

November 16, 2023

UW Impact Awards

The **UW Impact Awards** recognize business, civic, and student leaders who have made a difference in growing businesses and nonprofit organizations in under-served communities across Washington while accelerating careers for students at the Foster School of Business. With event proceeds supporting future programming, the event seeds future opportunities for students, small businesses, and communities. This event draws more than 500 leaders from Washington's corporate community, small business owners, civic leaders and the University of Washington.

The Consulting and Business Development Center links Foster School resources with a racially and ethnically diverse business and nonprofit community to expand students' skills, help small businesses grow, and create and retain jobs.

Growing Business Skills in Central Washington

The Center has been improving the business skills of employees who work in agricultural, transportation, food & beverage and other industries in Yakima and throughout Central Washington for nearly 25 years. Through both Business Basics and Advanced Business Certificate programs, more than 125 employees advance their careers each year and increase the competitiveness of businesses from Yakima to Wenatchee to the Tri-Cities.

Proceeds from this event will support the Center's work in Central Washington. If you would like to support this work, you can make a donation with the following QR Code.



Contact Us

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Michael Verchot, Director
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<http://foster.uw.edu/consult>



UW Impact Awards

November 16, 2023
Seattle Sheraton Hotel
5:30 p.m. Reception
6:00 p.m. Awards Banquet

TRANSFORMING LIVES



Supporting the
Yakima Valley for
more than 20 years



1000+
Employee Graduates
Since 2015

- Together we create futures that transform lives in every region of Washington.
- Together we foster leaders who use business to better humanity.

FOSTER
Consulting and Business
Development Center

PARTNERSHIP OPPORTUNITIES

GOLD EVENT PARTNER (\$15,000)

Gold Event Partners donation ensures support to the CBDC's programming in Yakima. Premium benefits include a named tables of ten, logo and podium recognition at the event, in the event program and in associated marketing that reaches an audience of approximately 425,000.

SILVER EVENT PARTNER (\$10,000)

Silver Event Partners donation ensures support to the CBDC's programming in Yakima. Premium benefits include a named tables of ten, logo recognition at the event, in the event program and in associated marketing that reaches an audience of approximately 400,000.

BRONZE EVENT PARTNER (\$5,000)

Bronze Event Partners donation ensures support to the CBDC's programming in Yakima. Premium benefits include a named tables of ten, logo recognition at the event, in the event program and in associated marketing that reaches an audience of approximately 385,000.

PURPLE CORPORATE TABLE PARTERS (\$2,500)

Purple Corporate Table premium benefits include include a named table of ten, logo recognition in the event program and in associated social media marketing.

GOLD SMALL BUSINESS & INDIVIDUAL TABLE PARTNERS (\$1,500)

Gold Small Business and Individual Table Partner premium benefits include include a named table of ten and logo recognition in the event program.

AWARD PARTNER (2-Year \$25,000/year commitment)

Partners have the opportunity to acquire naming rights for individaul awards by making a two-year, \$25,000/year commitment. Premium benefits include a named tables of ten, logo and podium recognition at the event, in the event program and in associated marketing that reaches an audience of approximately 425,000.

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