**DAWN A. MATSUMOTO**

*Marion B. Ingersoll Professor of Accounting*

*University of Washington Foster School of Business*

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**EDUCATION**

1998 University of Washington

Ph.D. in Business Administration (major: Accounting)

Dissertation: “Management’s Incentives to Influence Analysts’ Forecasts”

1989 University of Hawaii,

### Bachelors in Business Administration, Accounting (with distinction)

**ACADEMIC POSITIONS**

2012 to present University of Washington Business School, Professor

2005 to 2012 University of Washington Business School, Associate Professor

2001 to 2005 University of Washington Business School, Assistant Professor

1998 to 2000 Harvard University, Graduate School of Business Administration

#### Assistant Professor

Courses Taught: Financial Reporting and Analysis, UW Executive MBA core curriculum

Introduction to Accounting Research, UW Ph.D. curriculum

Intermediate Accounting I, UW undergraduate curriculum

Intermediate Accounting II, UW undergraduate curriculum

Financial Accounting, UW MSIS core curriculum

Introduction to Financial Accounting, UW undergraduate curriculum

Managerial Accounting, UW EMBA core curriculum

Financial Reporting and Control, HBS MBA Core Curriculum

###### RESEARCH

Publications in referred journals

“Implied tradeoffs of chief financial officer accounting expertise: Evidence from firm-manager matching,” with D. Bernard, W. Ge, and S. Toynbee, *Management Science*, 2021 67(9): 5301-5967.

“The price of being foreign:  Stock market penalties associated with accounting irregularities for U.S.-listed foreign firms,” with Weili Ge, Emily (Jing) Wang and Jenny (Li) Zhang, *Contemporary Accounting Research*, 2020, 37(2): 1073-1106.

Discussion of “When does the peer information environment matter?” with S. Shaikh, *Journal of Accounting and Economics*, 2017, 64(2-3): 215-220.

“The effect of industry co-location on analysts’ information acq*u*isition costs,” with J. Jennings and J. Lee, *The Accounting Review,* 2017, 92(6): 103-127.

“The Effect of Managerial “Style” on the Tone of Earnings Conference Calls,” with A. Davis, W. Ge, and J. Zhang, *Review of Accounting Studies,* 2015, 20(2): 639-673

“Assessing methods of identifying management forecasts: CIG vs. researcher collected,” with E. Chuk and G. Miller, *Journal of Accounting and Economics*, 2013, 55(1): 23-42.

“Do CFOs Have Style? An Empirical Investigation of the Effect of Individual CFOs on Financial Reporting Practices,” with W. Ge and L. Zhang, *Contemporary Accounting Research*, Winter 2011, 28(4): 1141-1179.

“What Makes Conference Calls Useful? The Information Content of Managers’ Presentations and Analysts’ Discussion Sessions,” with M. Pronk and E. Roelofsen, *The Accounting Review,* 2011*,* 86(4): 1383-1414.

“Is Silence Golden? An Empirical Analysis of Firms that Stop Giving Quarterly Earnings Guidance” with S. Chen and S. Rajgopal, February 2011, *Journal of Accounting and Economics* 51(1-2): 134-150.

“Meeting or Beating Analyst Forecasts in the Post-Scandals World: Changes in Stock Market Rewards and Managerial Actions,” with K. Koh and S. Rajgopal, Winter 2008, *Contemporary Accounting Research* 25(4): 1067-1098.

“Favorable versus Unfavorable Recommendations: The Impact on Analyst Access to Management-Provided Information,” with S. Chen, 2006, *Journal of Accounting Research* 44 (4): 657-688.

“Emphasis on pro forma versus GAAP earnings in quarterly press releases: Determinants, SEC intervention, and market reactions” with R. Bowen and A. Davis, 2005, *The Accounting Review*, 80(4): 1011-1038.

“Managerial and Investor Responses to Disclosure Regulation: The Case of Reg FD and Conference Calls,” with Professors Brian Bushee and Greg Miller, *The Accounting Review*, 2004, 79 (3), 617-643.

“Open versus Closed Conference Calls: The Determinants and Effects of Broadening Access to Disclosure,” with Professors Brian Bushee and Greg Miller, *Journal of Accounting & Economics*, 2003, 34(1-3), 149-180.

“Management’s Incentives to Avoid Negative Surprises,” *The Accounting Review,* 2002, 77(3), 483-515.

“Do Conference Calls Affect Analysts’ Forecasts,” with Professor Robert Bowen and Angela Davis, *The Accounting Review,* 2002,77 (2), 285-316.

“Evaluations of Outcome Sequences,” with Professors Mark Peecher and Jay Rich, *Organizational Behavior and Human Decision Processes*, 2000, 83 (2), p. 331.

Publications in non-referred journals

“Open Access to Conference Calls: Weighing the Impact on Content and Trading,” with Professors Brian Bushee and Greg Miller, Investor Relations Quarterly, 2001, 4, 27-32.

###### Working papers

“Geographic Peer Effects in Management Earnings Forecasts,” with M. Serfling and S. Shaikh, conditionally accepted at *Contemporary Accounting Research*.

“Do analysts cater to investor beliefs? Evidence from market liberalization in China” with J. Zhang and Y. Zheng, currently under revision.

“Straight From the Horses’ Mouth: Determinants and Consequences of Managers’ Conference Call Participation,” with J. Lu and K. Moon.

**Teaching Cases**

“Microsoft’s Financial Reporting Strategy,” with Professor Robert Bowen, December 1999.

“Microsoft’s Financial Reporting Strategy – Teaching Note,” with Professor Robert Bowen, December 1999.

**Presentations**

Stanford University 2021

University of Connecticut 2021

Strategy and the Business Environment Conference 2021 (discussant)

University of Illinois Young Scholars Research Symposium 2021 (discussant)

York University, January 2021

University of Florida, March 2019

George Washington University, May 2018

London Business School, April 2018

Washington University, St. Louis, March 2018

University of Alberta Accounting Research Conference, August 2017

Tulane University, March 2017

Harvard Business School, March 2017

University of California, Davis, November 2016

Emory University, September 2016

Singapore Management University, May 2016

University of California, Riverside, March 2016

University of Texas, Arlington, March 2016

University of Hawaii, February 2016

Cornell University, October 2015

University of Colorado, Boulder, September 2015

University of Toronto Accounting Conference, August 2015

Erasmus University, April 2015

Boston University, February 2015

Santa Clara University, February 2014

Nanyang Technological University, April 2013

Singapore Management University, April 2013

The Ohio State University, March 2013

Boston College, March 2012

University of Illinois, Urbana-Champaign, September 2011.

University of Chicago, June 2011.

Massachusetts Institute of Technology, April 2011.

University of Florida, April 2011.

Duke University, April 2010.

University of Michigan, October 2009.

Wharton Business School, September 2009.

University of Colorado Boulder, April 2009.

Columbia University, January 2009.

Penn State University Workshop, April 2008.

University of Texas at Austin Workshop, August 2007.

American Accounting Association Annual Meeting, August 2007.

Stanford University, November 2005.

Washington University St. Louis, April 2005

University of Toronto, March 2003.

University of British Columbia, January 2003.

American Accounting Association Annual Meeting, August 1999.

University of New Hampshire, May 1999.

**Invited participation at conferences**

Journal of Accounting and Economics Conference, 2003-2021

Stanford Summer Camp, 2019

Chinese University of Hong Kong Accounting Conference, 2019

Harvard Business School Information, Markets, and Organizations Conference, June 2003

**Editorial board and ad-hoc reviewer**

Management Science, associate editor, September 2018-present

Journal of Accounting and Economics, editorial board, January 2019-present

The Accounting Review, associate editor, June 2016-June 2017

The Accounting Review, editorial board, 2005-2020

Journal of Accounting Research, ad hoc reviewer

Contemporary Accounting Review, ad hoc reviewer

Review of Accounting Studies, ad hoc reviewer

The Financial Review, ad hoc reviewer

Journal of Accounting and Public Policy, ad hoc reviewer

Journal of Finance, ad hoc reviewer

Accounting Horizons, ad hoc reviewer

**Ph.D. Committees:**

Kee Hea Moon (co-chair), initial placement: George Washington University, 2020

Eric Horne (committee member), initial placement: University of Nevada, Reno, 2018

Kim Ikuta (committee member), initial placement: University of Illinois, Urbana-Champaign 2017.

Sara Toynbee (committee member), initial placement: University of Texas, Austin, 2017.

Darren Bernard (committee member), initial placement: London Business School, 2016

Serena Loftus (committee member), initial placement: Tulane University, 2015

Sarah Shonka (chair), initial placement: Bentley University, 2015

Ed DeHaan (committee member), initial placement: Stanford University, 2013

Jared Jennings (co-chair), initial placement: Washington University St. Louis, 2012

Elizabeth Chuk (committee member), initial placement: University of Southern California, 2010

Valerie Li (committee member), initial placement: University of Washington Bothell, 2010

Jenny Zhang (committee member), initial placement: University of British Columbia, 2009

Andy Call (committee member); initial placement: University of Georgia, 2007

Kevin Koh (committee member), initial placement: Nanyang Technological University, 2007

Thomas Vance (committee member), initial placement, University of Waterloo, 2007

**HONORS AND AWARDS**

**Research-related**

American Accounting Association, Financial Reporting Section Midyear Meeting, Outstanding Discussion Award, 2018

American Accounting Association, Financial Reporting Section Best Paper Award, 2003

University of Washington Dean’s Junior Faculty Research Award, 2003

American Accounting Association Competitive Manuscript Award, 2000

**Teaching-related**

Dean’s Award for Excellence in Graduate Teaching, 2018

Robert M. Bowen EMBA Excellence in Teaching Award, 2014, 2016, 2019, 2020, 2021

Undergraduate Business Council, Accounting Professor of the Year, 2010

Beta Alpha Psi, Professor of the Year, 2003 and 2005

Undergraduate Business Council, Accounting Professor of the Quarter, 2007 and 2010

Ph.D. Faculty Mentor Award, 2015, 2017

**Other**

Fowler Award for Special Achievement in Accounting, Foster Business School, 2012

Deloitte & Touche Foundation Doctoral Fellowship, 1995

American Accounting Association Doctoral Consortium Fellow, 1996

University of Washington, Dean’s Achievement Award, 1994, awarded to top two Ph.D. students in Business Administration.

Elijah Watt Sells Certificate of Distinction for scores obtained on the Uniform CPA Examination, November 1989

**SERVICE ACTIVITIES**

**National-level**

American Accounting Association Nomination Committee 2021-2022

American Accounting Association, New Faculty Consortium, senior faculty participant and presenter, 2020, 2022

American Accounting Association, Financial Accounting Reporting Section (FARS) Best Dissertation Award Committee Chair, 2018

American Accounting Association, Financial Accounting Reporting Section (FARS) Best Dissertation Award committee member, 2017

Deloitte Foundation Doctoral Fellowship Program Faculty Selection Committee, 2017-2019

American Accounting Association, Financial Accounting Reporting Section (FARS), President, 2012-2013

American Accounting Association, FARS Annual Meeting Program Committee, 2008

**University-level**

Faculty Senate representative for the Foster School of Business, 2011-2013

**School-level**

M&O Chair Search Committee (chair), 2020-2021

Diversity Committee (chair), 2019-present

Diversity Committee (member), 2014-2019

Promotion and Tenure Committee, 2017-2020

Ph.D. Accounting Area Coordinator, 2007-2008, 2012-2018

Business Faculty Council, 2007-2008

ISOM Chair Search Committee, 2007-2008

M&O Chair Search Committee, 2011-2012

Financial Reporting Conference Planning Committee, 2010 & 2011

Undergraduate Scholarship Committee, 2006-2008

**Community**

Seattle Children’s Hospital, Audit and Compliance Committee – Community Member, June 2019-present

**PROFESSIONAL EXPERIENCE**

1989-1993 Deloitte & Touche, Honolulu, HI

Senior Auditor

Revised December 2021