

# Joe Croom

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## EDUCATION AND CERTIFICATION

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<b>University of Washington, Foster School of Business</b>	2020 – 2025
Ph.D., Accounting	(expected)
<b>University of Richmond, Robins School of Business</b>	2015 – 2019
B.S.B.A, Accounting	
Certified Public Accountant (inactive), Virginia	2020 – present

## RESEARCH INTERESTS

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The role of accounting information in judgments and decisions of investors and managers, with an emphasis on social media, emerging technologies, and manager-investor interactions.

## WORKING PAPERS

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“Q&A Interactions: Giving Investors a Voice and Managers’ Withholding of Information” (with Stephanie Grant and Samantha Seto) – *Preparing for Submission*

- Presented at Simon Fraser University\*, University of Washington, 2022 AAA ABO Mid-Year Meeting, 2023 Hawaii Accounting Research Conference\*, 2023 AAA FARS Mid-Year Meeting, and 2023 Palmetto Symposium on Experimental Accounting Research\* (Scheduled)

“The Effects of News-Trade Integration on Investors’ Perceptions of News” (with Nicole Cade and Brad Kamrath) – *Preparing for Submission*

- Presented at Nanyang Technological University\*, University of Bern\*, University of Pittsburgh\*, and University of Texas-Austin\*

“The Effects of Pay Range Disclosure Width on Job-Seekers’ Willingness to Apply” (with Darren Bernard and Benjamin Yang) – *Draft in Progress*

\* = Presented by a co-author

## WORK IN PROGRESS

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“Engagement with Interactive AI and Investor Overconfidence” (solo-authored)

- Dissertation committee: Stephanie Grant (chair), Frank Hodge, Elizabeth Blankespoor, Susan Joslyn (Graduate School Representative)
- Presented at University of Washington (Scheduled)

## **AWARDS AND SCHOLARSHIPS**

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University of Washington Foster School of Business PhD Fellowship	2020-2023
Cliff E. Tranter Accounting PhD Scholarship	2020
University of Richmond Robins School of Business Most Outstanding Graduate	2019
McGladrey and Pullen Accounting Scholarship	2018
Andrews Scholarship	2017
Williams Scholarship	2017

## **TEACHING EXPERIENCE**

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### *University of Washington, Foster School of Business*

Teaching Assistant, Financial Reporting and Analysis Fall 2021, Fall 2022

Executive MBAs (Dawn Matsumoto)

Average ratings: 4.6/5.0 (Fall 2021), 5.0/5.0 (Fall 2022)

Spring 2021

Teaching Assistant, Introduction to Financial Reporting

Undergraduates (Simmi Mookerjee)

Average rating: 4.9/5.0

## **CONFERENCE ATTENDANCE**

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AAA FARS Mid-Year Meeting (Presenter)	2023
UIUC Symposium on Audit Research	2022
AAA ABO Mid-Year Meeting (Presenter and Discussant)	2022
AAA FARS Virtual Mid-Year Meeting (Moderator)	2022
AAA FARS Virtual Mid-Year Meeting	2021
AAA ABO Virtual Mid-Year Meeting	2020
<i>Journal of Accounting and Economics</i> Virtual Conference	2020

## **SERVICE**

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Ad Hoc Reviewer, AAA FARS Mid-Year Meeting	2023
Ad Hoc Reviewer, AAA ABO Mid-Year Meeting	2022
Ad Hoc Reviewer, AAA FARS Mid-Year Meeting	2022
Ad Hoc Reviewer, <i>Hawai'i Accounting Research Conference</i>	2022

## **PROFESSIONAL EXPERIENCE**

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### **KPMG LLP**

Audit Associate 2019-2020

Audit Intern 2018

## DISSERTATION COMMITTEE

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**Stephanie Grant (Chair)**

*Associate Professor of Accounting*

University of Washington, Foster School of Business

[stgrant@uw.edu](mailto:stgrant@uw.edu)

**Elizabeth Blankespoor**

*Associate Professor of Accounting*

University of Washington, Foster School of Business

[blankbe@uw.edu](mailto:blankbe@uw.edu)

**Frank Hodge**

*Dean and Professor of Accounting*

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[fhodge@uw.edu](mailto:fhodge@uw.edu)

**Susan Joslyn**

*Professor of Psychology*

University of Washington

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