

MBA Global Business Program Certificate



Info Session – October 12, 2022

FOSTER
SCHOOL OF BUSINESS
Global Business Center

Why pursue the GBPC?

- A roadmap for a more global MBA experience
- Increases your global competency and expands perspectives
- Documents global experiences – provides evidence to future employers



3 Parts to the GBPC

1. Core GBPC Courses
2. International (INTL) Elective Courses
3. Experiential/International Opportunities

1. Core GBPC Courses

- Two quarters of *IBUS 579: Global Business Forum* (2 credits each)
 - Only offered Mondays, 5-5:50PM, so register early!
- *MGMT 509: Managing in a Global Environment* (2 credits)
 - Offered every Spring Quarter

What is the Global Business Forum (GBF)?

- Taught by Christina Fong
- Guest speakers
- Quarterly themes:
 - **Autumn 2022:** Data-driven Global Leadership
 - **Winter 2023:** Doing Business with the Middle East
 - **Spring 2023:** Global Food Systems



2. International Elective Courses

- 8 credits of “INTL” electives
- Review [YaaG](#) for upcoming options

TOTAL CREDITS: 14 (GBPC core + electives)

No double counting!

Examples of “INTL” Electives

- INCLUDING, BUT NOT LIMITED TO:
 - **Climate Change & the Capital Markets**
 - **International Finance**
 - **Asian Capital Markets (optional trip in '24)**
 - **Competing in the Global Economy**
 - **Leading Across Cultures**
 - Communicating Across Cultures
 - Wicked Problems: Business in a World of 9B People
 - Managing Effectively Across Cultures
 - International Marketing
 - International Supply Chain Management
 - International Business Compliance
 - Cases in Sustainability
- COURSES OUTSIDE OF FOSTER
 - Evans School of Public Policy and Governance
 - Department of Global Health
 - Jackson School of International Studies

3. International Opportunities

Option 1:

- Choose **one** of the following:
 - Participate in an MBA Exchange Program for one academic quarter
 - Complete the equivalent of one year of academic foreign language, fulfilled through either a summer intensive language program **or** by taking **three quarters** of course work at the 400 level or higher* (completed after MBA admittance)



Exchange

Application opens in November; closes January 31
Upcoming Info Sessions

- Nov. 16 @ 12:30 in PCAR 292
- Nov. 16 @ 5PM on **Zoom: 991 5175 4523**



3. International Opportunities, cont.

Option 2:

- Choose **two** of the following:
 - An **MBA Short Term Study Abroad Program**
 - An **MBA Practicum Experience** (one of these three)
 - Complete a globally focused internship
 - Complete two 2-credit or one 4-credit globally focused Independent Study
 - Complete a globally focused Consulting Project, Applied Strategy Project, or Field Study
 - A **Globally Focused Competition:**
 - Participate in the Masters Track of the Russell Investments International Case Competition (RIICC) – Fall Quarter
 - Participate in other case competitions, at UW or other universities
 - Participate in the “Investment Round” of a business plan competition with a globally focused business plan
 - A **Globally Focused Community Service Project**

• MBA Short-Term Study Abroad

- Faculty-Led Study Tour to **Israel & the West Bank**
- Faculty-Led Study Tour to **South Africa**
- Faculty-Led Study Tour to **Portugal**
- Global Consulting Project: **India (virtual)**



Info Sessions: October 13
12:30-1:20pm – PCAR 294
5-5:50pm – PCAR 391

Applications Due:
October 23

Apply at: <http://bit.ly/MBAstudyabroad>



- **MBA Practicum Experience(s)**

- 1. A globally focused internship**

- Requires approval from GBC – must have substantial global content

- 2. Two 2-credit or one 4-credit globally focused Independent Study**

- Will require faculty support and coordination in MBA Program Office
- Requires pre-approval from GBC

- 3. A globally focused Consulting Project, Applied Strategy Project, or Field Study**

- Opportunities available each quarter through Sam Buhr

• Globally Focused Case Competitions

Russel Investments International Case Competition (RIICC)

- Compete against other Foster graduate students
- \$1000 cash prize!

Additional external case comp opportunities can be found [here](#)



- **Globally Focused Community Service Project**

Requires approval from GBC – must have substantial global content



Global Business Association (GBA)

Typical GBA Club events:

- Diwali
- International movie nights
- Lunar New Year
- International Food Tasting
- International Trivia Night
- Holi
- Starbucks coffee tasting
- EOY Dinner
- Company Visits & Speaker Events

"When considering the value of my MBA experience at Foster, the Global Business Certificate is the differentiating factor for me. Already, I have leveraged the certificate to begin conversations and **build relationship with colleagues abroad**. With this foundation, built in part through the relevant curriculum and rich experiences gained through the GBC, I fully expect to realize my **goal of working abroad within the next five years**. Even in my day-to-day work, I recognize the value of the Global Business Certificate. The emphasis on intercultural awareness is especially valuable in my daily **communications with cross-functional teammates from every continent** (except Antarctica) and over a dozen countries. I cannot recommend the Global Business Certificate highly enough."

- MBA 2019, Microsoft

Express your interest today!

- 5-minute application
- Access to Canvas page for announcements and resources
- Must complete application to get priority on Short-Term Study Abroad applications



Questions?