Why pursue the GBPC?

• A roadmap for a more global MBA experience
• Increases your global competency and expands perspectives
• Documents global experiences – provides evidence to future employers
3 Parts to the GBPC

1. Core GBPC Courses
2. International (INTL) Elective Courses
3. Experiential/International Opportunities
1. Core GBPC Courses

• Two quarters of *IBUS 579: Global Business Forum* (2 credits each)
  o Only offered Mondays, 5-5:50PM, so register early!

• *MGMT 509: Managing in a Global Environment* (2 credits)
  o Offered every Spring Quarter
What is the Global Business Forum (GBF)?

- Taught by Christina Fong
- Guest speakers
- Quarterly themes:
  - **Autumn 2022**: Data-driven Global Leadership
  - **Winter 2023**: Doing Business with the Middle East
  - **Spring 2023**: Global Food Systems
2. International Elective Courses

- 8 credits of “INTL” electives
- Review YaaG for upcoming options

TOTAL CREDITS: 14 (GBPC core + electives)

No double counting!
Examples of “INTL” Electives

• INCLUDING, BUT NOT LIMITED TO:
  • Climate Change & the Capital Markets
  • International Finance
  • Asian Capital Markets (optional trip in ’24)
  • Competing in the Global Economy
  • Leading Across Cultures
  • Communicating Across Cultures
  • Wicked Problems: Business in a World of 9B People
  • Managing Effectively Across Cultures
  • International Marketing
  • International Supply Chain Management
  • International Business Compliance
  • Cases in Sustainability

• COURSES OUTSIDE OF FOSTER
  • Evans School of Public Policy and Governance
  • Department of Global Health
  • Jackson School of International Studies
3. International Opportunities

Option 1:

- Choose **one** of the following:
  - Participate in an MBA Exchange Program for one academic quarter
  - Complete the equivalent of one year of academic foreign language, fulfilled through either a summer intensive language program **or** by taking **three quarters** of course work at the 400 level or higher* (completed after MBA admittance)
Exchange

Application opens in November; closes January 31

Upcoming Info Sessions

• Nov. 16 @ 12:30 in PCAR 292
• Nov. 16 @ 5PM on Zoom: 991 5175 4523
3. International Opportunities, cont.

Option 2:

• Choose **two** of the following:
  
  • **An MBA Short Term Study Abroad Program**
  
  • **An MBA Practicum Experience** (one of these three)
    
    • Complete a globally focused internship
    
    • Complete two 2-credit or one 4-credit globally focused Independent Study
    
    • Complete a globally focused Consulting Project, Applied Strategy Project, or Field Study
  
  • **A Globally Focused Competition:**
    
    • Participate in the Masters Track of the Russell Investments International Case Competition (RIICC) – Fall Quarter
    
    • Participate in other case competitions, at UW or other universities
    
    • Participate in the “Investment Round” of a business plan competition with a globally focused business plan
  
  • **A Globally Focused Community Service Project**
• **MBA Short-Term Study Abroad**

  • Faculty-Led Study Tour to **Israel & the West Bank**
  • Faculty-Led Study Tour to **South Africa**
  • Faculty-Led Study Tour to **Portugal**
  • Global Consulting Project: **India (virtual)**

  **Info Sessions:** October 13
  12:30-1:20pm – PCAR 294
  5-5:50pm – PCAR 391

  **Applications Due:**
  October 23

• **MBA Practicum Experience(s)**

1. **A globally focused internship**
   - Requires approval from GBC – must have substantial global content

2. **Two 2-credit or one 4-credit globally focused Independent Study**
   - Will require faculty support and coordination in MBA Program Office
   - Requires pre-approval from GBC

3. **A globally focused Consulting Project, Applied Strategy Project, or Field Study**
   - Opportunities available each quarter through Sam Buhr
• Globally Focused Case Competitions

Russel Investments International Case Competition (RIICC)
  • Compete against other Foster graduate students
  • $1000 cash prize!

Additional external case comp opportunities can be found [here](#)
• Globally Focused Community Service Project

Requires approval from GBC – must have substantial global content
Global Business Association (GBA)

Typical GBA Club events:

• Diwali
• International movie nights
• Lunar New Year
• International Food Tasting
• International Trivia Night
• Holi
• Starbucks coffee tasting
• EOY Dinner
• Company Visits & Speaker Events
"When considering the value of my MBA experience at Foster, the Global Business Certificate is the differentiating factor for me. Already, I have leveraged the certificate to begin conversations and build relationship with colleagues abroad. With this foundation, built in part through the relevant curriculum and rich experiences gained through the GBC, I fully expect to realize my goal of working abroad within the next five years. Even in my day-to-day work, I recognize the value of the Global Business Certificate. The emphasis on intercultural awareness is especially valuable in my daily communications with cross-functional teammates from every continent (except Antarctica) and over a dozen countries. I cannot recommend the Global Business Certificate highly enough."

- MBA 2019, Microsoft
Express your interest today!

• 5-minute application
• Access to Canvas page for announcements and resources
• Must complete application to get priority on Short-Term Study Abroad applications

Questions?