

Sankofa
Impact

FOSTER
Global Business Center



RACE, CULTURE, & BUSINESS MBA IMMERSION:

THE AMERICAN SOUTH

RACE, CULTURE, & BUSINESS MBA IMMERSION

This course explores race in America and will challenge your understanding of the roles of business in both perpetuating inequity and effecting change. Through class sessions and an immersive eight-day exploration of the American South, this program aims to provide students a lens through which to evaluate business in the broader U.S. social structure.

Leadership



Ed deHaan
Univ. Washington
Associate Professor



Felicia Ishino
Sankofa Impact
Executive Director



Nathan Bean
Sankofa Impact
Community Relations



Norah Fisher
Univ. Washington
Director of Student Affairs

Global Business Center: Angela Shelley
Student Leaders: Rebecca Ballweg & Bob Agiro

About Sankofa Impact

Sankofa Impact confronts our shared history of racism and resistance by bringing people together for place-based learning experiences. Sankofa Impact envisions communities holding common historical memory and taking action toward transformative social justice.

- Started in 2014 at the UW – now an independent 501(c)3 nonprofit
- Sankofa is an Adinkra symbol used by the Akan people meaning, “go back and get it.” We must return to our roots in order to know where we are going.
- Programs focus on anti-racist education, place-based learning, community building, conversations across difference, and self-reflection.
- *Everyday people. Everyday activists.*
- More information can be found at sankofaimpact.org

Overview

Course: 2 credits (Winter 2023)

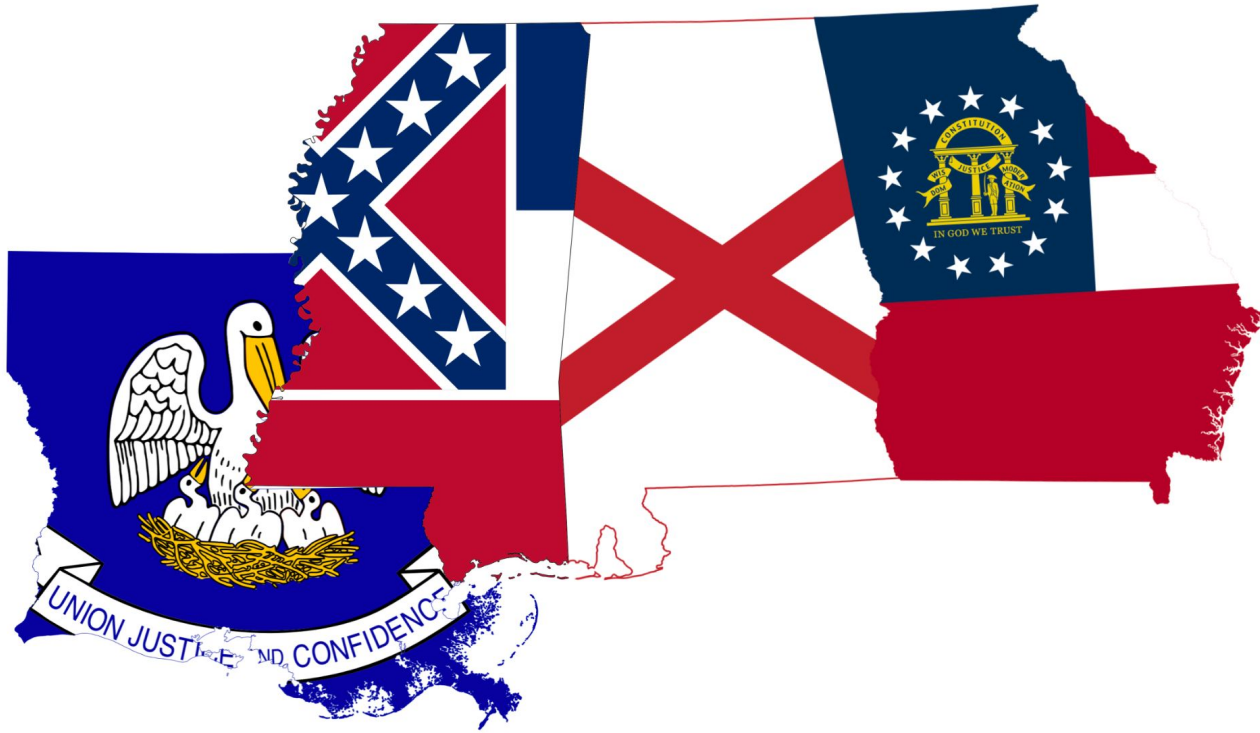
Travel Dates: March 13-21, 2023

Locations: Louisiana, Mississippi, Alabama, and Georgia

Class Sessions

- Required Pre-trip classes:
 - Sunday, Feb. 12 (12-5PM)
 - Tuesday, Feb. 21 (6-9PM)
 - Tuesday, Feb. 28 (6-9PM)
 - Tuesday, Mar. 7 (6-9PM)
- Contents:
 - Community building
 - Reflection exercises
 - Case discussions
- Post-trip classes:
 - Debrief: Apr. 2 (2-5PM)
 - Local company visits (dates TBD)

Trip Overview



- Charter bus community
- 2 time zones
- 500 miles
- Start in New Orleans, Louisiana
- Travel through Mississippi and Alabama
- Program ends in Atlanta, Georgia

Trip Overview

- Powerful site visits and meetings with people that provide context for racial and economic hierarchy
- Company visits with corporations, local businesses, and grassroots organizations
- Facilitated discussions and exercises on the bus

Tentative Itinerary

	Day 1 (Mon)	Day 2 (Tues)	Day 3 (Wed)	Day 4 (Thurs)	Day 5 (Fri)	Day 6 (Sat)	Day 7 (Sun)	Day 8 (Mon)	Day 9 (Tues)
AM	Arrival in New Orleans	Company Visit	Whitney Plantation	Medgar Evers home	<i>Drive to Birmingham</i> Company Visit	<i>Drive to Montgomery</i> Montgomery Walking Tour	EJI Museum	Selma Tour & Bridge Crossing	Company Visit
PM	Welcome Dinner	StudioBE & Lower 9 th Ward	<i>Drive to Jackson</i> Farish Street	<i>Drive to Delta</i> Emmett Till	Birmingham Walking Tour	Visit with Civil Rights Foot Soldiers	EJI Memorial	<i>Drive to Atlanta</i> Farewell Dinner	Dr. King Park & Depart Atlanta

Cost

Program cost: \$3,500 per student

- donor support: \$1,500
- you pay: **\$2,000**

Included: Lodging, bus, 6 lunches, 8 dinners, entry fees, most other costs.

Not included: flights, incidentals, other meals

Credits: depending on your MBA program, you may have to pay additional credit fees

Application

- Enrollment capped around 22
- Applications are now open
- Priority deadline: October 9th
- First round acceptances: October 12th

Scholarships

Scholarships available through Global Business Center.

- Application open through November 1.

Students with need, as computed by FAFSA, are guaranteed \$1,000 scholarship.

- Don't have a FAFSA? Articulate your need in the Financial Statement section!

Apply: foster.uw.edu/centers/gbc/resources/scholarships/

MBA Student Leadership



Bob Agiro, Evening MBA Class of 2024

Bob grew up in Mombasa, Kenya and has been in the US for about 11 years spending most of his time in the midwest before moving to Washington 2 ½ years ago. Bob strives to be a positive influence in all communities he's a part of and UW-Foster has been a great place to grow his DEI acumen with the RCB Immersion class trip being the most rewarding growth experience yet.



Rebecca Ballweg, Full-time MBA Class of 2023

Prior to moving to Seattle for her MBA, Rebecca worked 7+ years in government communications, most recently as a senior advisor to Wisconsin's Attorney General. Rebecca hopes to pair her public and nonprofit sector experiences with an MBA to improve and support our communities.

Alumni Panel





Questions?

Learn more!

Check out the **Global Business Center website** for:

- Recordings of these presentations
- Application and scholarship links
- Administrative details and FAQs

Angela Shelley
Global Business Center
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bit.ly/fosterrcb

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Foster Leadership



Ed deHaan, Associate Professor

- Ed has a background in accounting, business economics, and international philanthropy. He has been an Accounting Professor at both Stanford GSB and UW Foster, and his current research focuses on stakeholder welfare in financial systems . He spent his formative years growing up in Shreveport, Louisiana.



Norah Fisher, Director, Evening and Full-time MBA Student Affairs

- Norah has worked at the UW for ten years, spending the past three years at Foster School of Business working with MBA students. She was born in India and grew up in Denver, Colorado. She moved to Washington to complete her Master's degree from Western Washington University. She is interested in social justice and allyship to support historically marginalized populations in higher education and other systems.

Sankofa Impact Leadership



Felicia Ishino, Executive Director

Felicia earned her Masters from the University of Washington College of Education. She worked as the Director of Academic Services for the UW Department of Communication and has an extensive background in education policy, student development, and anti-racism facilitation.



Nathan Bean, Community Relations Manager

Nathan grew up a Red Sox fan in New Hampshire, worked in the service industry, and traveled around the world in 2006. After returning to get his degree at the University of Washington in 2016, Nathan spent 3 years on the Advancement team at the UW School of Social Work.