

Tentative - Revised 1/12/2023

		Autumn 2022		Winter 2023		Spring 2023	
		Day	Eve	Day	Eve	Day	Eve
Course #	Course Title						
ACCOUNTING							
ACCTG 510	Financial Statement Analysis				✓	✓	
ACCTG 579	Alphanomics: Active Investing in Equity Markets					✓	
ACCTG 579	Race, Culture, and Business Immersion				✓		
BUSINESS COMMUNICATIONS							
BCMU 509	Finding Your Voice					✓	✓
BCMU 579	TED Talks					✓	✓
BUSINESS ECONOMICS							
BECON 526	Competing in the Global Economy					✓	
BECON 560	Foster Research Partners		✓		✓		✓
ENTREPRENEURSHIP							
ENTRE 509	Foundations of Entrepreneurship		✓				
ENTRE 510	Entrepreneurial Strategy				✓		
ENTRE 532	Software Entrepreneurship				✓		
ENTRE 540	Business Plan Practicum				✓		
ENTRE 541	Technology Commercialization			✓			
ENTRE 542	Venture Capital Investment Practicum		✓				
ENTRE 543	Environmental Innovation Practicum	✓					
ENTRE 545	Health Innovation Practicum	✓					
ENTRE/MKTG 555	Entrepreneurial Marketing		✓				
ENTRE/FIN 557	Entrepreneurial Finance					✓	
ENTRE 579	Angel Investing		✓		✓		✓
ENTRE 579	Biomedical Entrepreneurship					✓	
ENTRE 579	Creative Destruction Lab	✓		✓		✓	
ENTRE 579	Entrepreneurial Influence and the Pitch						✓
ENTRE 579	Grand Challenges for Entrepreneurs					✓	
ENTRE/MKTG 579	Intrapreneurship: Developing New Products within Organizations						✓
ENTRE 579	Women in Entrepreneurial Leadership		✓				
FINANCE							
FIN 551	Problems in Business Finance	✓					
FIN 553	Problems in Capital Investment Planning					✓	
FIN 556	Business Valuation and Investment Analysis		✓				
ENTRE/FIN 557	See ENTRE section						
FIN 558	Mergers & Acquisitions			✓	✓		
FIN 560	Investments					✓	
FIN 566	Alternative Investments: Hedge Funds & Private Equity			✓	✓		
FIN 579	Behavioral Finance			✓			
FIN 579	Climate Change and the Capital Markets	✓	✓				
FIN 579	Machine Learning in Business.					✓	✓

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		Day	Eve	Day	Eve	Day	Eve
FIN 579	Game Theory & Other Topics in Microeconomics						✓
FIN 579	Introduction to Real Estate Finance & Investment		✓				
FIN 579	The Power of Access: Impact Lending to Underserved Communities				✓		
INTERNATIONAL BUSINESS							
IBUS 570	Study Programs	✓		✓			
IBUS 579	Global Business Forum		✓		✓		✓
IBUS 579	Applied Global Consulting Project: India						✓
MANAGEMENT							
MGMT 509	Managing in a Global Environment					✓	✓
MGMT 545	Leading & Managing High Performance Organizations				✓		
MGMT 547	Successful Negotiations	✓			✓		
MGMT 548	Deal-Making in High Velocity Ventures					✓	✓
MGMT 550	CEO & Board Governance					✓	
MGMT 555	Board Fellows		✓				✓
MGMT 575	Women in Leadership						✓
MGMT 579	Accelerating Equity Through Corporate Action						✓
MGMT 579	Developing Strategies for Social Impact				✓		
MGMT 579	Innovation, Strategy, and Design Thinking		✓				
MGMT 579	Introduction to Environmental, Social, and Governance (ESG) Issues in Business						✓
MGMT 579	Leading Across Cultures						✓
MGMT 579	Mindful Decision Making				✓		
MARKETING							
MKTG 511	Business-to-Business Marketing					✓	
MKTG 535	Analytics Consulting Lab			✓			
MKTG 552	Consumer Marketing & Brand Management	✓	✓				
MKTG 554	Strategic Product Management				✓		✓
ENTRE/MKTG 555	See ENTRE section						
MKTG 556	Advertising & Promotion Management						✓
MKTG 562	Customer Analytics	✓	✓				
MKTG 564	Analytics for Marketing Decisions			✓			
MKTG 566	Digital Marketing Analytics						✓
MKTG 568	Pricing Strategy and Analytics			✓	✓		
ENTRE/MKTG 579	See ENTRE section						
MKTG 579	Go-to-Market Strategy						✓
OPERATIONS MANAGEMENT							
OPMGT 540	Sustainable Design of Global Supply Chains		✓				
OPMGT 550	Project Management	✓	✓				
OPMGT 560	Supply Chain Management				✓		
OPMGT 565	Business Analytics: Tools for Big Data	✓	✓				

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OPMGT 579	Enterprise Risk Management	✓					
QUANTITATIVE METHODS							
QMETH 551	Modeling with Spreadsheets			✓	✓		

Note: This is an estimated schedule. While every effort is made to offer the classes as outlined, this schedule is subject to change.