

MBA Global Opportunities at Foster

Info Session – October 10, 2023

FOSTER
SCHOOL OF **BUSINESS**
Global Business Center

Global Business Program Certificate (GBPC)



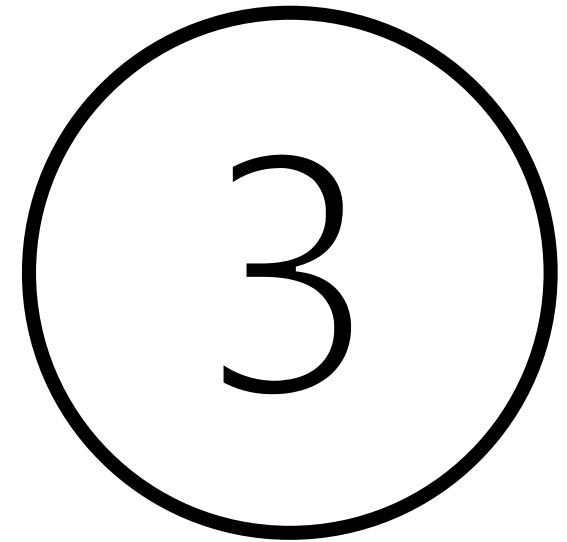
Why pursue the GBPC?

- A roadmap for a more global MBA experience
- Increases your global competency and expands perspectives
- Documents global experiences – provides evidence to future employers



3 Parts to the GBPC

1. Core GBPC Courses
2. International (INTL) Elective Courses
3. Experiential/International Opportunities



1 Core GBPC Courses

- Two quarters of *IBUS 500: Global Business Forum* (2 credits each)
 - Only offered Mondays, 5-5:50PM, so register early!
- *MGMT 509: Managing in a Global Environment* (2 credits)
 - Offered every Spring Quarter

What is the Global Business Forum (GBF)?

- Taught by Christina Fong
- Guest speakers
- Quarterly themes:
 - **Autumn 2023:** Doing Business with China
 - **Winter 2024:** Public and Private Partnership to Enact Social Change
 - **Spring 2024:** Global Supply Chain Management as a Strategic Advantage



② International Elective Courses

- 8 credits of “INTL” electives
- Review [YaaG](#) for upcoming options

TOTAL CREDITS: 14 (GBPC core + electives)

No double counting!

Examples of “INTL” Electives

- INCLUDING, BUT NOT LIMITED TO:
 - **Climate Finance & the Race to Net Zero**
 - **International Finance**
 - **Asian Capital Markets (optional trip in '24)**
 - **Competing in the Global Economy**
 - **Leading Across Cultures**
 - Communicating Across Cultures
 - Wicked Problems: Business in a World of 9B People
 - Managing Effectively Across Cultures
 - International Marketing
 - International Supply Chain Management
 - International Business Compliance
 - Cases in Sustainability
- COURSES OUTSIDE OF FOSTER
 - Evans School of Public Policy and Governance
 - Department of Global Health
 - Jackson School of International Studies

③ International Opportunities

Option 1:

- Choose **one** of the following:
 - Participate in an MBA Exchange Program for one academic quarter
 - Complete the equivalent of one year of academic foreign language, fulfilled through either a summer intensive language program **or** by taking **three quarters** of course work at the 400 level or higher* (completed after MBA admittance)



Exchange

Application opens in November; closes January 31

Upcoming Info Sessions

- Nov. 14 @ 5PM on Zoom: 935 6775 4760
- Nov. 15 @ 12:30PM in PCAR 390

More info: foster.mba/gbc-outbound



③ International Opportunities, cont.

Option 2:

- Choose **two** of the following:
 - An **MBA Short Term Study Abroad Program**
 - An **MBA Practicum Experience** (one of these three)
 - Complete a globally focused internship
 - Complete two 2-credit or one 4-credit globally focused Independent Study
 - Complete a globally focused Consulting Project, Applied Strategy Project, or Field Study
 - A **Globally Focused Competition:**
 - Participate in the Masters Track of the Russell Investments International Case Competition (RIICC) – Fall Quarter
 - Participate in other case competitions, at UW or other universities
 - Participate in the “Investment Round” of a business plan competition with a globally focused business plan
 - A **Globally Focused Community Service Project**

• MBA Short-Term Study Abroad

- MBA Study Tour to **France & Italy**
- Asian Capital Markets Study Tour to **China & Japan**
- Global Consulting Project: **India**
- MBA Study Tour to **Spain**



Info Session recordings
available online!

Applications Due:
October 18

Apply at: foster.mba/gbc-short-term



- **MBA Practicum Experience(s)**

- 1. A globally focused internship**

- Requires approval from GBC – must have substantial global content

- 2. Two 2-credit or one 4-credit globally focused Independent Study**

- Will require faculty support and coordination in MBA Program Office
- Requires pre-approval from GBC

- 3. A globally focused Consulting Project, Applied Strategy Project, or Field Study**

- Opportunities available each quarter through Sam Buhr

• Globally Focused Case Competitions

Russel Investments International Case Competition (RIICC)

- Compete against other Foster graduate students
- \$1000 cash prize!
- [Register your team](#) by Oct. 16th!



Additional case comp opportunities are on Canvas

- **Globally Focused Community Service Project**

Requires approval from GBC – must have substantial global content





Global Business Association (GBA)

Typical GBA Club events:

- Diwali
- International movie nights
- Lunar New Year
- International Food Tasting
- International Trivia Night
- Holi
- Starbucks coffee tasting
- EOY Dinner
- Company Visits & Speaker Events

Other GBPC benefits

- Priority placement on Short-Term Study Abroad programs
- Invitations to [Global Business Center Advisory Board](#) dinners
- Free or discounted tickets to local events like the World Affairs Council monthly speaker series, WCIT Trade Summit, and more!



"When considering the value of my MBA experience at Foster, the Global Business Certificate is the differentiating factor for me. Already, I have leveraged the certificate to begin conversations and **build relationship with colleagues abroad**. With this foundation, built in part through the relevant curriculum and rich experiences gained through the GBC, I fully expect to realize my **goal of working abroad within the next five years**. Even in my day-to-day work, I recognize the value of the Global Business Certificate. The emphasis on intercultural awareness is especially valuable in my daily **communications with cross-functional teammates from every continent** (except Antarctica) and over a dozen countries. I cannot recommend the Global Business Certificate highly enough."

- MBA 2019, Microsoft

Express your interest today!

- 5-minute application
- Access to Canvas page for announcements and resources
- Must complete application to get priority on Short-Term Study Abroad applications



Questions?