

A scenic view of a rocky coastline with a small bay, a sailboat, and a path leading down to the water. The water is a vibrant turquoise color, and the rocks are a mix of brown and tan. A small white sailboat is visible in the distance. The sky is a clear blue with some light clouds. The overall scene is bright and sunny.

2023 MBA SHORT-TERM STUDY ABROAD

W

Flight Plan (Agenda)

- Short-Term Study Abroad 101
- Program Announcements
 - Study Tour to Israel & the West Bank
 - Study Tour to Portugal
 - Study Tour to South Africa
 - Global Consulting Project: India (virtual)
- Application & Logistics
- Costs
- Q&A



Faculty-Led Study Tours

- 8-14 day, fast-paced academic trips
- Experience business and culture
- Personal meetings with executives, local business leaders
- Company visits and cultural excursions
- Always led by Foster faculty members
- 10-12 company visits
- Does not have to be taken for credit

Key differences: Foster faculty-led / Experiential learning / Travel with UW peers / Credits optional

General Program Overview

	Day 1 (Sun)	Day 2 (Mon)	Day 3 (Tues)	Day 4 (Wed)	Day 5 (Thurs)	Day 6 (Fri)	Day 7 (Sat)	Day 8 (Sun)	Day 9 (Mon)	Day 10 (Tues)	Day 11 (Wed)	Day 12 (Thurs)
A M	Travel to country from Seattle	Tour of City #1	Company Visit	Company Visit	Company Visit	Travel to new city/cul tural experi ences	All day cultural activity	Free day/optio nal cultural excursion	Tour of City #2 or Company Visit	Company Visit	Company Visit	Check out
P M		Free Time or Company Visit	Company Visit	Company Visit	Company Visit				Company Visit	Company Visit	Company Visit	Company Visit
		Welcome Dinner										



FACULTY-LED STUDY TOUR: ISRAEL & THE WEST BANK

Travel: March 12-23, 2023

Faculty: Dr. Tracey Seslen

Course: 2-credits, optional

Price: \$3300 (not including airfare)

MBA Study Tour to ISRAEL!

Tracey Seslen
October 2022



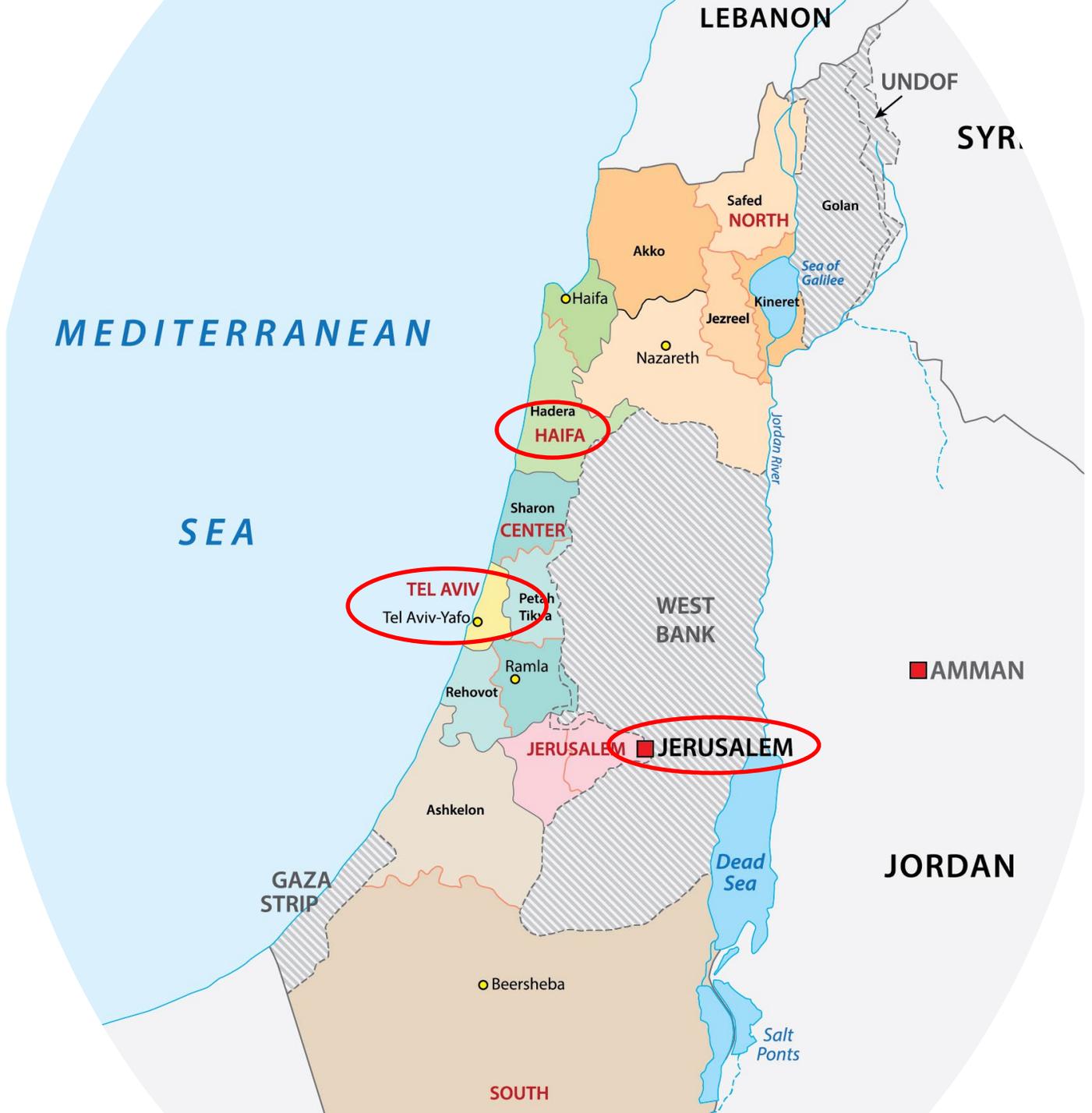
Israel Trip

Confirmed activities:

- Around 6 days of business visits in Tel Aviv, Jerusalem, Haifa, and *tentatively* the West Bank
- Cultural visits to Yad Vashem, the Old City of Jerusalem, the Dead Sea, Masada Fortress, and *tentatively* Petra, Jordan

Faculty leader: Tracey Seslen (Finance)

Staff: Angela Shelley



Why Israel?

Technologically advanced, free market economy.

Ranked #1 in the world for expenditure in R&D as a fraction of GDP

Ranked #1 in innovative capacity of firms to develop new products, processes, and services

English widely spoken

Strong relationship with the US and US business interests

Globally influential despite its small size and population -- 8.3M people, slightly larger in size than New Jersey

Geopolitically controversial/divisive

Goals/Themes of the Trip

- What are the biggest business opportunities, given the current state of the economy and business environment?
- Institutional and infrastructural weaknesses/voids
→ what are they and how do we navigate them?
- Exposure to cultures different from our own (predominantly Jewish, with a large Arab minority)
- Better understanding of Israeli-Palestinian conflict *from the sources themselves*

Why Israel *with me*?

- 17 years of experience doing short-term study abroad programs with MBAs
- Experienced international traveler/problem-solver
- 2 prior trips there – one personal, one with MBAs in 2018
- Intense vetting of companies; strong Israeli contacts, here in the US and abroad.
- Skin in the game – these trips are my “babies”!

Possible industries/visits

Technology and Entrepreneurship:

- Google/Waze (general IT/App tech)
- TLV Partners (tech VC)
- Ashkelon Desalination Plant
- Elbit Systems (military-industrial complex)

Transportation and Logistics:

- El Al Airlines
- Port of Haifa

The Palestinian Business Experience:

- Birzeit Pharmaceutical
- Red Crow (security intelligence)
- Rawabi (real estate)
- Collective Impact (NGO for workplace diversity)



Tel Aviv Skyline





Jerusalem





Haifa
(Port area and MATAM Scientific Industries campus)





Thank You!



FACULTY-LED STUDY TOUR: PORTUGAL

Travel: March 12-23, 2023

Faculty: Dr. Andy Hafenbrack

Course: 2-credits, optional

Price: \$3300 (not including airfare)

MBA Study Tour to Portugal

Leadership:

- Faculty: Andy Hafenbrack
- Staff: TBA

Program includes:

- Company visits in Porto and Lisbon
- Cultural visits include the

Douro Valley, a day at Cascais, and a Fado performance at Café Luso

- Experience Portuguese business through their port wine, fine china, food, dance and more!





- Clérigos Tower, R. de São Filipe de Nery, 4
- Quinta da Pacheca, Rua do Relógio do So
- Montebelo Vista Alegre Ílhavo Hotel, Luga
- Mar do Inferno, Av. Rei Humberto II de Itá
- Parque Eduardo VII, 1070-051 Lisboa, Po

Add destination

Options

Send directions to your phone

via A4 6 hr 9 min

6 hr 9 min without traffic 568 km

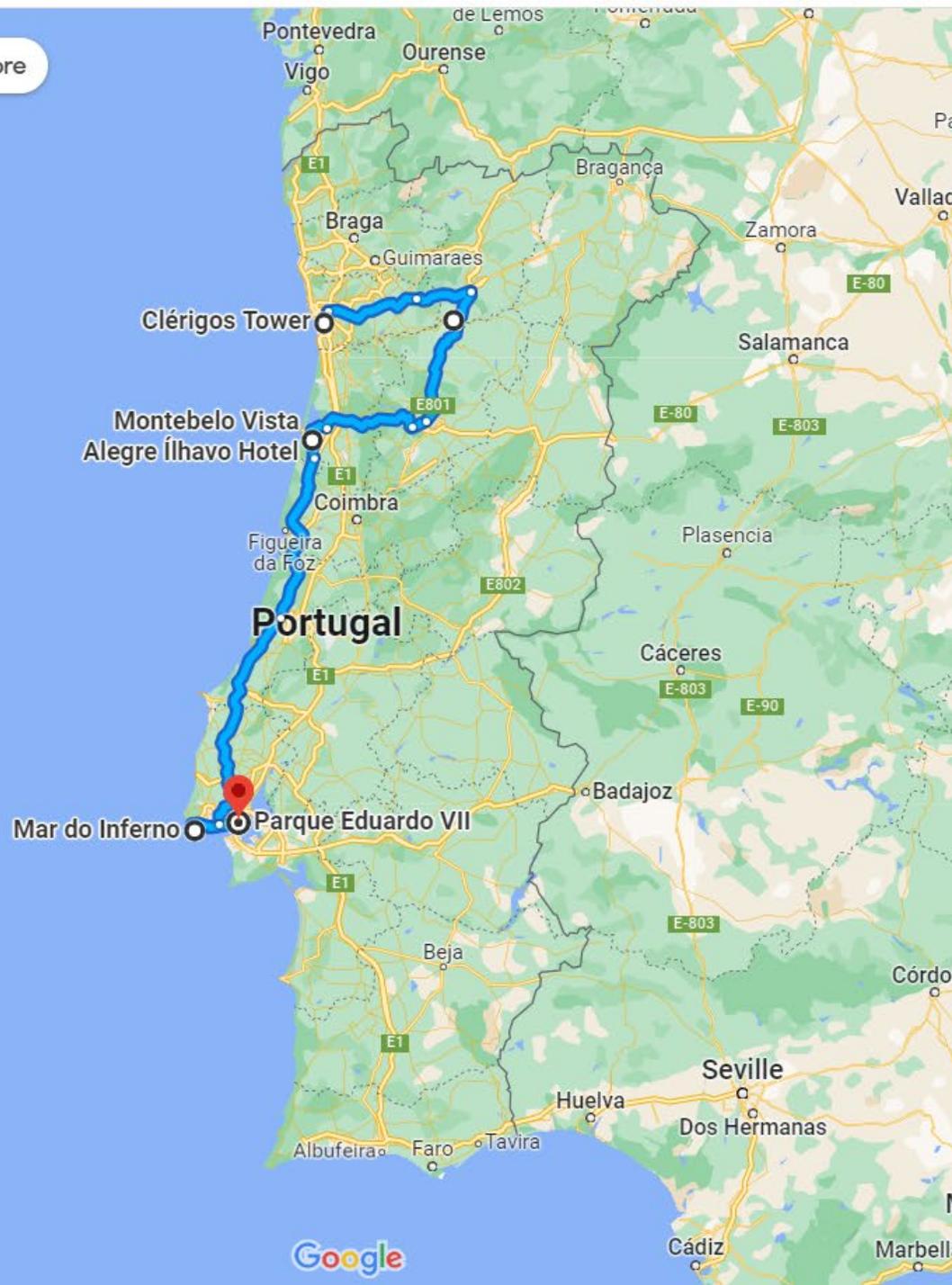
This route has tolls.

This route has restricted usage or private roads.

Details

Explore Parque Eduardo VII

- Hotels
- Gas
- Rest stops
- More



About Andy!

- I taught at a business school in Portugal for **four years**
- I am applying for Portuguese citizenship and passed the **language test**



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I **hired a tiler** to make a custom backsplash to look like Portuguese Azulezo tiles

Qualified as “**Yelp Elite**” for each of the four years I lived in Portugal.

About Andy!

I grew up in **Issaquah** until I left for undergrad

I have lived **outside the US** for over ten years

My PhD was at INSEAD, **most diverse** business school in the world - no country represents more than 10% of the MBA class

I have taught about 15 modules of **executive education** in Portugal, including at companies that would be interesting to visit

I have **consulted** for several companies including meditation start-ups, Alexion Pharmaceuticals, and Amazon

I am an **active researcher** - conduct research on cross-cultural psychology, especially the benefits of cross-cultural experiences

Why Portugal?

Portuguese people **know how to enjoy life**

- Food (ingredients and restaurant preparation)
- Wine
- Weather, sightseeing/topography
- Ornate and colorful architecture
- General **aesthetics** (hand-set limestone sidewalks, tiled walls, ornate chinaware, how people dress)
- Slow pace – and August is for the beach! (**play ethic**)

Accessible **contrast** to American culture

- Revere or revamp but not forget the past
- Social safety net – poor country with better health outcomes than US
- Carnation Revolution in 1974 – one of most peaceful

We are at a stage where we could **rethink our habits**

- “never let a crisis go to waste” - establishing new habits post-covid

Goals/Themes of Program

- We have been playing defense psychologically, **how can we play offense?**
- The role of beauty, mindfulness, and **savoring** in daily life and happiness
- Learn what we can from how Portuguese people approach daily life
- Think about our own life **strategies** for travel or relocation (vacations, sabbaticals, working vacations, retirement)
- Think about how we can **bring the mindset** of another culture to inform our lives in Seattle/US.

Potential Industries/ Company Visits

- Food and beverage
- Hospitality
- Housewares
- Sports
- Healthcare/Social Services
- Education







FACULTY-LED STUDY TOUR: SOUTH AFRICA

Travel: March 12-23, 2023

Faculty: Dr. Shaosong Ou

Course: 2-credits, optional

Price: \$3300 (not including airfare)

MBA Study Tour to South Africa

Leadership:

- Faculty: Shaosong Ou
- Staff: Elba Moise



Program includes:

- Company visits in Johannesburg and Cape Town
- Cultural visits to the Apartheid Museum, Robben Island, Table Mountain, and more!
- Weekend excursion to Kruger National Park

About Shaosong



About Elba Moise

(She/Ella/They/Ellex)



Why South Africa?

One of the most historically and culturally rich and diversified countries in the world

2nd largest economy in Africa

- GDP: \$370 billion, member of BRICS, one the of the world's emerging major economies
- Unique economy with well-developed industries in auto, natural resources, finance, technology, tourism, etc.

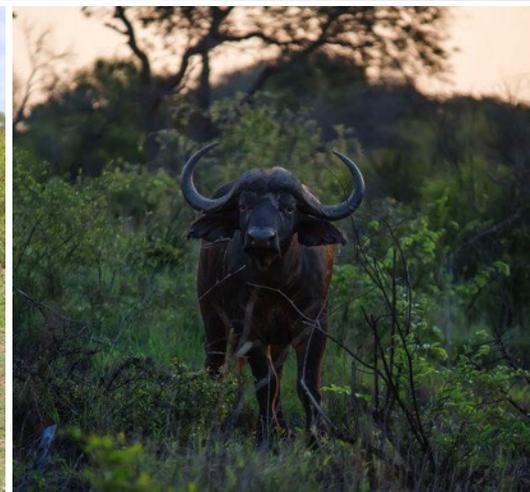
It's beautiful!

- Kruger National Park is one of the world's largest game reserves and the best to watch African wildlife.
- Cape Town is consistently ranked as one of the world's most beautiful cities.



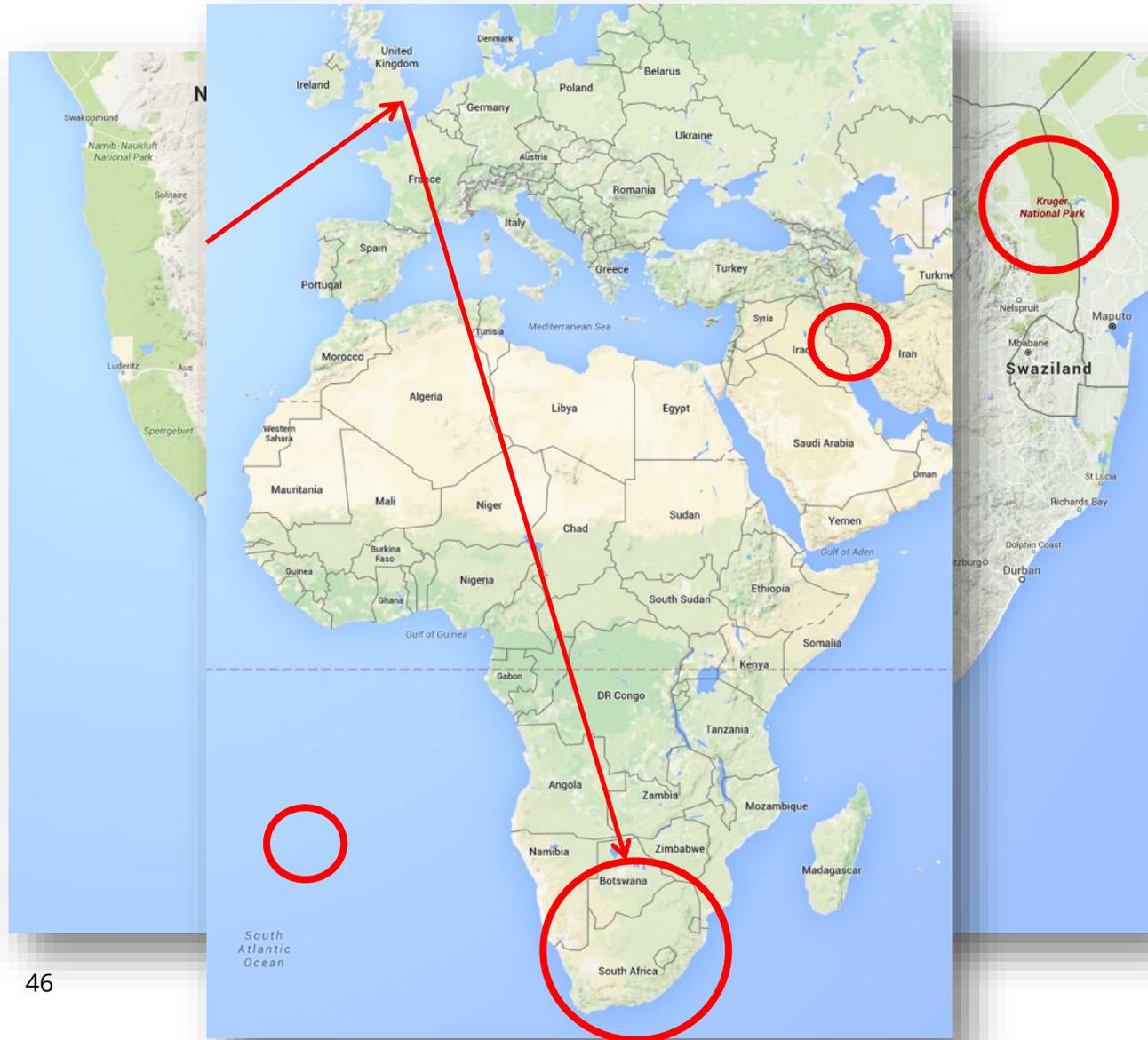








South Africa: Itinerary Overview



- 3/11-12: Depart Seattle/Arrive in South Africa
- 3/12-16: Johannesburg
- 3/16-18: Kruger National Park
- 3/19-23: Cape Town
- 3/24: Back in Seattle



GLOBAL CONSULTING PROJECT: INDIA (VIRTUAL)

Faculty: Dr. Jennifer Koski

Course: 2-credits (meets TBD, Spring Quarter '23)

Questions? Email Dr. Koski at jkoski@uw.edu

Working with SEWA

This course allows students to apply high-level MBA strategy skills in a unique cultural context – among grassroots entrepreneurs in the state of Gujarat in India through virtual global consulting projects with the Self Employed Women's Association (SEWA). Students will have the opportunity to see how MBA business analysis and leadership skills translate to a vastly different context.

It will only occur virtually in 2023. We hope to return to India and our friends at SEWA in 2024.

Apply at bit.ly/IndiaGCP by December 1!



Application & Notification

- **Applications** due **Sunday, October 23** by 11:59 PM
 - Applications are open!
 - \$150 **NONREFUNDABLE** application fee
- **Notification** of placement by Monday, October 31 at 5:00 PM
- **Weighted lottery** used to select participants *if programs are full*

FOSTER

SCHOOL OF BUSINESS

Global Business Center

Everyone

View your Applications

MBA Global Business
Program Certificate
Application

--Now Open--
Global Consulting Project:
India Application

Study Abroad

Application Period Closed
GBC Study Abroad (Winter
Break)

--Now Open--
GBC Study Abroad (Spring
Break)

Application Period Closed
MBA Exchange Program
Application

Domestic Programs

--Now Open--
Race, Culture, and Business
MBA Immersion

All applications: uwfoster.force.com/Centers/s/GBC

Fee Schedule for Winter Quarter Programs

- **By Oct. 23**, application and NONREFUNDABLE \$150 application fee due
- **By Oct. 31**, placements announced
- **By Nov. 15**, NONREFUNDABLE \$500 deposit due
- **By Dec. 5**, program balance due

Withdrawal & Refunds

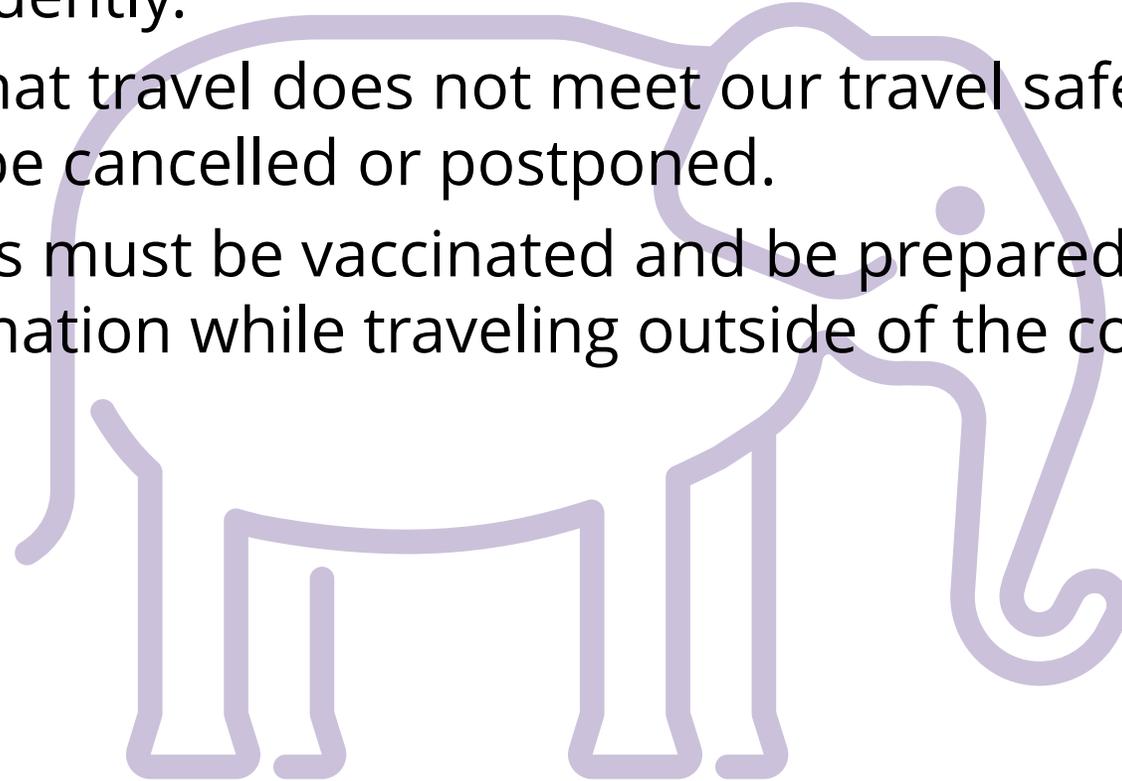
- **By December 5**, program balance minus nonrefundable fees
- **After December 5**, no refunds

Cancellation Policies

- \$150 application fee – non-refundable, under any circumstance
- If the program is **cancelled** in its entirety by the UWSA or GBC before **December 5**, the program fee (\$500 deposit and final balance) will be fully refunded. After **December 5**, we will do our best to secure refunds for any expenses incurred but cannot guarantee a 100% refund, as payment will have been made to vendors and may not be recoverable.
- If a student **chooses** to withdraw prior to **December 5**, they will be refunded the program fee, less the non-refundable \$500 deposit. Notice of withdrawal from the program must be made in writing to the Global Business Center. No refunds will be given for withdrawals made after **December 5**.

Planning for Covid-19 Disruptions

- All programs will follow UWSA recommendations and will be assessed frequently.
- If it is found that travel does not meet our travel safety criteria, the program will be cancelled or postponed.
- All participants must be vaccinated and be prepared/willing to show proof of vaccination while traveling outside of the country.



Cost Breakdown

Included: Lodging, all breakfasts and some dinners, ground transportation (including public transit passes), local guides, trip coordination, and other services

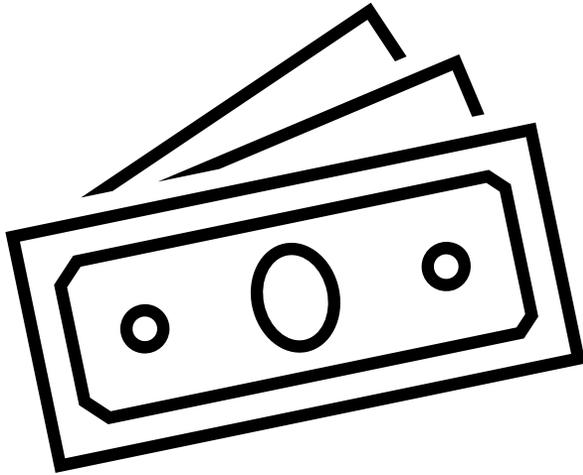
Flights: Seattle flights not included

Credits: Credits are not included in the price; depending on your program, you may have to pay an additional fee to earn credit

Note: *Costs for faculty/staff are not included in student fees; they are paid for by annual fundraising and subsidies from the Global Business Center*



Financial Aid & Scholarships



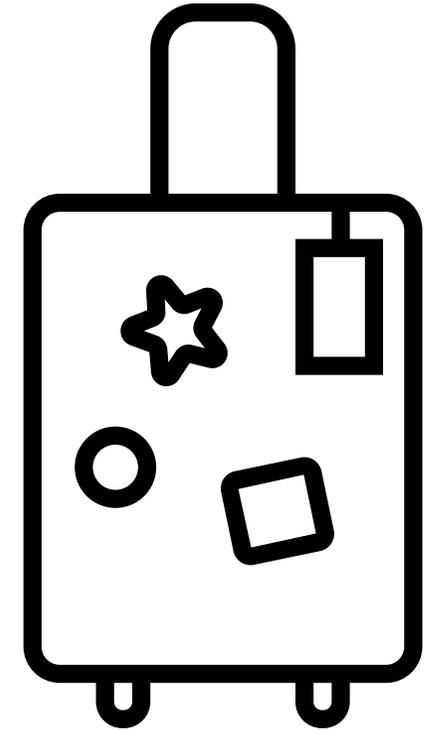
- [Financial Aid](#)
 - Must be taking course for credit
 - Complete a revision request
- [GBC Scholarships](#)
 - Open now!
 - Deadline to apply is **November 1**
 - Funds reserved for MBAs – APPLY!
APPLY! APPLY!
 - If FAFSA shows need, guaranteed \$1000 scholarship

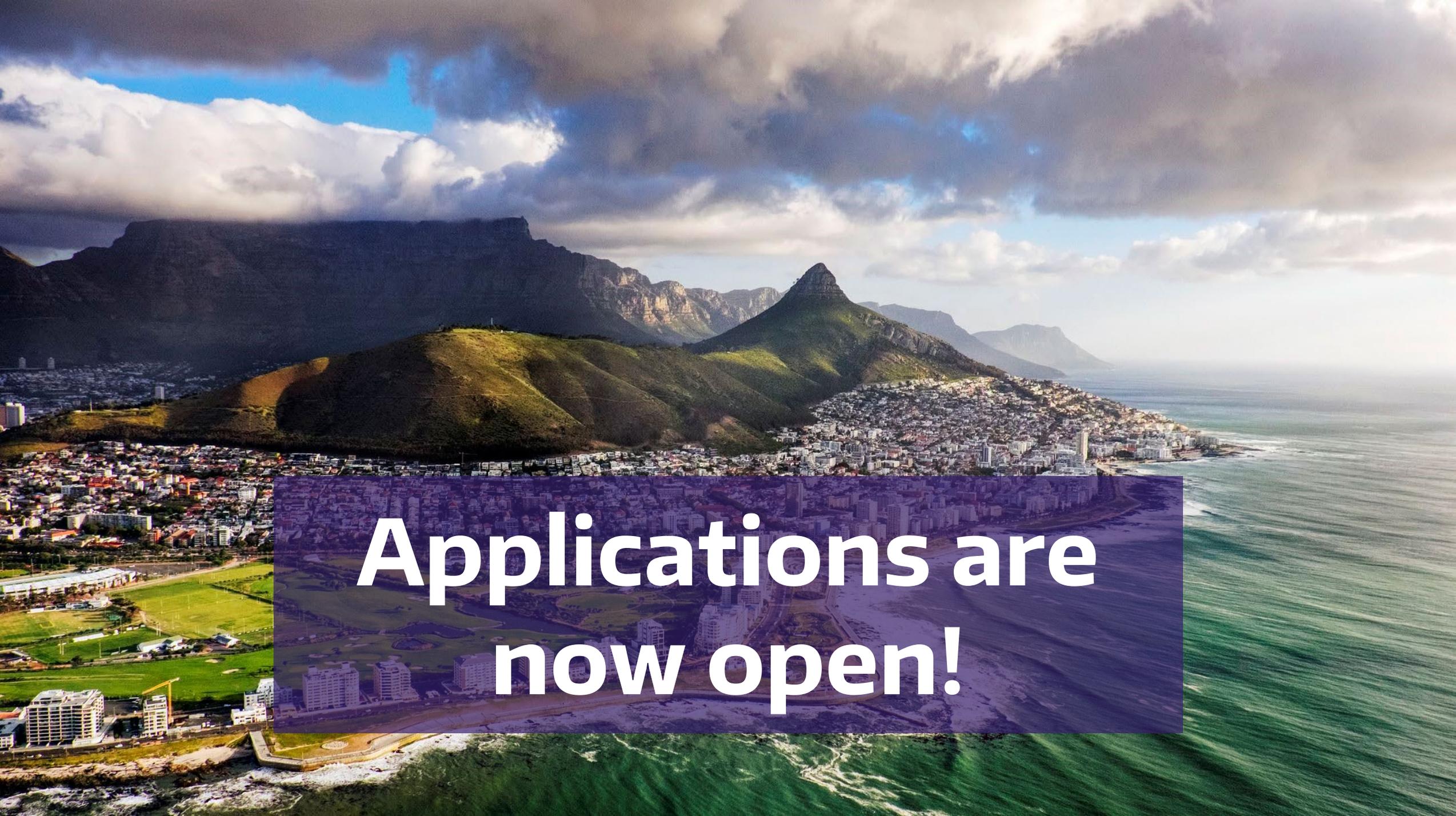
Other things to keep in mind...

- Insurance
 - Does not include CFAR!
- Visas (ALWAYS TOURIST!)
 - None required for US citizens going to Israel, South Africa, or Portugal
 - For other nationalities:
 - Likely! - do your research and talk to me SOON
 - The GBC is not responsible for determining your immigration status.

Pre-Departure Sessions

- Mark your calendars:
 - January 28, 9AM-1PM
 - February 25, 9AM-1PM
- Sessions include: Country and cultural context, health and safety preparation, and more!
- These are **mandatory!**





**Applications are
now open!**

Learn more!

Check out the **Global Business Center website** for:

- Recordings of these presentations
- Application and scholarship links
- Administrative details and FAQs



bit.ly/MBAStudyAbroad

Angela Shelley
Global Business Center
angelajs@uw.edu