

# The Essentials of ESG

## Management 579 G/H

No 21st century management education can be regarded as complete without an introduction to the Environmental, Social and Governance issues known as ESG. Consider:

- The SEC has proposed new rules that will require companies to disclose their climate change impacts and greenhouse gas emissions. (SEC, March 24, 2022)
- 82% of surveyed CEOs worldwide now view ESG as a core value driver for their business. (EY 2022 US CEO Survey)
- 51 % of MBA students said they would accept a lower salary to work for an environmentally responsible company. (New York Times, 11/132021)
- Nearly 90% of Gen X consumers said that they would be willing to spend an extra 10% or more for sustainable products. (Forbes, March 11, 2022)
- ESG assets are expected to hit \$53 trillion in 2025, a third of global assets under management.

**Monday**  
**6:00—9:30pm**

### Why take this course?

**You**

If you are like most members of your generation, you care as much about the purpose of your work as the profit of your company. If you believe in stakeholder capitalism, a knowledge of ESG is critical to meeting the needs of customers, employees, communities, the environment, as well as traditional shareholders.

**Your Career**

The higher you go in management, the broader the group of stakeholder interests you will be required to take into account. ESG considerations will weigh heavily in both the risks and rewards of your business career. The opportunities for innovation to address global problems are unlimited — and are likely to be the highlight of your career.

**Your Future**

You are also more than your career. You are a citizen of your community, your country, your planet. You may be — or become — a parent. You may undertake several careers as you seek to make your best contribution to the world. ESG is a lens that can help you make decisions you can be proud of.

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