FULL-TIME MBA EXCHANGE PROGRAM

FACT SHEET 2023-2024

CONTACT INFORMATION
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TERM DATES
Fall 2023
• Welcome Day: Saturday, Sept. 9, 2023 (TBC)
• Electives Dates: Sept. 4-Nov. 27, 2023

Spring 2024
• Welcome Day: Saturday, April 6, 2024 (TBC)
• Electives: April-July 2024 (exact dates TBC)

Electives Courses have staggered start and end dates; therefore, students may be able to earn necessary credits within a shorter time frame if they have flexibility in their course topics.

NOMINATION DEADLINES
Incoming students to IE*
• Fall 2023: April 28, 2023
• Spring 2024: Nov. 28, 2023
*Some date flexibility available if needed.

Outgoing students from IE
• Fall 2023: April 28, 2023
• Spring 2024 (April-July term): December 2023-January 2024

MBA Exchange Academic Considerations

Eligibility
MBA exchange students typically have 3-6 years of professional experience. All nominees must be in good academic standing in an MBA or similar postgraduate program at one of IE’s partner schools.

MBA Electives Overview
• Course lists will be shared with students several weeks before classes begin.
• Usually 60-70 courses are available, covering a variety of business-related topics.
• Sample listing found at the end of this Fact Sheet (reference only).
• Exchange start/end dates depend on electives chosen (recommended duration: 6 weeks or more)

Course Load
Exchange students self-enroll in available courses based on their own interests and home school requirements, as well as available seats. (Students receive detailed instructions about enrollment during designated dates on a first come, first-served basis.)

• Typical course load for degree-seeking IE student: 90-105 academic sessions (120-140 contact hours)
• Exchange student course load:
  ▪ Minimum determined by home school
  ▪ Maximum: 7 electives
  ▪ 1 elective = 15 academic sessions
  ▪ 1 academic session = 80 minutes (1,33 contact hours)

Each home university is responsible for determining credit equivalents according to the information below and the credit system used at the home institution.

Students may only drop a class during the designated Add/Drop periods, as long as the course meets Add/Drop date requirements. Not adhering to this policy will result in a “W” (Withdrawal) or a Fail on the exchange transcript, depending on the situation.
Language Requirements
Almost all electives are taught in English; a few courses are available in Spanish. The home school is responsible for ensuring an adequate level of English or Spanish for the courses chosen.

Grading System
IE Business School uses a curve-based grading system with the distribution illustrated here:

The Fail grade falls outside the curve and is assigned to students whose performance is below the required minimum (two standard deviations from the mean of the course participants [minimum required = mean – (standard deviation*2)]). Reassessment procedures will be communicated as necessary.

NOTE: At IE, participation is key to the learning experience and the final grade. Exchange students should prepare to participate actively in class discussion.

Other Exchange Benefits

MBA Exchange BuddIEs Program: Exchange students may be matched with a current IE student to help facilitate their arrival and adjustment to Madrid.

Accommodation in Madrid: IE Business School has an urban campus, and exchange students must arrange their own housing. After admission to the exchange, IE’s Student Services provides exchange students suggestions on how to begin the search.

Access to IE Talent & Careers: Exchange students have access to services provided by IE’s Talent & Careers during their exchange. After the program, exchange students will have Career Portal (job bank) access for 6 months.

IE Library Resources: Exchange students receive access to the IE Library and its resources during their term.

Alumni Services: Exchange students do not obtain alumni status at IE Business School, but during the exchange, they do have access to the Alumni Directory and can participate in certain associated events.
Sample MBA Electives Course List (varies per term)

- ADVANCED CORPORATE FINANCE
- ADVANCED NEGOTIATIONS WORKSHOP
- ADVANCED TOPICS IN THE WORLD ECONOMY
- APPLIED DATA ANALYTICS FOR BUSINESS LEADERS
- ARTIFICIAL INTELLIGENCE & MACHINE LEARNING
- BLOCKCHAIN AND NETNOGRAPHY
- BRANDING PERSONAL Y NETWORKING
- BUILDING FINANCIAL PROJECTIONS
- BUSINESS AT THE BASE OF PYRAMID & IMPACT INVESTMENT
- BUSINESS TRANSFORMATION
- BUSINESS-TO-BUSINESS MARKETING STRATEGY
- CHINA: ECONOMY, TECHNOLOGY, GEOPOLITICS
- CLOUD SOLUTION ARCHITECTURE
- COEXISTING WITH THE BIG TECH: PLATFORM-BASED E-COMMERCE STRATEGY
- COMUNICACION PRODUCTIVA
- CONSULTING SKILLS
- COUNTRY ECONOMIC ANALYSIS
- CREATIVE THINKING & INSIGHT-LED INNOVATION
- CREATIVITY AND DESIGN THINKING
- CUSTOMER EXPERIENCE MANAGEMENT
- DATA ANALYSIS USING PYTHON ENVIRONMENT
- DATA VISUALIZATION
- DIGITAL HEALTHCARE MANAGEMENT
- DIGITAL MARKETING: MOBILE, SOCIAL & ANALYTICS
- EFFECTIVE COMMUNICATION
- EFFICIENT PROBLEM SOLVING
- ENTREPRENEURIAL ACQUISITION
- ENTREPRENEURSHIP AND VENTURE CAPITAL
- ENTREPRENEURSHIP IN EMERGING ECONOMIES
- EQUITY & DERIVATIVES TRADING
- EXCEL FOR BUSINESS SOLUTIONS
- FAMILY BUSINESS AND FAMILIES IN BUSINESS
- FINANCIAL ENTREPRENEURSHIP: FROM IDEA TO IPO
- FINANCIAL MODELLING
- FINTECH - DISRUPTING FINANCE
- FROM BRAND TO IMAGE: ADVERTISING AND BRANDED CONTENT CREATION
- GEOPOLITICS, INTELLIGENCE & STRATEGY
- GLOBAL AI ECONOMY
- HANDS ON E-COMMERCE AND DIGITAL STRATEGY
- INDUSTRY 4.0
- INNOVATION METHODS AND DIGITAL TRANSFORMATION KNOWLEDGE INCUBATOR
- LUXURY STRATEGY
- MANAGING PORTFOLIOS
- MARKETING & ENTERTAINMENT: A DOUBLE-DIGIT INDUSTRY
- MARKETING DIGITAL: MOBILE, SOCIAL Y ANALÍTICA
- MARKETING STRATEGY FOR DECISION MAKING
- MARKETING STRATEGY FOR SUSTAINABILITY
- MASTERING SALES & OPERATIONS PLANNING
- MAXIMIZE YOUR NEGOTIATION POWER AND SUCCESS
- NE戈CIACION, PERSUASION Y JUEGOS DE PODER
- NEUROMARKETING: WHAT HAPPENS IN OUR MIND
- OVERVIEW OF THE HEALTH CARE & PHARMACEUTICALS INDUSTRY
- PITCH ANYTHING WITH STORY
- PREMIUM, LUXURY AND CREATIVE BUSINESS ENTREPRENEURSHIP
- PRIVATE EQUITY
- PROJECT MANAGEMENT
- RISK MANAGEMENT AND BUSINESS OPPORTUNITY IN INTERNATIONAL BUSINESS
- SCALING YOUR STARTUP
- SERVICES MARKETING & CUSTOMER STRATEGY
- SOCIAL ENTREPRENEURSHIP & IMPACT INVESTING
- SPORT MARKETING AND VALUE CREATION
- STRATEGIC BRAND MANAGEMENT
- STRATEGIC FORESIGHT: NAVIGATING UNCERTAINTY
- STRATEGY IMPLEMENTATION
- SUPPLY CHAIN MANAGEMENT
- TECHNOLOGY AND BUSINESS STRATEGY
- THE ART OF WAR IN BUSINESS
- TRANSFORMING BUSINESS WITH IOT
- WEALTH MANAGEMENT