional poverty (access to things like healthcare, education, sanitation, cooking fuel).

By 2021, the rate had decreased to 1 in 7 but there is still much work to be done.

MULTIDIMENSIONAL POVERTY LESS THAN 10% IN HALF OF INDIA



Source: Niti Aayog, Multidimensional Poverty Index 2023

The Client



Self-Employed Women's Association (SEWA)

- Represents over 1.9 million self-employed women
- They do not obtain regular benefits like workers in the organized sector
- Of the female labor force in India, more than 94% are in the unorganized sector

See www.sewa.org

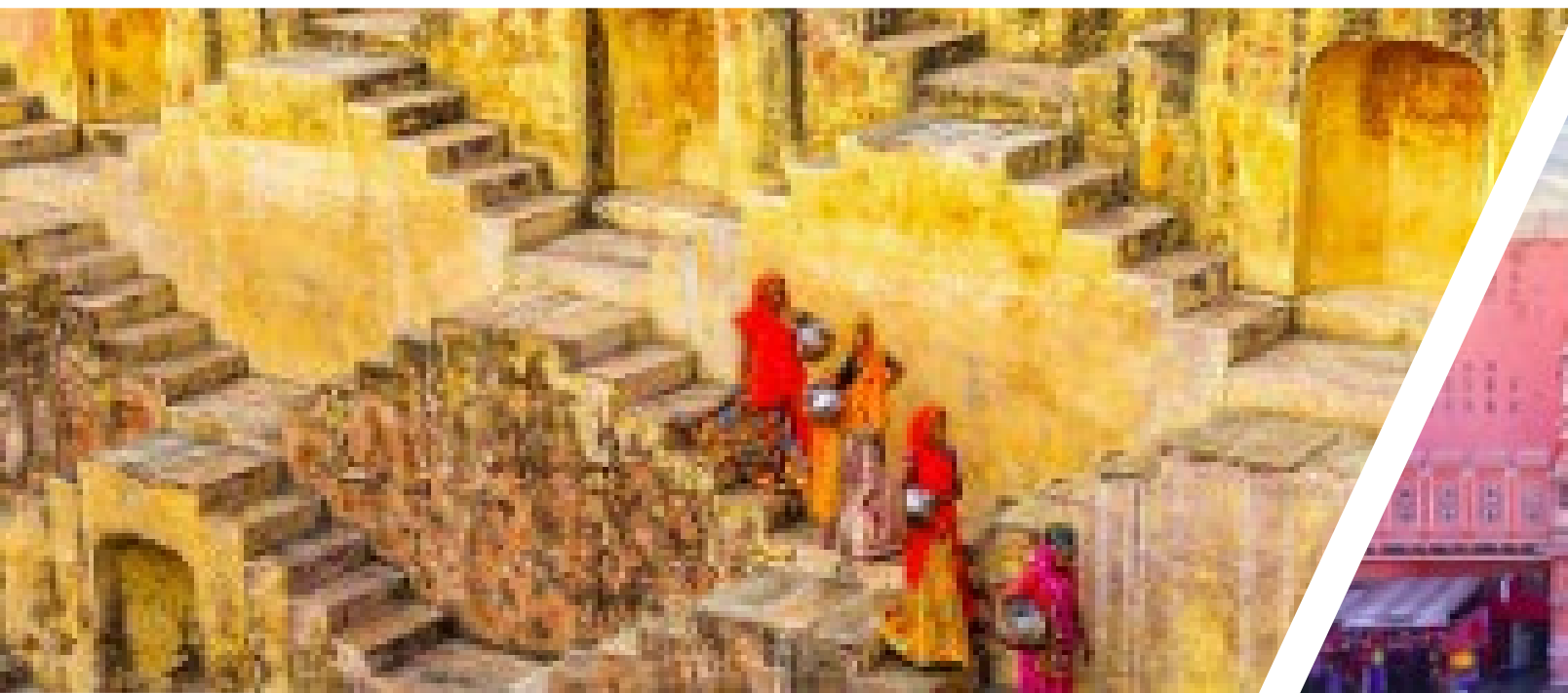


SEWA

Located in Ahmedabad,
Gujarat

AA-med-ah-bad or
AM-da-vad (Gujarati)





The Projects

4-5 projects per cycle of the class

3-5 students per team

Assignments will be based on
student preferences/maximization
of happiness

The Projects

In-country work is scoping

Post-travel work is data collection and formulating recommendations

Sample Projects (2020)



Rachaita New Projects

What are some new revenue streams for a construction company that has seen a decline in demand for construction workers?



SEWA Alternative Capital Sources

In what (creative) ways can SEWA leverage its assets to raise additional capital?



SEWA App

How can SEWA use technology to set up direct, two-way communication between SEWA and its members?



SEWA Ecotourism Growth Strategy

How can SEWA increase the revenue generating potential of its 10-acre farm in the ecotourism space?

Sample Projects (2019)



RUDI Sandesh
Vyavhar

How can SEWA's agricultural coop use its data to forecast sales and plan production?



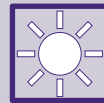
Hansiba

How can Hansiba artists reach more online customers for the goods produced by their 15,000 artisans?



Kamla

How can Kamla Centers sell more healthy food products?



Hariyali

How should SEWA design a forecasting model to predict income, energy consumption, and production for its solar pumps?



SEWA Bazaar

How should SEWA conduct market research of its one million members for the creation of an online digital directory and marketplace?

Program Leadership

Tracey has been with the Foster School as a professor in the Finance department since 2013. She has been leading MBA short-term study abroad programs since 2005.
(seslen@uw.edu)

Angela has been with the Global Business Center since 2016. She has traveled with both undergraduate and MBA students to England (x2), Australia (x3), the Netherlands, China, Taiwan, Costa Rica, and Israel.
(angelajs@uw.edu)

Tracey and Angela together led the MBA study tour to Israel in March of 2023

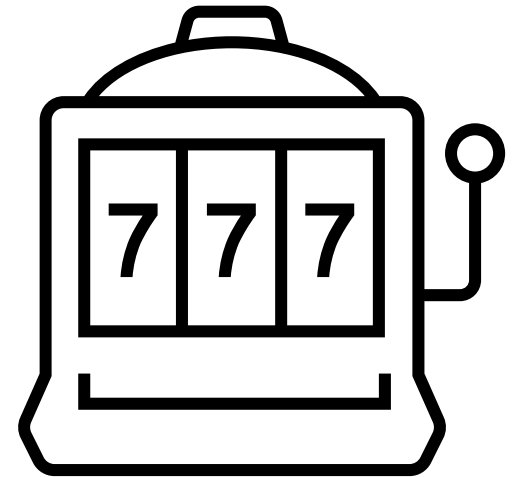


Application & Notification

- **Applications** due **Wednesday, October 18** by 11:59 PM
 - Applications are now open!
 - \$150 **NONREFUNDABLE** application fee
- **Notification** of placement by **Tuesday, October 24** at 5:00 PM
- **Weighted lottery** used to select participants *if programs are full*

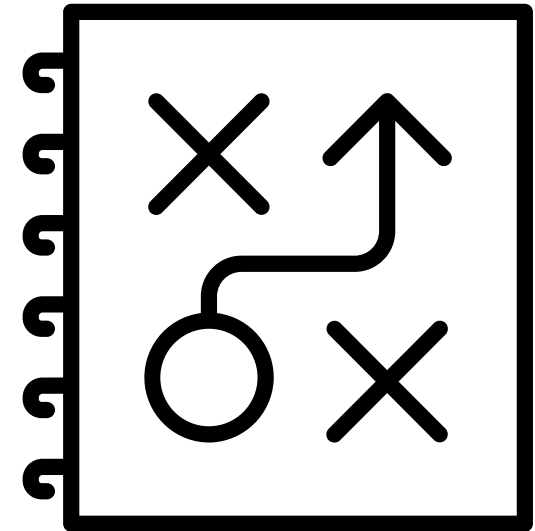
The Lottery

1. Graduating FT & Eve MBA students who need an MBA Short-Term Study Abroad program to fulfill the [Global Business Program Certificate](#) (GBPC) requirements. Students must complete the GBPC interest application prior to the Short-Term Study Abroad deadline to be considered for priority placement.
2. Other graduating Foster FT & Eve MBA students who have not yet been on a program and non-graduating Foster FT & Eve MBAs who have applied to the Global Business Program Certificate.
3. All non-graduating Foster FT & Eve MBA applicants who have not participated on an MBA Short-Term Study Abroad program.
4. All Foster FT & Eve MBAs pursuing the GBPC who have participated previously.
5. Other Foster FT & Eve MBAs who have participated previously.
6. All other Foster School graduate students (not in the FT & Eve MBA program) who have not participated previously.
7. All UW graduate students (non-Foster School) who have not participated previously.
8. All UW graduate students (non-Foster School) who have participated previously.



If you apply for both a Spring Break program & Spain...

- If needed, we will run the lottery for Spring Break programs first. If you are placed in a Spring Break program, you will be lower in the lottery for Spain.



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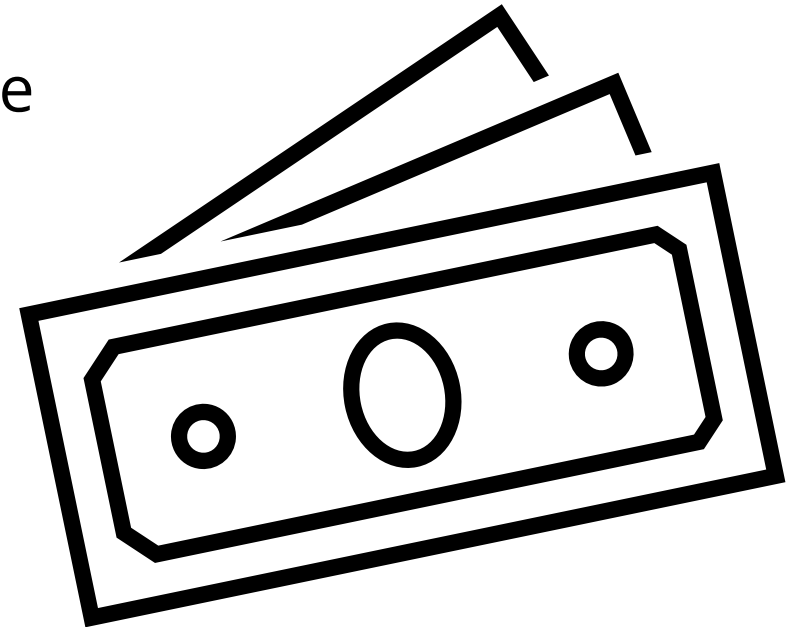


There are TWO applications, one for Spring Break programs and one for the September program.

uwfoster.force.com/Centers/s/GBC

Fee Schedule – Spring Break Programs

- **By Oct 18**, application and NONREFUNDABLE \$150 application fee due
- **By Oct 24**, placements announced
- **By Nov 15**, NONREFUNDABLE \$500 deposit due
- **By Dec 3**, program balance due

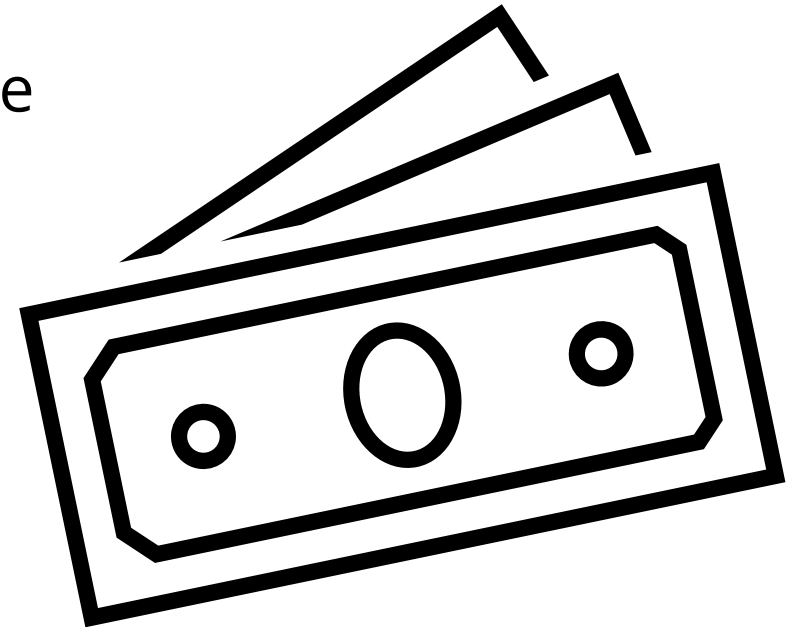


Cancellation & Withdrawal Policies – Spring Break

- \$150 application fee – non-refundable, under any circumstance
- If the program is **cancelled** in its entirety by the UWSA or GBC before **December 3**, the program fee (\$500 deposit and final balance) will be fully refunded. After **December 3**, we will do our best to secure refunds for any expenses incurred but cannot guarantee a 100% refund, as payment will have been made to vendors and may not be recoverable.
- If a student **withdraws** prior to **December 3**, they will be refunded any fees, less the non-refundable \$500 deposit & application fee. Notice of withdrawal from the program must be made in writing to the Global Business Center to passport@uw.edu. No refunds will be given for withdrawals made after **December 3**.

Fee Schedule – Spain

- **By Oct 18**, application and NONREFUNDABLE \$150 application fee due
- **By Oct 24**, placements announced
- **By Nov 15**, NONREFUNDABLE \$500 deposit due
- **By Feb 11**, program balance due



Cancellation & Withdrawal Policies – Spain

- \$150 application fee – non-refundable, under any circumstance
- If the program is **cancelled** in its entirety by the UWSA or GBC before **February 11**, the program fee (\$500 deposit and final balance) will be fully refunded. After **February 11**, we will do our best to secure refunds for any expenses incurred but cannot guarantee a 100% refund, as payment will have been made to vendors and may not be recoverable.
- If a student **withdraws** prior to **February 11**, they will be refunded any fees, less the non-refundable \$500 deposit & application fee. Notice of withdrawal from the program must be made in writing to the Global Business Center to passport@uw.edu. No refunds will be given for withdrawals made after **February 11**.

Cost Breakdown

Included: Lodging, all breakfasts and some dinners, ground transportation (including public transit passes), in-country flights, local guides, trip coordination, and other services

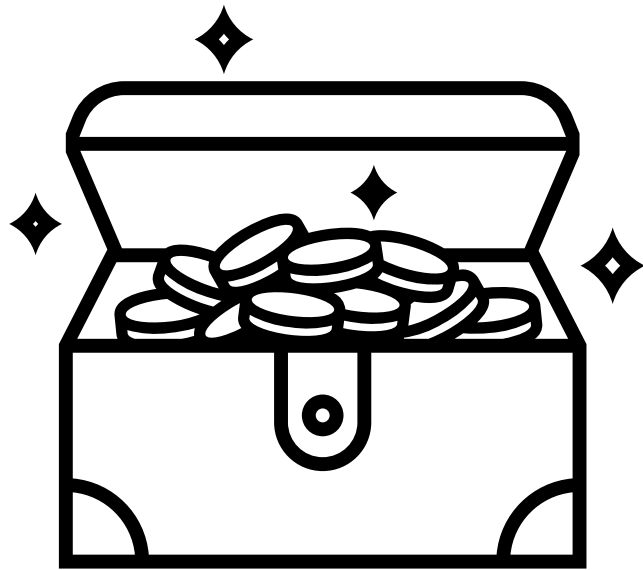
Flights: Seattle flights not included

Credits: Credits are not included in the price; depending on your program, you may have to pay an additional fee to earn credit

Note: *Costs for faculty/staff are not included in student fees; they are paid for by annual fundraising and subsidies from the Global Business Center*



Financial Aid & Scholarships



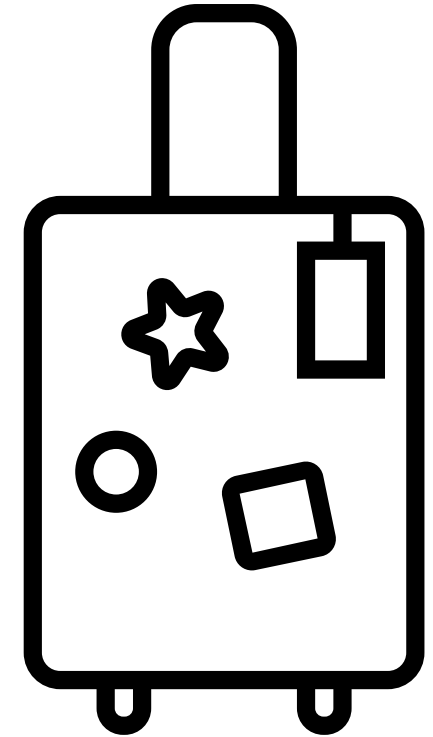
- [UW Financial Aid](#)
 - Must be taking course for credit
 - Complete a revision request
- [GBC Scholarships](#)
 - Open now!
 - Credit not required
 - Deadline to apply is **November 1**
 - Funds reserved for MBAs – APPLY!

Other things to keep in mind...

- UW Student Abroad Insurance is required
 - Does not include Cancel for Any Reason (CFAR)
- Passports & Visas
 - All participants going to China, India, and the EU will require a visa - more information will be provided after programs are confirmed
 - The GBC is not responsible for determining immigration status.
 - Check your passport expiration dates – renew now!
 - All students, regardless of citizenship: Be aware of geo-political situations which may impact your ability to receive a visa or enter a particular country

Pre-Departure Sessions

- Two sessions during Winter Quarter 2024
 - January 27, 9am-1pm (tentative)
 - February 10 or 24, 9am-1pm (tentative)
- Sessions for Study Tour to Spain held during Spring Quarter 2024
- Sessions include country and cultural context, health and safety preparation, community building activities, and more!
- These are **mandatory** – unexcused absences may result in removal from the program



Applications close October 18!



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Learn more!

Check out the Global Business Center website for:

- Recordings of this presentation
- Application and scholarship links
- Administrative details and FAQs

Angela Shelley
Global Business Center
angelajs@uw.edu



foster.mba/gbc-short-term