

# CEO & Board Governance

## MGT 550

To be an effective business leader, one must have a solid understanding of the role and responsibilities of Boards of Directors whether you work for one, aspire to board service or are looking for advice and assistance for your start up.

This class explores how boards should provide competitive advantage and are ultimately responsible for a company's long term sustainability. We also evaluate when board governance is asleep at the wheel or otherwise fails to execute their core responsibilities.

This course goes beyond the textbook and behind the headlines to bring you the perspective of business leaders who serve as Independent Directors and/or CEO's of major corporations and emerging companies.

Join us to engage our weekly guest speakers in discussion on the real world of corporate governance. This is a great capstone course as without effective, responsible corporate governance, compelling strategy &/or competent functional leadership, corporations are much less likely to deliver sustainable success.

**Thursdays**  
**3:30 6:50pm**

Previous students often mention MGT 550 as a favorite of their MBA curriculum.

This class contributes to the ESG Leadership Specialization requirements.

"The incredible roster of speakers and their willingness to share openly and honestly. The environment that Neal and Eileen establish is remarkable and unlike any other course I've taken."

2022 Student Evaluation comments

### Course Elements

Learning is supported by a combination of class discussion, readings, a team assignment and practitioner presentations.

### Grade Elements

Final grades are calculated based upon 3 open book quizzes, a term paper (maximum 8 pages), class participation and team presentation.

### Professors

Neal Dempsey is a highly successful venture capitalist who has served on too many Boards to count. Eileen Odum is an independent director, board and audit committee chair following a corporate career.

Neal Dempsey & Eileen O'Neill Odum  
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