# Joe Croom

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#### EDUCATION AND CERTIFICATION

<b>University of Washington, Foster School of Business</b> Ph.D., Accounting Minors: Psychology, Microeconomics, Econometrics	2020 – 2025 (expected)
<b>University of Richmond, Robins School of Business</b> B.S.B.A, Accounting	2015 - 2019
Certified Public Accountant (inactive), Virginia	2020 – present

#### **RESEARCH INTERESTS**

The role of accounting information in judgments and decisions of investors and managers, with an emphasis on social media, emerging technologies, and manager-investor interactions.

#### **PUBLISHED RESEARCH**

#### WORKING PAPERS

"Q&A Interactions: Giving Investors a Voice and Managers' Withholding of Information" (with Stephanie Grant and Samantha Seto)

• Presenting at AAA ABO Mid-Year Meeting

"The Effects of News-Trade Integration on Investors' Perceptions of News" (with Nicole Cade and Brad Kamrath)

• First Draft in Progress

#### WORK IN PROGRESS

"TBD Title" (solo-authored dissertation)

- Dissertation committee: Stephanie Grant (chair), Frank Hodge, Elizabeth Blankespoor, Susan Joslyn (Graduate School Representative)
- Proposal Stage

## AWARDS AND SCHOLARSHIPS

University of Washington Foster School of Business PhD Fellowship	2020-2022
Cliff E. Tranter Accounting PhD Scholarship	2020
University of Richmond Robins School of Business Most Outstanding Graduate	2019
McGladrey and Pullen Accounting Scholarship	2018
Andrews Scholarship	2017
Williams Scholarship	2017
TEACHING EXPERIENCE	
University of Washington, Foster School of Business	
Teaching Assistant, Financial Reporting and Analysis	Fall 2021
Executive MBAs (Dawn Matsumoto)	
Average ratings: 4.6/5.0	
Teaching Assistant, Introduction to Financial Reporting	Spring 2021
Undergraduates (Simmi Mookerjee)	
Average rating: 4.9/5.0	
CONFERENCE ATTENDANCE	
UIUC Symposium on Audit Research (Plan to Attend)	2022
AAA ABO Mid-Year Meeting (Presenter and Discussant)	2022
AAA FARS Virtual Mid-Year Meeting (Moderator)	2022
AAA FARS Virtual Mid-Year Meeting (Attendee)	2021
AAA ABO Virtual Mid-Year Meeting (Attendee)	2020
Journal of Accounting and Economics Virtual Conference (Attendee)	2020

## SERVICE

Ad Hoc Reviewer, AAA ABO Mid-Year Meeting	2022
Ad Hoc Reviewer, AAA FARS Mid-Year Meeting	2022
Ad Hoc Reviewer, Hawai'I Accounting Research Conference	2022

#### **PROFESSIONAL EXPERIENCE**

KPMG LLP	
Audit Associate	2019-2020
Audit Intern	2018

## **DISSERTATION COMMITTEE**

## **Stephanie Grant (Chair)** Associate Professor of Accounting

stgrant@uw.edu

## **Frank Hodge**

Dean and Professor of Accounting University of Washington, Foster School of Business University of Washington fhodge@uw.edu

#### **Elizabeth Blankespoor**

Associate Professor of Accounting University of Washington, Foster School of Business University of Washington, Foster School of Business blankbe@uw.edu

## Susan Joslyn

Professor of Psychology susanj@uw.edu