Creative Destruction Lab: An Introduction to CDL-Seattle
Creative Destruction Lab
a nine-month, objectives based program focused on helping build massively scalable, seed-stage science based startups
CDL operates five sites in Canada; three in the United States; and two in Europe.
**CDL SITES AND STREAMS: IMPACT**

**Increase Probability of Success**

- **Equity Value Creation**: $19B
  - Successful commercialization of cutting-edge science achieved through the program

- **Sites Focused on Global Impact**: 11
  - CDL operates eleven sites, each tied to a top tier research institution and business school

- **Participating Founders & Alumni Companies**: 4,000+
  - More than 4,000 founders representing over 2,300 companies have participated in the CDL program

- **Streams**
  - Agriculture
  - Artificial Intelligence
  - Blockchain
  - Climate
  - Commerce
  - Digital Society
  - Energy
  - FinTech
  - Health
  - Matter
  - Manufacturing
  - Neuro
  - Oceans
  - Prime
  - Quantum
  - Risk
  - Supply Chain
  - Space

#BUILD SOMETHING MASSIVE
Delivered over a 9-month term and includes 5 full-day objective setting sessions with mentors.

Note: The objectives-setting process is the core of the program, providing a proven process for helping companies cut through distractions and focus on what’s most important.

LEGEND
- Venture Founders
- Moderators
- Fellows & Associates
- Scientists, Economists & Investigators
- Business Students (CDL Course)
- Partners
Mentors are exited entrepreneurs, successful operators, angel investors, and VC partners

Mike Butler
Former President of Providence Health & Services

Ingrid Swanson Pultz
CSO of PvP Biologics

Todd Patrick
CEO of Armata Pharmaceuticals

Disney Tan
Managing Director, Microsoft Health Futures

Sarah Warren
Sr. Director of Translational Science at NanoString Technologies

Ralph C. Derrickson
President & CEO of Bsquare
Individual Meetings: Multiple one-on-one breakout sessions with CDL Mentors (Fellows & Associates)
Group Meetings: Group sessions focused on finalizing three objectives that are:

- Measurable
- Achievable in 8 weeks
- Aligned with founders’ goals
Stream 1: Computational Health

Science-based startups improving health care using artificial intelligence & machine learning, computing platforms, connectivity, software, and sensors

Administrative automation & digitization
Augmented reality for diagnostics/surgery
Brain-computer interfaces
Computational biology
Clinical intelligence & enablement
Clinical trials management

Data science in health
Disease management & therapeutics
Drug discovery
Health plans & benefits management
Imaging analysis
Virtual and offline care delivery

Personalized medicine
Protein design
Pharma supply chain
Screening & diagnostics
Synthetic biology
Stream 2: Manufacturing

science and technology-based startups improving manufacturing using computer controlled processes, novel synthetic and biomaterials, real-time communication and data sharing, machine learning, robotics, and software tools

Additive Manufacturing
Advanced Materials
Industrial IoT
Machine Intelligence

Robotics
Simulation Tools
Workforce Augmentation
CDL Class:

**ENTRE 579/490 OPEN TO:**
2nd-year MBAs, PhD students, select graduate students and advanced undergraduates.

**MEETS:** Fall, Winter, and Spring on Wednesdays from 3:30 to 5:50pm for 2 credits per quarter. NOTE: **Credit is granted only upon completion of ALL three quarters.**

**PLUS 5 CDL SESSIONS:** Spread throughout the year, 5 All-Day CDL sessions will provide opportunity for you and your ventures to meet with mentors and set objectives for advancement.

**YOUR ROLE:** Work with matched startup to complete objectives between CDL days (projects may include market analysis, customer interviews, product planning, market entry strategy, fundraising materials)

**APPLICATIONS DUE:** April 25 by 11:59pm
Apply

Email cdlcourse@uw.edu with:

- Resume, CV, or LinkedIn profile
- Short paragraph on why you want to take the course and what you can contribute
- Statement acknowledging: I understand that the CDL Advanced course is an experiential-based course and requires a full year commitment.

Applications due April 25 at 11:59pm
(Late applications will be considered for waitlist.)
Learn more

Visit https://creativedestructionlab.com

Attend

- **Info Session 1:** Apr. 18, 5pm - [https://washington.zoom.us/j/6630615231](https://washington.zoom.us/j/6630615231)
- **Info Session 2:** Apr. 19, Noon - [https://washington.zoom.us/j/6630615231](https://washington.zoom.us/j/6630615231)
- **Info Session 3:** Apr. 22, Noon - [https://washington.zoom.us/j/6630615231](https://washington.zoom.us/j/6630615231)
- **Info Session 4:** Apr. 22, 5pm - [https://washington.zoom.us/j/6630615231](https://washington.zoom.us/j/6630615231)
CDL-Montreal
CDL-Toronto
CDL-Vancouver
CDL-Seattle
CDL-Oxford
CDL-Rockies
CDL-Atlantic
CDL-Estonia
CDL-Wisconsin
CDL-Paris
CDL-Atlanta

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