

DAVID TAN

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ACADEMIC POSITIONS

2018 – present	<i>University of Washington, Foster School of Business</i> Associate Professor of Strategy and Entrepreneurship (tenured) Michael G. Foster Endowed Fellow
2013 – 2018	Assistant Professor of Strategy and Entrepreneurship
2009 – 2013	<i>Georgetown University, McDonough School of Business</i> Assistant Professor of Strategy

OTHER POSITIONS

2020 – present	<i>Organization Science</i> Senior Editor
2022 – present	<i>Consortium on Competitiveness and Cooperation (CCC)</i> Board member, secretary

EDUCATION

2009	Emory University, Goizueta Business School PhD in Organization and Management
2004	Creighton University BSBA in Finance

RESEARCH

- Tan, D. and West, N. “Bad medicine: litigation, competition, and the marketing of prescription opioids.” ***Strategic Management Journal***. Forthcoming.
- Best Conference Paper in Stakeholder Strategy IG, *Strategic Management Society Annual Conference*, October 2020
 - *Strategy and the Business Environment Conference*, Austin, TX, May 2020
 - University of Michigan, University of South Carolina
- Tan, D. and Rider, C. 2023. “How the basis for status perceptions varies with perceiver status.” ***Organization Science***. 34 (2): 509-531.
- *Organization Science Winter Conference*, Phoenix, AZ, March 2019
 - *Academy of Management Annual Meeting*, Boston, MA, August 2019.
- Tan, D. 2023. “The road not taken: technological uncertainty and the evaluation of innovations.” ***Organization Science***. 34 (1): 156-175.
- West Coast Research Symposium, Alberta, Canada, August 2017
 - *INSEAD Doriot Entrepreneurship Conference*, Fontainebleau, France, May 2017
 - University of Minnesota, National University of Singapore, Stanford GSB, Santa Clara University, Washington University, St. Louis
- Tan, D. and Rider, C. 2017. “Let them go? How losing employees to competitors can enhance firm status.” ***Strategic Management Journal***. 38 (9): 1848-1874.
- Best Conference Paper in Strategic Human Capital IG, *Strategic Management Society Annual Conference*, Denver, CO, October 2015
 - *Wall Street Journal*, “The Case for Letting Your Best People Go: A study finds a link between employees leaving for prestigious jobs and improved company status.” April 18, 2017.
- Tan, D. and Tan, J. 2017. “Far from the tree? Do private entrepreneurs agglomerate around public

- sector incumbents during economic transition?”. *Organization Science*. 28 (1): 113-132.
- INSEAD Doriot Entrepreneurship Conference, Fontainebleau, France, October 2015
- Tan, D. 2016. “Making the news: heterogeneous media coverage and corporate litigation”. *Strategic Management Journal*. 37 (7): 1341-1353.
- West Coast Research Symposium, Seattle, WA, September 2013
 - MIT Sloan
- Zhang, C., Tan, J., and Tan, D. 2016. “Fit by adaptation or fit by founding? A comparative study of existing and new entrepreneurial cohorts in China”. *Strategic Management Journal*, 37 (5): 911-931.
- Rider, C. and Tan, D. 2015. “Labor market advantages of organizational status: a study of lateral partner hiring by large U.S. law firms.” *Organization Science*. 26: 356-372.
- Tan, D. and Roberts, P. 2010. “Categorical coherence, classification volatility and examiner-added citations”. *Research Policy*. 29 (1) 89-102.
- Xia, J., Tan, J., and Tan, D. 2008. “Mimetic entry and bandwagon effect: the rise and decline of international equity joint venture in China”. *Strategic Management Journal*. 29 (2) 195-217.
- Tan, J. and Tan, D. 2005. “Environment–strategy co-evolution and co-alignment: a staged model of Chinese SOEs under transition”. *Strategic Management Journal*. 26 (2) 141-157.

Work in progress

- Tan, D. “Did secrecy shield prescription opioid firms from litigation?”
- Yale
- West, N. and Tan, D. “Scientific Discourse and Lobbying.”
- Strategy and the Business Environment Conference, Washington, DC, May 2023
- Prabhu, S. and Tan, D. “Taking Out the Trash: The Power to Suppress Stakeholders and the Generation of Toxic Waste.”
- Majzoubi, M., Tan, D., and Kotha, S. “How changes in firm activities shape analyst coverage.”

Editorial review board

- *Administrative Science Quarterly*
- *Organization Science*

Ad hoc reviewer

- *American Sociological Review*
- *Management Science*
- *Strategic Management Journal*

Seminar Presentations

- Yale
- University of South Carolina
- University of Michigan
- University of Minnesota
- National University of Singapore
- Stanford GSB
- Santa Clara University

- Washington University, St. Louis
- UC Riverside
- MIT Sloan
- INSEAD
- Singapore Management University
- Hong Kong UST

GRANTS AND FELLOWSHIPS

With Soyoung Kang. VentureWell Faculty Grant, 2018.
 With Jie Yang. Center for Financial Markets and Policy, Georgetown University, 2012
 With Chris Rider (principal investigator) and Adina Sterling. Law School Admissions Council, 2009
 Kauffman Foundation-GRA Grant for the Study of Entrepreneurship and Productivity, 2008
 Howard Hughes Teacher-Scholar, Emory University, 2006
 George W. Woodruff Fellowship, Emory University, 2004

TEACHING

Courses Taught

BA 500: Corporate and Competitive Strategy, University of Washington
TMMBA 504: Competitive Strategy, University of Washington
MGMT 590: Economic Foundations of Strategic Management, University of Washington
ENTRE 510: Entrepreneurial Strategy, University of Washington
ENTRE 567: Entrepreneurial Strategy and Decision-making, University of Washington
TECHIN 530: Essentials of Entrepreneurship, University of Washington
ENTRE 581: Theoretical Foundations of Entrepreneurship, University of Washington
STRT 283: Strategic Management, Georgetown University
Economic Sociology of Emerging Technology, Emory University

Teaching Materials

Tan, D. and Tan, J. “Amway in China (A): a new business model”. *Ivey Business School Case, (Co-listed as Harvard Business School case #904M35)*.

Tan, D. and Tan, J. “Amway in China (B): adapting to a changing environment”. *Ivey Business School Case, (Co-listed as Harvard Business School case #904M36)*.

Case, A., Darrow, L., Jameson, H., and Tan, D. “Discovering the connections: reflections from teaching interdisciplinary undergraduate research methods”. *International Journal of Teaching and Learning in Higher Education*, 21 (1) 118-126.

- Presented at the *International Society for Exploring Teaching and Learning Annual Meeting*. Atlanta, GA, October 2007.