

Joe Croom

University of Washington
Foster School of Business
Paccar Hall, Seattle, WA 98195

Email: jocroom@uw.edu
Phone: +1 517 898 0509

EDUCATION AND CERTIFICATION

University of Washington, Foster School of Business	2020 – 2025
Ph.D., Accounting	(expected)
University of Richmond, Robins School of Business	2015 – 2019
B.S.B.A, Accounting	
Certified Public Accountant (inactive), Virginia	2020 – present

RESEARCH INTERESTS

The role of accounting information in judgments and decisions of investors and managers, with an emphasis on social media, emerging technologies, and manager-investor interactions.

WORKING PAPERS

“Q&A Interactions: Giving Investors a Voice and Managers’ Withholding of Information” (with Stephanie Grant and Samantha Seto) – *Under review at Journal of Accounting Research*

- Presented at Simon Fraser University*, University of Washington, 2022 ABO Mid-Year Meeting, 2023 Hawaii Accounting Research Conference*, 2023 FARS Mid-Year Meeting, and 2023 Palmetto Symposium on Experimental Accounting Research*

“News-Trade Integration: How the Combining of News Curation and Trading Functionality on a Platform Affects Investors’ Evaluation of News” (with Nicole Cade and Brad Kamrath) – *Preparing for submission*

- Presented at Nanyang Technological University*, University of Bern*, University of Pittsburgh*, University of Texas-Austin*, and 2023 ABO Mid-Year Meeting (scheduled)

“The Effect of Pay Range Disclosure Width on Gender Differences in Job Applications” (with Darren Bernard and Benjamin Yang) – *Preparing for submission*

- Scheduled to present at University of Washington and 2023 ABO Mid-Year Meeting

* = Presented by a co-author

WORK IN PROGRESS

“AI Interactivity and Investor Overconfidence” (solo-authored) – *Design stage*

- Dissertation committee: Stephanie Grant (chair), Frank Hodge, Elizabeth Blankespoor, Susan Joslyn (Graduate School Representative)
- Presented at University of Washington

“Qualitative Evidence on Investors’ Use of Generative AI to Process Financial Information” (with Beth Blankespoor and Stephanie Grant) – *Design Stage*

AWARDS AND SCHOLARSHIPS

Executive MBA Program Outstanding Teaching Assistance Award	2023
Ph.D. Program Dean's Achievement Award	2023
University of Washington Foster School of Business PhD Fellowship	2020-2023
Cliff E. Tranter Accounting PhD Scholarship	2020
University of Richmond Robins School of Business Most Outstanding Graduate	2019
McGladrey and Pullen Accounting Scholarship	2018
Andrews Scholarship	2017
Williams Scholarship	2017

TEACHING EXPERIENCE

<i>University of Washington, Foster School of Business</i>	
Teaching Assistant, Financial Reporting and Analysis	Fall 2021, Fall 2022
Executive MBAs (Dawn Matsumoto)	
Average ratings: 4.6/5.0 (Fall 2021), 5.0/5.0 (Fall 2022)	
	Spring 2021
Teaching Assistant, Introduction to Financial Reporting	
Undergraduates (Simmi Mookerjee)	
Average rating: 4.9/5.0	

CONFERENCE ATTENDANCE

USC Palmetto Symposium on Experimental Accounting Research	2023
AAA FARS Mid-Year Meeting (Presenter)	2023
UIUC Symposium on Audit Research	2022
AAA ABO Mid-Year Meeting (Presenter and Discussant)	2022
AAA FARS Virtual Mid-Year Meeting (Moderator)	2022
AAA FARS Virtual Mid-Year Meeting	2021
AAA ABO Virtual Mid-Year Meeting	2020
<i>Journal of Accounting and Economics</i> Virtual Conference	2020

SERVICE

Ad Hoc Reviewer, AAA ABO Mid-Year Meeting	2023
Ad Hoc Reviewer, AAA FARS Mid-Year Meeting	2023
Ad Hoc Reviewer, AAA ABO Mid-Year Meeting	2022
Ad Hoc Reviewer, AAA FARS Mid-Year Meeting	2022
Ad Hoc Reviewer, <i>Hawaii Accounting Research Conference</i>	2022
Doctoral Business Student Association Representative, <i>University of Washington</i>	2022-2023

PROFESSIONAL EXPERIENCE

KPMG LLP

Audit Associate

2019-2020

Audit Intern

2018

DISSERTATION COMMITTEE

Stephanie Grant (Chair)

Associate Professor of Accounting

University of Washington, Foster School of Business

stgrant@uw.edu

Elizabeth Blankespoor

Associate Professor of Accounting

University of Washington, Foster School of Business

blankbe@uw.edu

Frank Hodge

Dean and Professor of Accounting

University of Washington, Foster School of Business

fhodge@uw.edu

Susan Joslyn

Professor of Psychology

University of Washington

susanj@uw.edu