



2022 SPONSOR BENEFITS & LEVELS

Join us for the 25th anniversary of the Dempsey Startup Competition, scheduled to be in-person for 2022. The Investment Round takes place May 5 at the Seattle Center Exhibition Hall. The Awards Dinner and Celebration is planned for May 26, venue announcement coming soon.

Partners—\$25,000 and above

In addition to the category-level benefits described below, Partner Sponsors will also:

- Display a company banner at each live Dempsey Startup event, including the Awards Dinner (provided by sponsor).
- Four (4) company representatives total invited to participate as judges in the Investment Round (May 5) and/or Sweet Sixteen (May 26).
- Six (6) company representatives invited to the Awards Dinner (May 26).

Investors—\$10,000

In addition to Angel- and Friends & Family-level benefits described below, Investor Sponsors will also:

- Display a company banner at the Investment Round (provided by sponsor).
- Three (3) company representatives total invited to participate as judges in the Investment Round (May 5) and/or Sweet 16 (May 26).
- Four (4) company representatives invited to the Awards Dinner (May 26).

Angels—\$5,000

In addition to Friends & Family-level benefits described below, Angel Sponsors will also:

- Three (3) company representatives total invited to participate as judges in the Investment Round (May 5).
- Three (3) company representatives invited to the Awards Dinner (May 26).

Friends & Family—\$2,500

- Company logo featured on all program materials, email communications, social media, etc. as category-level sponsor. Link to the company's website from the Buerk Center's site is maintained for one year.
- Recognition of the company from the podium during each round of the competition, as well as the Awards Dinner.
- Company logo displayed on Dempsey Startup posters at each round of the competition, as well as the Awards Dinner.
- Company representatives (2) invited as judges at the Investment Round (May 5).
- Two (2) company representatives invited to the Awards Dinner (May 26).



STUDENT PRIZES

\$25,000 Grand Prize (\$30,000 sponsorship)

\$10,000 Second Place Prize (\$15,000 sponsorship)

\$7,500 Third Place Prize (\$10,000 sponsorship)

\$5,000 Fourth Place Prize (\$7,500 sponsorship)

One sponsor per prize. In addition to the benefits listed below, Partner-level benefits apply for the Grand Prize, Investor-level benefits apply for 2nd and 3rd place prize, and Angel-level benefits apply for the 4th place prize.

- Company-named prizes for the teams that win the 2022 competition. Company representative will announce the prize-winning team at the Awards Dinner (May 26) and present the award.
- Top student prize sponsors announced in all program materials, social media, and event communications.

\$5,000 Big Picture Prizes (\$7,500 sponsorship)

\$2,500 Best Idea Prizes (\$5,000 sponsorship)

In addition to the benefits listed below, Angel-level benefits apply. Best Idea Prizes limited to five to seven.

- Company-named prize for one of the Big Picture or Best Idea prizes. Company representative will announce the winning team for that specific prize at the Awards Dinner (May 26) and present the award.
- Big Picture and Best Idea prize sponsors announced in all program materials, social media and event communications.

NOTE: Big Picture and Best Idea categories are determined by the Buerk Center. Sponsorship levels and benefits subject to change.

CONTACT

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